

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kraft Foods Global Brands LLC		09/29/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Kraft Foods Group Brands LLC
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 492

Property Type	Number	Word Mark
Registration Number:	44431	
Registration Number:	55841	BAKER'S
Registration Number:	96081	YUBAN
Registration Number:	144544	GERMAN'S
Registration Number:	152479	CERTO
Registration Number:	175372	SANKA
Registration Number:	175564	D-ZERTA
Registration Number:	176615	VELVEETA
Registration Number:	206415	MR. PEANUT
Registration Number:	250035	JELL-O
Registration Number:	256026	A. 1
Registration Number:	277604	BAKER'S
Registration Number:	308260	MIRACLE WHIP
Registration Number:	317955	KOOL-AID

**TRADEMARK**

Registration Number:	322461	PLANTERS
Registration Number:	353927	
Registration Number:	367069	OSCAR MAYER
Registration Number:	378713	BAKER'S
Registration Number:	392212	PHILADELPHIA BRAND
Registration Number:	426699	KRAFEN
Registration Number:	528074	PLANTERS
Registration Number:	537963	OLD ENGLISH
Registration Number:	542399	CORNNUTS
Registration Number:	545654	CALUMET
Registration Number:	552242	
Registration Number:	552243	CALUMET
Registration Number:	553462	OSCAR MAYER
Registration Number:	554187	KRAFT
Registration Number:	564665	KNUDSEN
Registration Number:	565889	POLLY-O
Registration Number:	583584	HAMPSHIRE SOUR CREAM
Registration Number:	599153	MAXWELL HOUSE
Registration Number:	600805	GREY-POUPON
Registration Number:	607349	GOOD SEASONS
Registration Number:	643012	CRACKER BARREL
Registration Number:	649803	BREAKSTONE'S
Registration Number:	656192	ANGEL FLAKE
Registration Number:	658864	COCKTAIL
Registration Number:	662511	WIENERMOBILE
Registration Number:	670330	KRAFT
Registration Number:	676419	GOOD TO THE LAST,DROP
Registration Number:	706102	PLANTERS
Registration Number:	717261	
Registration Number:	720427	SURE-JELL
Registration Number:	724874	ROKA
Registration Number:	730509	DREAM WHIP
Registration Number:	742072	CATALINA
Registration Number:	744131	TWIST
Registration Number:	756587	WHIPPED

	758499	
Registration Number:	765619	EXTRUD-O-GEL
Registration Number:	777517	PHILLY
Registration Number:	777598	WHIP 'N CHILL
Registration Number:	795650	CHEEZ WHIZ
Registration Number:	801424	KRAFT
Registration Number:	808925	SWISS-ZING
Registration Number:	845983	
Registration Number:	847679	BLU-ZING
Registration Number:	856118	PLANTERS
Registration Number:	885124	OVEN FRY
Registration Number:	886819	LIGHT N' LIVELY
Registration Number:	919506	CLAUSSEN
Registration Number:	936195	JELL-O
Registration Number:	949147	VARIETY-PAK
Registration Number:	949459	STOVETOP
Registration Number:	980624	WHIPPED
Registration Number:	998277	MASTER BLEND
Registration Number:	1013622	COOL WHIP
Registration Number:	1024269	SHAKE 'N BAKE
Registration Number:	1043088	COUNTRY TIME LEMONADE FLAVOR GF
Registration Number:	1052526	KRAFT
Registration Number:	1062404	COUNTRY TIME
Registration Number:	1067819	COUNTRY TIME
Registration Number:	1091036	PLANTERS
Registration Number:	1133277	KOOL-AID
Registration Number:	1165719	
Registration Number:	1177509	SPECIAL DELIVERY
Registration Number:	1183162	STOVE TOP
Registration Number:	1187049	KNUDSEN
Registration Number:	1187050	KNUDSEN
Registration Number:	1232912	KNUDSEN
Registration Number:	1253901	
Registration Number:	1267306	ALBERTO
Registration Number:	1286189	LIGHT N' LIVELY

	1312515	GREY POUPON COUNTRY DIJON
Registration Number:	1364771	ONE OF LIFE'S FINER PLEASURES
Registration Number:	1367961	BULL'S-EYE
Registration Number:	1389247	LOUIS RICH
Registration Number:	1394233	CRYSTAL LIGHT
Registration Number:	1398731	GREY POUPON
Registration Number:	1406975	
Registration Number:	1408803	BULL'S-EYE
Registration Number:	1420326	COUNTRY TIME
Registration Number:	1445406	PROVINCIA
Registration Number:	1488700	LUNCHABLES
Registration Number:	1506715	CHEDASHARP
Registration Number:	1548494	GRILLING STATION
Registration Number:	1555914	KNUDSEN
Registration Number:	1555923	PLANTERS
Registration Number:	1563592	OSCAR MAYER
Registration Number:	1566162	LUNCHABLES
Registration Number:	1572174	POLLY-O
Registration Number:	1614058	HAMPSHIRE
Registration Number:	1615017	OSCAR MAYER
Registration Number:	1615905	THICK 'N SPICY
Registration Number:	1616894	BREAKSTONE'S
Registration Number:	1618904	OSCAR MAYER
Registration Number:	1621384	OSCAR MAYER
Registration Number:	1636393	
Registration Number:	1637723	KRAFT MACARONI & CHEESE DINNER
Registration Number:	1652451	JIGGLERS
Registration Number:	1659931	OSCAR MAYER
Registration Number:	1659932	PHILADELPHIA
Registration Number:	1659969	VELVEETA
Registration Number:	1660972	PHILADELPHIA KRAFT
Registration Number:	1663536	OSCAR MAYER
Registration Number:	1664231	LUNCHABLES
Registration Number:	1664292	COUNTRY DIJON
Registration Number:	1679911	DELI-THIN

	1700690	
Registration Number:	1713956	GRILLING STATION FAST...HOT...FRESH!
Registration Number:	1727909	THE CHEESIEST
Registration Number:	1729650	JET-PUFFED
Registration Number:	1735347	OSCAR MAYER
Registration Number:	1744722	KIDD'S
Registration Number:	1750312	MAXWELL HOUSE LITE
Registration Number:	1751420	
Registration Number:	1751979	TANGY ZIP
Registration Number:	1753858	ONE BOWL RECIPE
Registration Number:	1755560	TEMP TEE
Registration Number:	1756773	JIGGLERS
Registration Number:	1757042	TEMPTEE
Registration Number:	1761544	POLLY-O QUALITY SINCE 1899
Registration Number:	1763079	GEVALIA
Registration Number:	1763463	KOOL-AID
Registration Number:	1769027	KNUDSEN
Registration Number:	1770888	HOT DOG CONSTRUCTION CO.
Registration Number:	1771681	JIGGLERS
Registration Number:	1779652	TASTE LOCK
Registration Number:	1779795	
Registration Number:	1793253	KOOL-AID BURSTS
Registration Number:	1796041	BUNNYMALLOWS
Registration Number:	1800202	KRAFT VELVEETA
Registration Number:	1800943	CHEEZ WHIZ LIGHT
Registration Number:	1804662	BULL'S-EYE
Registration Number:	1805252	GO-PAK
Registration Number:	1810167	BURLAPS
Registration Number:	1823005	COLD CRISP DELICIOUS CLAUSSEN
Registration Number:	1829918	PLANTERS HEAT
Registration Number:	1840696	GREAT COFFEE TASTE TO GO
Registration Number:	1843797	DELI-THIN
Registration Number:	1846295	EVERYTHING YOU LOVE ABOUT COFFEE
Registration Number:	1854275	BUNNY MALLOWS
Registration Number:	1856878	GENERAL FOODS INTERNATIONAL COFFEES

