

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gray Development Group L.L.C.		08/28/2012	LIMITED LIABILITY COMPANY: ARIZONA

**RECEIVING PARTY DATA**

Name:	Gray Services L.L.C.
Street Address:	4040 E. Camelback Road
Internal Address:	Suite 275
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85018
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA

**PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark
Registration Number:	3599544	BAROSSA
Registration Number:	3288105	GRIGIO
Registration Number