**TRADEMARK**

**REEL: 004877 FRAME: 0866**

	1859229	CHEEZ WHIZ
Registration Number:	1863399	THICK 'N CREAMY
Registration Number:	1868504	HOLIDAY MALLOWS
Registration Number:	1872009	PLANTERS
Registration Number:	1883184	THE CREAMIEST OF NATIONAL BRANDS
Registration Number:	1886220	INTERNATIONAL COFFEES
Registration Number:	1893709	HOLIDAY MALLOWS
Registration Number:	1898223	NOTHING BUT THE BEST
Registration Number:	1909547	3-STEP
Registration Number:	1935882	KRAFT
Registration Number:	1935932	
Registration Number:	1944729	
Registration Number:	1968729	
Registration Number:	1975429	CAFE SPERL
Registration Number:	1979278	SELECT VARIETAL
Registration Number:	1981921	SELECT VARIETAL
Registration Number:	1982054	CAFE SPERL
Registration Number:	1986062	EUROPEAN COFFEEHOUSE COLLECTION
Registration Number:	1991903	ISLAND TWISTS
Registration Number:	1992382	DELI CREATIONS
Registration Number:	2004943	
Registration Number:	2005119	FUN TO EAT...NO NEED TO HEAT!
Registration Number:	2008049	
Registration Number:	2011842	TRADITIONAL ROAST
Registration Number:	2011853	
Registration Number:	2012755	KRAFT
Registration Number:	2012788	CAFE SPERL
Registration Number:	2020492	
Registration Number:	2025355	CHEESASAURUS REX
Registration Number:	2025356	C. REX
Registration Number:	2041216	
Registration Number:	2044436	COOKIE-WICHES
Registration Number:	2051497	SO THICK. SO RICH. IT HAS TO BE BREAKSTONE'S.
Registration Number:	2060561	3-STEP
Registration Number:	2068032	KRAFT

	2070387	COOL 'N EASY
Registration Number:	2072330	MR. PEANUT
Registration Number:	2076225	ROYAL VINTER
Registration Number:	2084064	GEVALIA
Registration Number:	2090424	BUN-LENGTH
Registration Number:	2093454	OSCAR MAYER PREMIUM DELI MEATS
Registration Number:	2093731	JELL-O
Registration Number:	2096197	BIG BOLD TASTE
Registration Number:	2097176	KOOL-AID BURSTS
Registration Number:	2097416	GRILLING STATION
Registration Number:	2099789	SEIT 1880
Registration Number:	2100724	GRILLING STATION FAST...HOT...FRESH!
Registration Number:	2101603	JIGGLERS
Registration Number:	2103423	MIRACLE WHIP
Registration Number:	2108193	
Registration Number:	2109199	SHAKE 'N BAKE
Registration Number:	2120345	OSCAR MAYER HOT DOG CONSTRUCTION CO.
Registration Number:	2122444	A LITTLE TASTE OF HEAVEN
Registration Number:	2124099	EUROPEAN COFFEEHOUSE COLLECTION ECC IMPORTED BY VICTOR TH. ENGWALL & COMPANY
Registration Number:	2138567	GEVALIA
Registration Number:	2140194	SEIT 1880 WIEN OSTERREICH SEIT 1880
Registration Number:	2140238	JELL-O
Registration Number:	2140363	JELL-O
Registration Number:	2143060	KNUDSEN ON THE GO
Registration Number:	2144881	KNUDSEN
Registration Number:	2145072	CAFE DE ORIENTE MADRID-ESPANA
Registration Number:	2145427	LOUIS RICH
Registration Number:	2149047	GEVALIA
Registration Number:	2159153	CRYSTAL LIGHT
Registration Number:	2159445	
Registration Number:	2160779	THE VERY BEST
Registration Number:	2167940	CAFE DE ORIENTE
Registration Number:	2170017	THE VERY BEST
Registration Number:	2170099	KRAFT NOODLE CLASSICS

Registration Number:	2170144	EGG JIGGLERS
Registration Number:	2171995	COUNTRY TIME
Registration Number:	2173570	KRAFT SPAGHETTI CLASSICS
Registration Number:	2174682	SWEET N' CRUNCHY
Registration Number:	2175386	
Registration Number:	2175720	SUPERLONG
Registration Number:	2179033	KRAFT
Registration Number:	2184217	THE CHEESIEST
Registration Number:	2184250	SOOTHES MIND, BODY AND SOUL
Registration Number:	2186049	GEVALIA
Registration Number:	2186817	CRYSTAL LIGHT
Registration Number:	2187870	AFTERNOON REVIVAL
Registration Number:	2195568	
Registration Number:	2211910	CLASSIC MELTS
Registration Number:	2217393	COLD CRISP DELICIOUS CLAUSSEN
Registration Number:	2217573	KRAFT
Registration Number:	2230669	ORIGINAL JET PUFFED MARSHMALLOWS
Registration Number:	2238397	CHAMOMILE DREAM
Registration Number:	2240225	BLASTIN' BERRY CHERRY
Registration Number:	2252034	EASY MAC
Registration Number:	2257948	PHILADELPHIA
Registration Number:	2261424	PLANTERS
Registration Number:	2261718	GENERAL FOODS INTERNATIONAL
Registration Number:	2262538	CAFFE ORIGINS
Registration Number:	2265453	A.1. BOLD & SPICY
Registration Number:	2274458	LEMON BERRY BREEZE
Registration Number:	2275000	HICKORY COUNTRY
Registration Number:	2280129	OVEN FRY
Registration Number:	2289214	GEVALIA KAFFE
Registration Number:	2292927	FUNMALLOWS
Registration Number:	2316839	HEAT
Registration Number:	2321815	KOOL-AID
Registration Number:	2322119	COTTAGE DOUBLES
Registration Number:	2327367	CHINA MOUNTAIN GREEN
Registration Number:	2330153	KOOL-POPS



	2339289	ANCIENT CHERRY
Registration Number:	2342762	MCP
Registration Number:	2357963	MR. PEANUT
Registration Number:	2366818	MR. PEANUT
Registration Number:	2396340	JASMINE GARDENS
Registration Number:	2410242	DELI DELUXE
Registration Number:	2429838	JET-PUFFED
Registration Number:	2430488	A.1.
Registration Number:	2444737	PLANTERS
Registration Number:	2463932	POLLY-O PREMIUM ITALIAN CHEESES ALL NATURAL SINCE 1899
Registration Number:	2489703	SWEET & NUTTY
Registration Number:	2567582	CLAUSSEN
Registration Number:	2568100	LUNCHABLES
Registration Number:	2593064	STOVE TOP
Registration Number:	2598474	FUN TO EAT...NO NEED TO HEAT!
Registration Number:	2616047	
Registration Number:	2659695	SNACKS TO GO
Registration Number:	2707258	KRAFT
Registration Number:	2718182	YEAH, IT'S THAT IMPORTANT
Registration Number:	2740606	SURE-JELL
Registration Number:	2793162	CHICAGO STEAKHOUSE
Registration Number:	2849565	VELVEETA
Registration Number:	2877483	SABOR DE LO MEJOR
Registration Number:	2884225	GEVALIA KAFFE EST. 1853
Registration Number:	2886327	FOOD & FAMILY
Registration Number:	2895580	A.1.
Registration Number:	2895581	A.1.
Registration Number:	2904667	COMIDA Y FAMILIA
Registration Number:	2906637	PLANTERS
Registration Number:	2910679	A.1.
Registration Number:	2937667	SURE JELL
Registration Number:	2940798	CRYSTAL LIGHT SUNRISE
Registration Number:	2944767	GENERAL FOODS INTERNATIONAL
Registration Number:	2963531	JELL-O

Registration Number:	2978230	SNACK THE MAC
Registration Number:	2984210	AGED RESERVE
Registration Number:	3020707	ROCK CANYON CAFE
Registration Number:	3022120	INVISIBLE
Registration Number:	3030078	JELL-O
Registration Number:	3030844	CAFE COLLECTION
Registration Number:	3035116	NUT AFTER NUT AFTER NUT
Registration Number:	3049010	KNUDSEN
Registration Number:	3058989	THE CRUNCH SAYS FRESH
Registration Number:	3070438	FAMOUSLY FRESH
Registration Number:	3078744	NUT-RITION
Registration Number:	3087928	NEW TOWN HALL
Registration Number:	3104695	THE ULTIMATE CRUNCH
Registration Number:	3112052	GOOD SEASONS
Registration Number:	3140215	CHICKEN SHAKE-UPS
Registration Number:	3159820	GRAB THE GOOD STUFF
Registration Number:	3165514	FREE
Registration Number:	3188082	FRESH SEAL PACKED!
Registration Number:	3202957	CRUMBELIEVABLE!
Registration Number:	3209279	MR. PEANUT
Registration Number:	3234909	MR. PEANUT PLANTERS TASTE FAMOUSLY FRESH NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT
Registration Number:	3242492	
Registration Number:	3288907	PLANTERS 100 YEARS OF FRESH TASTE MR PEANUT
Registration Number:	3309089	RAGING BUFFALO
Registration Number:	3309152	
Registration Number:	3314358	GRATE-IT-FRESH
Registration Number:	3314539	LIGHTLY LEMON
Registration Number:	3327518	J.L. KRAFT SPECIALTY GOURMET
Registration Number:	3334247	SO THICK. SO RICH
Registration Number:	3341663	BISTRO DELUXE
Registration Number:	3345819	BULL'S-EYE
Registration Number:	3350382	EXPRESS PERKS
Registration Number:	3373974	CALCI-3

Registration Number:	3381533	HANDI-STUFFS
Registration Number:	3390303	DELI CREATIONS
Registration Number:	3392678	LIVEACTIVE
Registration Number:	3399846	FLAVOR LOCK CAP
Registration Number:	3400725	STAY-FRESH
Registration Number:	3401128	PUMP IT UP
Registration Number:	3402467	JELL-O FRUIT PASSIONS
Registration Number:	3402485	JELL-O FRUIT PASSIONS
Registration Number:	3403685	FRESHSLIDE
Registration Number:	3415699	NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT
Registration Number:	3443060	BERRY SPLASH
Registration Number:	3450065	LIVE ACTIVE
Registration Number:	3450137	LIVEACTIVE
Registration Number:	3450265	BURSTIN' WATERS
Registration Number:	3450725	LIVEACTIVE
Registration Number:	3458717	MR. PEANUT'S SWEET SHOPPE
Registration Number:	3468891	PURELY NUTS
Registration Number:	3471436	CHEF-RITE
Registration Number:	3477521	TROPICAL RAIN
Registration Number:	3481609	CHERRY WAVES
Registration Number:	3485670	KOOL-AID BURSTIN' WATERS
Registration Number:	3493295	CITRUS SPLASH
Registration Number:	3505112	KRAFT WORKS A FRESH TAKE ON BUILDING YOUR BUSINESS
Registration Number:	3521338	IT'S THE ZIP
Registration Number:	3521960	FOR THE LOVE OF LUNCH
Registration Number:	3531352	FREE
Registration Number:	3534684	STAY-FRESH
Registration Number:	3541385	STARMALLOWS
Registration Number:	3554935	HAVE A HAPPY SANDWICH
Registration Number:	3561585	TRUE
Registration Number:	3574885	ANGEL FLAKE
Registration Number:	3584779	A.1.
Registration Number:	3591161	PLANTERS

Registration Number:	3592581	KRAFT
Registration Number:	3592674	GHOSTMALLOWS
Registration Number:	3592675	BOOMALLOWS
Registration Number:	3601834	PISTACHIO LOVERS MIX
Registration Number:	3606847	EASY ITALIA
Registration Number:	3609404	GOOD EATING GOOD LIVING
Registration Number:	3648581	BAKER'S SELECT
Registration Number:	3652345	GO>WICH
Registration Number:	3658827	MALLOW BITES
Registration Number:	3700022	TANZANIAN CRESCENT MOUNTAIN
Registration Number:	3705300	DARK CHOCOLATE FOREST BLEND
Registration Number:	3716466	NATURE'S SPLASH
Registration Number:	3740593	SAVORY EDGE
Registration Number:	3743226	HOME IS WHERE IT HAPPENS
Registration Number:	3753641	FOODCAST
Registration Number:	3758390	KRAFT FOODSERVICE BETTER WORLD
Registration Number:	3775489	SKIN ESSENTIALS
Registration Number:	3775555	BLACK LABEL
Registration Number:	3800338	
Registration Number:	3811747	FUN FIZZ
Registration Number:	3822681	WHERE SNACKS LOVE TO DIP !
Registration Number:	3832711	GEVALIA KAFFE AT HOME
Registration Number:	3838784	WAKE UP ROAST
Registration Number:	3847266	IFOOD ASSISTANT
Registration Number:	3865314	THE BIG KAHUNA
Registration Number:	3881028	PLANTERS FLAVOR GROVE
Registration Number:	3885108	
Registration Number:	3894629	BETTER WORLD
Registration Number:	3901343	INDIAN BUDAN PEAK
Registration Number:	3904886	GEVALIA PERKS
Registration Number:	3904988	MOUSSE TEMPTATIONS
Registration Number:	3905390	GIVE YOUR CHICKEN A SHAKEOVER
Registration Number:	3920779	
Registration Number:	3929128	MAXWELL HOUSE DAILY BREW
Registration Number:	3929257	PARTYIN' PUNCH

**TRADEMARK**

**REEL: 004877 FRAME: 0873**

	3929586	SANDWICH SHOP
Registration Number:	3929587	MW
Registration Number:	3929819	THE BEST SIDE OF DINNER
Registration Number:	3935229	M AND W
Registration Number:	3935230	MW
Registration Number:	3941708	WATER YOUR BODY
Registration Number:	3941755	MAXWELL HOUSE INTERNATIONAL CAFE
Registration Number:	3948335	KOOL-AID KOOLERS
Registration Number:	3958428	PURE FITNESS
Registration Number:	3960128	APPALACHIAN BLEND
Registration Number:	3967672	YOU KNOW YOU LOVE IT
Registration Number:	3978871	CHEDDAR EXPLOSION
Registration Number:	3990142	SINGLES
Registration Number:	3994551	GRILLED CHEESE EXPLOSION
Registration Number:	3994569	THE REAL WOMEN OF PHILADELPHIA
Registration Number:	3999290	HELLO JELL-O
Registration Number:	3999328	JELL-O
Registration Number:	3999329	HELLO JELL-O
Registration Number:	4003527	O
Registration Number:	4006808	HEARTMALLOWS
Registration Number:	4014077	DARK CHOCOLATE TRUFFLE
Registration Number:	4016918	ALASKAN WILDERNESS BLEND
Registration Number:	4023449	WOL
Registration Number:	4029800	FIVE ALARM CHILI
Registration Number:	4039176	LUNCHABLES
Registration Number:	4049891	WATER OUT LOUD
Registration Number:	4071025	MR. PEANUT
Registration Number:	4077935	SEASON'S DELIGHT
Registration Number:	4088938	PERFECT HARVEST
Registration Number:	4092919	KRAFT MACARONI & CHEESE DINNER
Registration Number:	4109547	KRAFT FIGHT HUNGER BOWL
Registration Number:	4109556	KRAFT FIGHT HUNGER BOWL
Registration Number:	4126238	STOP YOUR WORLD
Registration Number:	4126383	MAXWELL HOUSE INTERNATIONAL
Registration Number:	4136060	BIG FORK LITTLE FORK

**TRADEMARK**

**REEL: 004877 FRAME: 0874**

	4136681	MIXCHIEF
Registration Number:	4140944	TEMPTATIONS T
Registration Number:	4147218	STOVE TOP EVERYDAY
Registration Number:	4147239	SIZZLING SALADS
Registration Number:	4147651	
Registration Number:	4154806	M
Registration Number:	4168532	MIO
Registration Number:	4187436	PLANTERS NATURALLY REMARKABLE
Registration Number:	4199197	LUNCHABLES PROJECT POTENTIAL
Registration Number:	4199759	MAXWELL HOUSE GOOD TO THE LAST
Registration Number:	4203367	
Registration Number:	4203390	MAXWELL HOUSE
Serial Number:	77721527	STRAWBERRY FIELDS BLEND
Serial Number:	77761676	KRAFT FOODS
Serial Number:	77773497	THRIVE365
Serial Number:	77773514	THRIVE365
Serial Number:	77864888	CHEESE DUETS
Serial Number:	77928376	DAIRY DUETS
Serial Number:	77956457	YES PACK
Serial Number:	77956460	YES PACK. YIELD. EASE. SUSTAINABILITY.
Serial Number:	77969811	CHOCOLATE LOVERS
Serial Number:	85026420	HUDDLE TO FIGHT HUNGER
Serial Number:	85032548	SK SOCIAL KITCHEN
Serial Number:	85035620	SK SOCIAL KITCHEN
Serial Number:	85101021	DAIRY DUOS
Serial Number:	85146350	MAKE IT YOURS. MAKE IT MIO.
Serial Number:	85162307	
Serial Number:	85180296	FLIP IT TIP IT SIP IT
Serial Number:	85204091	EGGMALLOWS
Serial Number:	85246291	TOUCH OF PHILLY
Serial Number:	85263517	ORANGE ICE CREAM SHOP
Serial Number:	85263582	STRAWBERRY ICE CREAM SHOP
Serial Number:	85269576	GHOUL-AID
Serial Number:	85274891	GARLAND JACK'S SECRET SIX
Serial Number:	85294326	MAKE IT YOURS

	85311078	PHILADELPHIA INDULGENCE
Serial Number:	85311321	MAKE SOMETHING AMAZING
Serial Number:	85342453	DROPS OF GOOD MAXWELL HOUSE THE MAXWELL HOUSE COMMUNITY PROJECT
Serial Number:	85369348	MY ENERGY. MY WAY.
Serial Number:	85411553	FRESH TAKE
Serial Number:	85412192	TRUEBLENDS
Serial Number:	85412200	KRAFT FRESH TAKE
Serial Number:	85461206	VELVEETA CHEESY SKILLETS
Serial Number:	85465071	TROO
Serial Number:	85489688	NEVER BE BORED AGAIN
Serial Number:	85490260	CORN TO THE CORE
Serial Number:	85515264	STAY LIGHT
Serial Number:	85541872	SHAKE THINGS UP
Serial Number:	85552381	CARNIVAL
Serial Number:	85574776	DELI-THIN
Serial Number:	85576866	PARDON ME
Serial Number:	85595265	SWORN TO SECRECY, COMMITTED TO TASTE
Serial Number:	85595905	PHILADELPHIA CREATE
Serial Number:	85595911	PHILADELPHIA INSPIRED
Serial Number:	85620796	
Serial Number:	85642626	DROPS OF GOOD
Serial Number:	85655198	ROYAL SPICE
Serial Number:	85670524	KRAFT MEAL MAKERS
Serial Number:	85707647	SIMPLE ROASTS
Serial Number:	85714692	LUNCHABLES UPLOADED
Serial Number:	85721319	SIMPLY KRAFT
Serial Number:	85723567	MACMIXERS1
Serial Number:	85383166	MESA MIA
Serial Number:	85398762	MILKBITE

**CORRESPONDENCE DATA**

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone:

847-646-8657

Email:

trademark@kraftfoods.com

**TRADEMARK**  
**REEL: 004877 FRAME: 0876**

Correspondent Name: Susan H. Frohling  
Address Line 1: Three Lakes Drive  
Address Line 2: Kraft Foods Law Department  
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:

GEMINI

NAME OF SUBMITTER:

Susan H. Frohling

Signature:

/shf/

Date:

10/10/2012

**Total Attachments: 24**

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## TRADEMARK ASSIGNMENT

WHEREAS, KRAFT FOODS GLOBAL BRANDS LLC, a Delaware limited liability company, is located at Three Lakes Drive, Northfield, Illinois 60093, United States of America (hereinafter "Assignor");

WHEREAS, KRAFT FOODS GROUP BRANDS LLC, a Delaware limited liability company, is located at Three Lakes Drive, Northfield, Illinois 60093, United States of America (hereinafter "Assignee"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks identified on Schedule A (the "Trademarks"), and in and to the applications and registrations for the Trademarks listed on Schedule A (the "Applications and Registrations").

NOW, THEREFORE, for U.S. One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to the Trademarks and the Applications and Registrations, including all common law rights in the Trademarks, together with the goodwill of the business symbolized thereby and associated therewith, and the right to use and recover for, and the right to profits or damages due or accrued or arising out of or in connection with, any and all past, present and future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by the Assignee, its successors and assigns to the same extent that would have been held and enjoyed by Assignor had such assignment not been made (this "Assignment").

This Assignment shall be governed by, and construed in accordance with, the laws of the State of New York.

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IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of the 29th day of September, 2012 at 1:36 PM (Central Daylight Time).

KRAFT FOODS GLOBAL BRANDS LLC,

KRAFT FOOD GLOBAL BRANDS, INC., in its  
capacity as sole member

By

Robert L. Herst  
Robert L. Herst  
Assistant Secretary

KRAFT FOODS GROUP BRANDS LLC,

By

Susan H. Frohling  
Susan H. Frohling  
Manager

[[3361629]]

United States of America	3-STEP	16	75/007715	2060561
United States of America	3-STEP	16	74/486771	1909547
United States of America	A LITTLE TASTE OF HEAVEN	29	75/156693	2122444
United States of America	A.1.	29	78/861531	3584779
United States of America	A.1.	30	78/277462	2910679
United States of America	A.1.	30	75/778761	2430488
United States of America	A.1. (STYLIZED)	30	78/277311	2895581
United States of America	A.1. (STYLIZED)	30	71/276564	0256026
United States of America	A.1. (STYLIZED)	30	78/277295	2895580
United States of America	A.1. BOLD & SPICY	30	75/303376	2265453
United States of America	AFTERNOON REVIVAL	30	75/380539	2187870
United States of America	AGED RESERVE	29	78/376371	2984210
United States of America	ALASKAN WILDERNESS BLEND	29	85/067418	4016918
United States of America	ALBERTO & DESIGN	29	217196	1267306
United States of America	ANCIENT CHERRY	30	75/562391	2339289
United States of America	ANGEL FLAKE	29	77/363430	3574885
United States of America	ANGEL FLAKE (STYLIZED)	29	71/013981	656192
United States of America	APPALACHIAN BLEND	29	85/067413	3960128
United States of America	BAKER'S & LABELLE CHOCOLATIERE DESIGN	30	71/416398	378713
United States of America	BAKER'S	29	71/295991	277604
United States of America	BAKER'S	30	71/000437	55841
United States of America	BAKER'S SELECT	30	77/474156	3648581
United States of America	BERRY SPLASH	32	78/979698	3443060
United States of America	BETTER WORLD STYLIZED	35	77/708730	3894629
United States of America	BIG BOLD TASTE	30	74/174893	2093197
United States of America	BIG FORK LITTLE FORK	9, 43	85/046967	4136060
United States of America	BISTRO DELUXE	30	78/816683	3341663
United States of America	BLACK LABEL	29, 30	77/520102	3775555

United States of America	BLASTIN' BERRY CHERRY	32	75/307789	2240225
United States of America	BLU-ZING	29	847679	847679
United States of America	BOOMALLOWS	30	77/391314	3592675
United States of America	BREAKSTONE'S	29	74/014730	1616894
United States of America	BREAKSTONE'S (IN SCRIPT)	29	72/003810	649803
United States of America	BULL'S HEAD DEVICE	30	573862	1406975
United States of America	BULL'S-EYE	30	1367961	1367961
United States of America	BULL'S-EYE	30	74/324725	1804662
United States of America	BULL'S-EYE (stylized and/or with design)	30	78/832572	3345819
United States of America	BULL'S-EYE LABEL DESIGN	30	73/573137	1408803
United States of America	BUN-LENGTH	29	74/725719	2090424
United States of America	BUNNYMALLOWS	30	74/300392	1796041
United States of America	BUNNYMALLOWS and Design	30	74/343230	1854275
United States of America	BURLAPS	30	74/292474	1810167
United States of America	BURSTIN' WATERS	32	77/080827	3450265
United States of America	C. REX	30	75/020535	2025356
United States of America	CAFE COLLECTION	30	78/397241	3030844
United States of America	CAFE DE ORIENTE AND DESIGN	30	75/008827	2167940
United States of America	CAFE DE ORIENTE, MADRID ESPANA AND REPEATED FILIGREE DESIGN	30	75/025407	2145072
United States of America	CAFÉ SPERL		74/586403	1975429
United States of America	CAFÉ SPERL (STYLIZED)	30	74/657297	2012788
United States of America	CAFÉ SPERL (STYLIZED)	30	74/604846	1982054
United States of America	CAFFE ORIGINS	30	75/426451	2262538
United States of America	CALCI-3	29	78/723212	3373974

United States of America	CALUMET	30	71598645	545654
United States of America	CALUMET AND DESIGN	29	71/598646	552243
United States of America	CARNIVAL	30	85/552381	
United States of America	CATALINA	30	742072	742072
United States of America	CERTO (STYLIZED)	29	71149354	152479
United States of America	CHAMOMILE DREAM	30	75/380554	2238397
United States of America	CHEDASHARP	29	1506715	1506715
United States of America	CHEDDAR EXPLOSION	30	77/855223	3978871
United States of America	CHEESASAURUS REX	30	75/020533	2025355
United States of America	CHEESE DUETS	29	77/864888	
United States of America	CHEEZ WHIZ	30	74/332547	1859229
United States of America	CHEEZ WHIZ	29	795650	795650
United States of America	CHEEZ WHIZ LIGHT	29	74/270994	1800943
United States of America	CHEF-RITE	29	77/343798	3471436
United States of America	CHERRY WAVES	32	77/154718	3481609
United States of America	CHICAGO STEAKHOUSE	30	78/168335	2793162
United States of America	CHICKEN SHAKE-UPS	29	78/508380	3140215
United States of America	CHINA MOUNTAIN GREEN	30	75/542575	2327367
United States of America	CHOCOLATE LOVERS and Design	30	77/969811	
United States of America	CITRUS SPLASH	32	77/118430	3493295
United States of America	CLASSIC MELTS	29	75/346390	2211910
United States of America	CLAUSSEN	30	78/061568	2567582
United States of America	CLAUSSEN	29, 30	72/364319	919506
United States of America	CLAUSSEN COLD, CRISP, DELICIOUS & CABBAGE DEVICE	29	74/387562	1823005
United States of America	CLAUSSEN COLD, CRISP, DELICIOUS & PICKLE DEVICE	29	75/418812	2217393
United States of America	COCKTAIL (Stylized)	29	72/019403	0658864

United States of America	COMIDA Y FAMILIA (Food and Family)	16	78/181874	2904667
United States of America	CONFIGURATION OF A CONTAINER DEVICE	21, 32	74/310367	1968729
United States of America	CONFIGURATION OF A TOY WHISTLE DEVICE (Oscar Mayer)	28	75/338983	2195568
United States of America	COOKIE-WICHES	16	74/616316	2044436
United States of America	COOL 'N EASY	16, 29	74/666348	2070387
United States of America	COOL WHIP	29	73030326	1013622
United States of America	CORN TO THE CORE	30	85/490260	
United States of America	CORNNUTS	30	71/593413	0542399
United States of America	COTTAGE DOUBLES	29	75/284979	2322119
United States of America	COUNTRY DIJON	30	75/123564	1664292
United States of America	COUNTRY TIME	30	73590811	1420326
United States of America	COUNTRY TIME	32	89028	1062404
United States of America	COUNTRY TIME	32	103805N	1067819
United States of America	COUNTRY TIME	30	75/255753	2171995
United States of America	COUNTRY TIME LABEL	32	73/059116	1043088
United States of America	COW FULL FRONTAL VIEW DESIGN	29	78/758092	3309152
United States of America	CRACKER BARREL	29	604915	643012
United States of America	CROWN DEVICE (GEVALIA LOGO)	30	78/054742	2616047
United States of America	CRUMBELIEVABLEI	29	78/721373	3202957
United States of America	CRYSTAL LIGHT	30	75/255754	2186817
United States of America	CRYSTAL LIGHT	30, 32	73/360388	1394233
United States of America	CRYSTAL LIGHT	32	74/490453	2159153
United States of America	CRYSTAL LIGHT SUNRISE	32	78/245159	2940798
United States of America	CUP AND DROP DEVICE	30	75/104145	2159445

United States of America	CUP AND DROP DEVICE	30	72093428	717261
United States of America	CUP AND DROP DEVICE (NO RING)	30	74/235583	1779795
United States of America	CUP AND SAUCER WITH STEAM DEVICE (Maxwell House)	30	75/080307	2175386
United States of America	DAIRY DUETS	29	77/928376	
United States of America	DAIRY DUOS	29	85/101021	
United States of America	DARK CHOCOLATE FOREST BLEND	29	77/735191	3705300
United States of America	DARK CHOCOLATE TRUFFLE	30	85/001080	4014077
United States of America	DELI CREATIONS	29, 30	78/973340	3390303
United States of America	DELI CREATIONS (Stylized)	16, 20, 22	74/547912	1992382
United States of America	DELI DELUXE	29	75/749769	2410242
United States of America	DELI-THIN	29	85/574776	
United States of America	DELI-THIN	29	74/027176	1679911
United States of America	DELI-THIN	29	74/223752	1843797
United States of America	DESERT SCENE LABEL	29	74/450746	1935932
United States of America	DESIGN - JELL-O SMILE ICON	30	85/026514	4003527
United States of America	DESIGN - NOODLE	30	85/620796	
United States of America	DESIGN - OUTLINE OF BREAD	30	77/845790	3920779
United States of America	DEVICE - HEATHER CHARACTER	30	85/263730	4147651
United States of America	DEVICE - YELLOW BAND AROUND A PLURALITY OF SAUSAGES DEVICE	29	72/274817	845983

United States of America	DEVICE - YELLOW STRIP AROUND A SINGLE SAUSAGE DEVICE	29	71391986	353927
United States of America	DINOSAUR DEVICE	30	75/020534	2108193
United States of America	DREAM WHIP	29	72/113412	730509
United States of America	DROPS OF GOOD AND DEVICE	30, 36	85/342453	
United States of America	DROPS OF GOOD PACKAGING LOGO	30	85/642626	
United States of America	D-ZERTA	30	178998	175564
United States of America	EASY ITALIA	30	77/281884	3606847
United States of America	EASY MAC	30	75/454661	2252034
United States of America	EGG JIGGLERS	21	75/139431	2170144
United States of America	EGGMALLOWS	30	85/204091	
United States of America	EUROPEAN COFFEEHOUSE COLLECTION	30	74/500008	1986062
United States of America	EUROPEAN COFFEEHOUSE COLLECTION-ECC & DESIGN	30	74/594845	2124099
United States of America	EVERYTHING YOU LOVE ABOUT COFFEE	30	74/325788	1846295
United States of America	EXCLAMATION POINT DEVICE (LEAF)	29	85/345753	4203367
United States of America	EXPRESS PERKS	29	78/945987	3350382
United States of America	EXTRUD-O-GEL	29	169922	765619
United States of America	FAMOUSLY FRESH	29	78/492433	3070438
United States of America	FIVE ALARM CHILI	29	85/104402	4029800
United States of America	FLAME DEVICE	30	73/378606	1253901
United States of America	FLAVOR LOCK CAP	29	78/818017	3399846
United States of America	FLIP IT TIP IT SIP IT	32	85/180296	



United States of America	FOOD & FAMILY	16	78/223140	2886327
United States of America	FOODCAST	16	77/508681	3753641
United States of America	FOR THE LOVE OF LUNCH	29, 30	77/253300	3521960
United States of America	FREE	29	74/687590	3165514
United States of America	FREE	29	74/131166	3531352
United States of America	FRESH SEAL PACKED and Design (Peel Back Lid)	29	78/573459	3188082
United States of America	FRESH TAKE	30	85/411553	
United States of America	FRESHSLIDE	16	78/972986	3403685
United States of America	FUN FIZZ	32	77/671177	3811747
United States of America	FUN TO EAT...NO NEED TO HEAT	29	75/728463	2598474
United States of America	FUN TO EAT...NO NEED TO HEAT!	30	74/612266	2005119
United States of America	FUNMALLOW	30	75/626027	2292927
United States of America	GARLAND JACK'S SECRET SIX	30	85/274891	
United States of America	GENERAL FOODS INTERNATIONAL	30	78/118061	2944767
United States of America	GENERAL FOODS INTERNATIONAL	30	75/485728	2261718
United States of America	GENERAL FOODS INTERNATIONAL COFFEES	30	74/417667	1856878
United States of America	GERMAN'S	30	71/133515	144544
United States of America	GEVALIA	20, 21	75/227926	2149047
United States of America	GEVALIA	30	75/380553	2186049
United States of America	GEVALIA	16	75/162914	2084064
United States of America	GEVALIA	30	74/078694	1763079
United States of America	GEVALIA	11, 21	75/216153	2138567
United States of America	GEVALIA KAFFE	42	75/194583	2289214

United States of America	GEVALIA KAFFE AT HOME	30	77/695705	3832711
United States of America	GEVALIA KAFFE EST. 1853 AND DESIGN	30	78/249219	2884225
United States of America	GEVALIA PERKS	35	77/661052	3904886
United States of America	GHOSTMALLOWS	30	77/391306	3592674
United States of America	GHOUL-AID	32	85/269576	
United States of America	GIRAFFES & MOUNTAIN & TREE DE VICE	30	75/001729	2011853
United States of America	GIVE YOUR CHICKEN A SHAKEOVER	30	77/840387	3905390
United States of America	GO>WICH	30	77/470632	3652345
United States of America	GOOD EATING GOOD LIVING	16, 41	77/221064	3609404
United States of America	GOOD SEASONS	30	78/678238	3112052
United States of America	GOOD SEASONS	29	71/628758	607349
United States of America	GOOD TO THE LAST DROP	30	37730	676419
United States of America	GO-PAK	16	74/177625	1805252
United States of America	GRAB THE GOOD STUFF	29	78/332312	3159820
United States of America	GRATE IT FRESH	29	78/815614	3314358
United States of America	GREAT COFFEE TASTE TO GO	30	74/128084	1840696
United States of America	GREY POUPON AND DESIGN	30	73/566048	1398731
United States of America	GREY POUPON COUNTRY DIJON	30	73/420668	1312515
United States of America	GREY-POUPON	30	71/658018	600805
United States of America	GRILLED CHEESE EXPLOSION	30	77/855250	3994551
United States of America	GRILLING STATION	11	75/156692	2097416
United States of America	GRILLING STATION	29	760494	1548494
United States of America	GRILLING STATION FAST...HOT...	11	74/711575	2100724

United States of America	GRILLING STATION FAST...HOT...FRESH! AND DESIGN	29	74/215813	1713956
United States of America	HAMPSHIRE	29	73/806508	1614058
United States of America	HAMPSHIRE SOUR CREAM (STYLIZED)	29	611438	583584
United States of America	HANDI-STUFFS	30	77/217520	3381533
United States of America	HAVE A HAPPY SANDWICH	29	77/280707	3554935
United States of America	HEARTMALLOWS	30	77/866737	4006808
United States of America	HEAT	29	75/693080	2316839
United States of America	HELLO JELL-O	30	85/020621	3999290
United States of America	HELLO JELL-O and Smile Design	30	85/026533	3999329
United States of America	HICKORY COUNTRY	29	75/412537	2275000
United States of America	HOLIDAY MALLOWS	30	74/371807	1893709
United States of America	HOLIDAY MALLOWS and Design	30	74/476708	1868504
United States of America	HOME IS WHERE IT HAPPENS	30	77/637921	3743226
United States of America	HOT DOG CONSTRUCTION CO.	42	74/103580	1770888
United States of America	HUDDLE TO FIGHT HUNGER	35	85/026420	
United States of America	I FOOD ASSISTANT	9, 43	77/830015	
United States of America	INDIAN BUDAN PEAK	30	77/735963	3901343
United States of America	INDIAN HEAD DEVICE	29	71598644	552242
United States of America	INTERNATIONAL COFFEES	30	74/420481	1886220
United States of America	INVISIBLE	32	78/440635	3022120
United States of America	ISLAND TWISTS	32	74/562737	1991903
United States of America	IT'S THE ZIP	29	77/101143	3521338
United States of America	J.L. KRAFT SPECIALTY GOURMET	29	78/840094	3327518
United States of America	JASMINE GARDENS	30	75/542576	2396340

United States of America	JELL-O	30	75/159809	2140238
United States of America	JELL-O	30	75/194276	2140363
United States of America	JELL-O	30	71/266480	250035
United States of America	JELL-O	30	72394483	936195
United States of America	JELL-O	21	75/133207	2093731
United States of America	JELL-O & DESIGN	30	78/235036	3030078
United States of America	JELL-O & DESIGN	30	78/240401	2963531
United States of America	JELL-O and Smile Design	30	85/026524	3999328
United States of America	JELL-O FRUIT PASSIONS	30	77/032344	3402467
United States of America	JELL-O FRUIT PASSIONS (and Design)	30	77/039273	3402485
United States of America	JET-PUFFED	30	75/921144	2429838
United States of America	JET-PUFFED	30	74/168126	1729650
United States of America	JIGGLERS	21	74/088576	1652451
United States of America	JIGGLERS	30	74/237873	1771681
United States of America	JIGGLERS	16	74/233134	1756773
United States of America	JIGGLERS	30	75/191023	2101603
United States of America	KIDD'S and Design	30	74/277883	1744722
United States of America	KNUDSEN	29	74/616610	2144881
United States of America	KNUDSEN	29	78/431537	3049010
United States of America	KNUDSEN	32	254452	1187049
United States of America	KNUDSEN	29, 30	759393	1555914
United States of America	KNUDSEN & BANNER DESIGN	29	74/046706	1769027
United States of America	KNUDSEN & DESIGN	29, 30	72/297117	1232912
United States of America	KNUDSEN IN SCRIPT	29, 30	71/611430	564665
United States of America	KNUDSEN IN SCRIPT	32	254453	1187050
United States of America	KNUDSEN ON THE GO	29	74/708795	2143060
United States of America	KOOL-AID	32	75/673999	2321815
United States of America	KOOL-AID	42	74/239732	1763463
United States of America	KOOL-AID (STYLIZED)	32	73/189601	1133277

United States of America	KOOL-AID (STYLIZED) - Circa 1934	32	71352502	317955
United States of America	KOOL-AID BURSTIN' WATERS	32	77/114663	3485670
United States of America	KOOL-AID BURSTS	32	74/233159	1793253
United States of America	KOOL-AID BURSTS & DESIGN	32	75/131706	2097176
United States of America	KOOL-AID HUMANIZED SMILING PITCHER DEVICE (Wearing vest with legs crossed)	32	74/532753	1944729
United States of America	KOOL-AID KOOLERS	30	77/693790	3948335
United States of America	KOOL-AID SMILING FACE DEVICE	32	77/880033	3885108
United States of America	KOOL-AID SMILING PITCHER DEVICE	32	72151313	758499
United States of America	KOOL-AID SMILING PITCHER DEVICE (COSTUME)	41	74/045328	1636393
United States of America	KOOL-POPS	30	75/368014	2330153
United States of America	KRAFEN	29	71/499634	426699
United States of America	KRAFT	29, 30	43196	670330
United States of America	KRAFT	29, 30	586004	554187
United States of America	KRAFT	30	77/356505	3592581
United States of America	KRAFT	30	75/097735	2217573
United States of America	KRAFT FIGHT HUNGER BOWL	41	85/044914	4109547
United States of America	KRAFT FIGHT HUNGER BOWL & Design	41	85/048545	4109556
United States of America	KRAFT FOODS and Design (Colors claimed )	29, 30, 32	77/761676	
United States of America	KRAFT FOODSERVICE BETTER WORLD	35	77/476955	3758390
United States of America	KRAFT FRESH TAKE	30	85/412200	

United States of America	KRAFT IN ELONGATED HEXAGON	30	74/429303	1935882
United States of America	KRAFT IN ELONGATED HEXAGON	30	75/097736	2179033
United States of America	KRAFT IN ELONGATED HEXAGON	30	75/060602	2068032
United States of America	KRAFT IN ELONGATED HEXAGON	30	78/140225	2707258
United States of America	KRAFT IN ELONGATED HEXAGON	29, 30, 32	73/044738	1052526
United States of America	KRAFT IN ELONGATED HEXAGON	29	183918	801424
United States of America	KRAFT IN ELONGATED HEXAGON	30	74/644738	2012755
United States of America	KRAFT MACARONI & CHEESE DINNER & Noodle Design	30	85/002639	4092919
United States of America	KRAFT MACARONI & CHEESE DINNER & DESIGN	30	74/049894	1637723
United States of America	KRAFT MEAL MAKERS	30	85/670524	
United States of America	KRAFT NOODLE CLASSICS	30	75/121848	2170099
United States of America	KRAFT SPAGHETTI CLASSICS	30	75/122032	2173570
United States of America	KRAFT VELVEETA & DESIGN	30	74/018484	1800202
United States of America	KRAFT WORKS A FRESH TAKE ON BUILDING YOUR BUSINESS	16	77/405946	3505112
United States of America	LABELLE CHOCOLATIERE DEVICE	29, 30	74/175206	1700690
United States of America	LABELLE CHOCOLATIERE WOMAN DEVICE	30	71/000233	44431
United States of America	LABELLE CHOCOLATIERE WOMAN DEVICE	30	73/192347	1165719
United States of America	LEAF DEVICE	30	74/731030	2020492

United States of America	LEMON BERRY BREEZE	30	75/540791	2274458
United States of America	LIGHT N' LIVELY	29	1286189	1286189
United States of America	LIGHT N' LIVELY	29	72/324830	886819
United States of America	LIGHT 'N LIVELY LOGO	29	74/857580	2041216
United States of America	LIGHTLY LEMON	32	78/868855	3314539
United States of America	LIVE ACTIVE	29	77/014276	3450065
United States of America	LIVEACTIVE	29	77/975151	3392678
United States of America	LIVEACTIVE	32	77/045741	3450137
United States of America	LIVEACTIVE	30	77/975552	3450725
United States of America	LOUIS RICH	29	73518628	1389247
United States of America	LOUIS RICH IN RECTANGLE ON SHADED BACKGROUND	29	75/156681	2145427
United States of America	LUNCHABLES	29, 30	75/882167	2568100
United States of America	LUNCHABLES	29	675936	1488700
United States of America	LUNCHABLES	29, 30	74/016136	1664231
United States of America	LUNCHABLES	29	758119	1566162
United States of America	LUNCHABLES PROJECT POTENTIAL	41	85/178020	
United States of America	LUNCHABLES STACKED LOGO	29, 30	77/933537	4039176
United States of America	LUNCHABLES UPLOADED	29, 30	85/714692	
United States of America	M STYLIZED (MIO)	32	85/136852	
United States of America	MACMIXERSI & Design	30	85/723567	
United States of America	MAKE IT YOURS	32	85/294326	
United States of America	MAKE IT YOURS. MAKE IT MIO.	32	85/146350	
United States of America	MAKE SOMETHING AMAZING	29	85/311321	
United States of America	MALLOW BITES	30	77/311446	3658827
United States of America	MASTER BLEND	30	72416764	998277
United States of America	MAXWELL HOUSE	30	71650049	599153

United States of America	MAXWELL HOUSE DAILY BREW	30	77/708860	3929128
United States of America	MAXWELL HOUSE GOOD TO THE LAST AND CUP DEVICE	30	85/354371	
United States of America	MAXWELL HOUSE INTERNATIONAL	30	85/183884	4126383
United States of America	MAXWELL HOUSE INTERNATIONAL CAFE	30	77/911813	3941755
United States of America	MAXWELL HOUSE LITE	30	74/284100	1750312
United States of America	MAXWELL HOUSE STYLIZED	30	85/351890	4203390
United States of America	MCP & Design	29	75/585064	2342762
United States of America	MESA MIA and Design	43	85383166	
United States of America	MILKBITE	29	85398762	
United States of America	MIO	32	85/117715	4168532
United States of America	MIO BOTTLE DESIGN	32	85/162307	
United States of America	MIRACLE WHIP	30	75/184663	2103423
United States of America	MIRACLE WHIP (Script)	29	71/340290	308260
United States of America	MIXCHIEF	30	85/245364	4136681
United States of America	MOUSSE TEMPTATIONS	30	77/709866	3904988
United States of America	MR. PEANUT	30	75/269090	2357963
United States of America	MR. PEANUT	30	71/211704	0206415
United States of America	MR. PEANUT	30	74/649146	2072330
United States of America	MR. PEANUT & DEVICE	29	78/926420	3209279
United States of America	MR. PEANUT and Design (Running)	29	75/437022	2366818
United States of America	MR. PEANUT DESIGN (2009 VERSION)	29, 30	77/769047	4071025



United States of America	MR. PEANUT PLANTERS TASTE FAMOUSLY FRESH NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT	30	78/646955	3234909
United States of America	MR. PEANUT SILHOUETTE IMAGE	29, 30	77/573960	3800338
United States of America	MR. PEANUT'S SWEET SHOPPE	29, 30	77/053657	3458717
United States of America	MW	30	77/855238	3929587
United States of America	MW and Outline of Bread Device	30	77/845800	3935230
United States of America	MW Logo	30	77/845797	3935229
United States of America	MY ENERGY. MY WAY.	32	85/369348	
United States of America	NATURE'S SPLASH	32	77/544069	3716466
United States of America	NEVER BE BORED AGAIN	29, 30	85/489688	
United States of America	NEW TOWN HALL	35	76/395689	3087928
United States of America	NOTHING BUT THE BEST	29	74/250832	1898223
United States of America	NUT AFTER NUT AFTER NUT	29	78/496296	3035116
United States of America	NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT	30	78/646436	3415699
United States of America	NUT-RITION Stylized	29	78/488592	3078744
United States of America	OLD ENGLISH (STYLIZED)	29	537464	537963
United States of America	ONE BOWL RECIPE & DESIGN	16	74/130985	1753858
United States of America	ONE OF LIFE'S FINER PLEASURES	30	73/527952	1364771
United States of America	ORANGE ICE CREAM SHOP	30	85/263517	
United States of America	ORIGINAL JET-PUFFED MARSHMALLOWS (and Design)	30	75/435937	2230669

United States of America	OSCAR MAYER	28	74/012601	1615017
United States of America	OSCAR MAYER	29	74/109242	1659931
United States of America	OSCAR MAYER & RHOMBOID DEVICE	29	71590607	553462
United States of America	OSCAR MAYER & RHOMBOID DEVICE	29	74/109772	1663536
United States of America	OSCAR MAYER & RHOMBOID DEVICE	30	758146	1563592
United States of America	OSCAR MAYER & RHOMBOID DEVICE	28	74/009199	1618904
United States of America	OSCAR MAYER & TOY WHISTLE DEVICE	28	74/008837	1621384
United States of America	OSCAR MAYER & VEHICLE DEVICE (WIENERMOBILE)	41	74/089126	1735347
United States of America	OSCAR MAYER (Stylized)	29	71408350	367069
United States of America	OSCAR MAYER HOT DOG CONSTRUCTION CO.	42	75/019336	2120345
United States of America	OSCAR MAYER PREMIUM DELI MEATS & DEVICE	29	74/659299	2093454
United States of America	OVEN FRY	30	75/506122	2280129
United States of America	OVEN FRY (STYLIZED)	30	72/305124	885124
United States of America	PARDON ME	30	85/576866	
United States of America	PARTYIN' PUNCH	32	77/749090	3929257
United States of America	PERFECT HARVEST	30, 35	85/194226	4088938
United States of America	PHILADELPHIA	30	75/365864	2257948
United States of America	PHILADELPHIA	29	74/111983	1659932

United States of America	PHILADELPHIA BRAND & DEVICE (WITH KRAFT IN HEXAGON DEVICE)	29	74/031868	1660972
United States of America	PHILADELPHIA BRAND (SPECIAL SCRIPT)	29	71/444645	392212
United States of America	PHILADELPHIA CREATE	29	85/595905	
United States of America	PHILADELPHIA INDULGENCE	29	85/311078	
United States of America	PHILADELPHIA INSPIRED	29	85/595911	
United States of America	PHILLY	29	72/182103	777517
United States of America	PISTACHIO LOVERS MIX	29	77/552710	3601834
United States of America	PLANTERS	30	72/281724	0856118
United States of America	PLANTERS	29	72/083742	0706102
United States of America	PLANTERS	29, 30	71/560915	0528074
United States of America	PLANTERS	29, 30, 31	71/351930	0322461
United States of America	PLANTERS	29	75/475060	2444737
United States of America	PLANTERS	30	75/268704	2261424
United States of America	PLANTERS	29	73/141035	1091036
United States of America	PLANTERS	29	73/774766	1555923
United States of America	PLANTERS	30	78/321689	2906637
United States of America	PLANTERS	30	77/556051	3591161
United States of America	PLANTERS	30	74/419909	1872009
United States of America	PLANTERS FLAVOR GROVE	29	77/790401	3881028
United States of America	PLANTERS HEAT	29	74/242888	1829918
United States of America	PLANTERS NATURALLY REMARKABLE	29	85/173641	4187436
United States of America	PLANTERS, MR. PEANUT, 100 YEARS OF FRESH TASTE	29	78/740715	3288907
United States of America	POLLY-O	29	582659	565889
United States of America	POLLY-O & DESIGN	29	73/785286	1572174

United States of America	POLLY-O AND DESIGN	29	76/068259	2463932
United States of America	POLLY-O QUALITY SINCE 1899 AND DESIGN	29	74/218726	1761544
United States of America	PROVINCIA	29	619835	1445406
United States of America	PUMP IT UP	32	77/217518	3401128
United States of America	PURE FITNESS	32	77/728038	3958428
United States of America	PURELY NUTS	29	77/133955	3468891
United States of America	RAGING BUFFALO	30	78/750378	3309089
United States of America	ROCK CANYON CAFE	43	78/495946	3020707
United States of America	ROKA	29	89191	724874
United States of America	ROYAL SPICE	30	85/655198	
United States of America	ROYAL VINTER	30	74/703112	2076225
United States of America	SABOR DE LO MEJOR	29	78/276630	2877483
United States of America	SALAD DRESSING LABEL	29	74/081419	1751420
United States of America	SANDWICH SHOP	30	77/855217	
United States of America	SANKA	30	71174269	175372
United States of America	SAVORY EDGE	30	77/419718	3740593
United States of America	SCALLOP (BLUE COLOR CLAIMED) DEVICE	30	74/722785	2008049
United States of America	SEASON'S DELIGHT	29	85/156004	4077935
United States of America	SEIT 1880	30	74/604805	2099789
United States of America	SEIT 1880 WIEN OSTERREICH AND DESIGN	30	75/151155	2140194
United States of America	SELECT VARIETAL	30	74/526701	1981921
United States of America	SELECT VARIETAL (STYLIZED)	30	74/594410	1979278
United States of America	SHAKE 'N BAKE	30	75/202259	2109199
United States of America	SHAKE 'N BAKE	30	73/021157	1024269
United States of America	SHAKE THINGS UP	32	85/541872	
United States of America	SIMPLE ROASTS	30	85/707647	

United States of America	SIMPLY KRAFT	29	85/721319	
United States of America	SINGLES AND GLASS DESIGN	29	85/200281	3990142
United States of America	SIZZLING SALADS	30	85/095944	4147239
United States of America	SK SOCIAL KITCHEN	29, 30	85/035620	
United States of America	SK SOCIAL KITCHEN	43	85/032548	
United States of America	SKIN ESSENTIALS	32	77/497679	3775489
United States of America	SNACK THE MAC	30	78/134007	2978230
United States of America	SNACKS TO GO	29	78/107110	2659695
United States of America	SO THICK. SO RICH.	29	77/125211	3334247
United States of America	SO THICK. SO RICH. IT HAS TO BE BREAKSTONE'S.	29	74/702313	2051497
United States of America	SOOTHES MIND, BODY AND SOUL	30	75/380540	2184250
United States of America	SPECIAL DELIVERY	30	73/213380	1177509
United States of America	STARMALLOWS	30	77/300782	3541385
United States of America	STAY LIGHT	32	85/515264	
United States of America	STAY-FRESH	17, 29	77/071921	3400725
United States of America	STAY-FRESH AND DESIGN	17, 29	77/114443	3534684
United States of America	STOP YOUR WORLD	30	85/105797	4126238
United States of America	STOVE TOP	30	78/045931	2593064
United States of America	STOVE TOP (STYLIZED)	30	73/290336	1183162
United States of America	STOVE TOP EVERYDAY	30	85/085128	4147218
United States of America	STOVETOP	30	72/410667	949459
United States of America	STRAWBERRY FIELDS BLEND	29	77/721527	
United States of America	STRAWBERRY ICE CREAM SHOP	30	85/263582	
United States of America	SUPERLONG	29	75/244732	2175720
United States of America	SURE-JELL	29	72093793	720427
United States of America	SURE-JELL	29	78/202127	2937667
United States of America	SURE-JELL	29	78/169818	2740606

United States of America	SWEET & NUTTY	29	78/015858	2489703
United States of America	SWEET N' CRUNCHY	29	75/276504	2174682
United States of America	SWISS-ZING	29	808925	808925
United States of America	SWORN TO SECRECY, COMMITTED TO TASTE	30	85/595265	
United States of America	TANGY ZIP	29	74/118959	1751979
United States of America	TANZANIAN CRESCENT MOUNTAIN	30	77/520377	3700022
United States of America	TASTE LOCK	16	74/248461	1779652
United States of America	TEMP TEE (STYLIZED)	29	74/246767	1755560
United States of America	TEMPTATIONS and Design	29, 30	85/085838	4140944
United States of America	TEMPTEE	29	74/219851	1757042
United States of America	THE BEST SIDE OF DINNER	30	77/898284	3829819
United States of America	THE BIG KAHUNA	30	77/731581	3865314
United States of America	THE CHEESIEST	29	75/375326	2184217
United States of America	THE CHEESIEST	30	74/180333	1727909
United States of America	THE CREAMIEST OF NATIONAL BRANDS	30	74/331416	1883184
United States of America	THE CRUNCH SAYS FRESH	29	78/571771	3058989
United States of America	THE REAL WOMEN OF PHILADELPHIA	43	77/867312	3994569
United States of America	THE ULTIMATE CRUNCH	30	78/327016	3104695
United States of America	THE VERY BEST	29	75/075685	2170017
United States of America	THE VERY BEST AND DESIGN	29	75/016804	2160779
United States of America	THICK 'N CREAMY	30	74/424006	1863399
United States of America	THICK 'N SPICY	30	73/775893	1615905
United States of America	THRIVE 365 and Design	16, 45	77/773497	
United States of America	THRIVE 365	16, 45	77/773514	
United States of America	TOUCH OF PHILLY	29, 30	85/246291	

United States of America	TRADITIONAL ROAST	30	74/736714	2011842
United States of America	TROO	29, 30	85/465071	
United States of America	TROPICAL RAIN	32	77/141107	3477521
United States of American	TRUE			3561585
United States of America	TRUEBLEND	29	85/412192	
United States of America	TWIST	32	72115228	744131
United States of America	UPSIDE DOWN SPOON DEVICE	29	74/581976	2004943
United States of America	VARIETY-PAK	29	72387550	949147
United States of America	VELVEETA	30	74/111987	1659969
United States of America	VELVEETA	29	78/184128	2849565
United States of America	VELVEETA (Special Script)	29	71/178866	176615
United States of America	VELVEETA CHEESY SKILLETS	30	85/461206	
United States of America	WAKE UP ROAST	30	77/708849	3838784
United States of America	WATER OUT LOUD	30, 32	77/915103	4049891
United States of America	WATER YOUR BODY	32	77/903021	3941708
United States of America	WHERE SNACKS LOVE TO DIP!	29	77/625788	3822681
United States of America	WHIP 'N CHILL		72184717	777598
United States of America	WHIPPED & DESIGN	29	429024	980624
United States of America	WHIPPED & DESIGN	29	140577	756587
United States of America	WIENERMOBILE (WORD)	28	72/028364	662511
United States of America	WOL	30, 32	77/915547	4023449
United States of America	WOMAN WITH BONNET AND APRON AND DESIGN	30	78/947207	3242492
United States of America	YEAH, IT'S THAT IMPORTANT	30	78/105975	2718182
United States of America	YES PACK	30	77/956457	
United States of America	YES PACK. YIELD. EASE. SUSTAINABILITY.	30	77/956460	

United States of America	YOU KNOW YOU LOVE IT	30	85/013679	3967672
United States of America	YUBAN	30	71/074023	96081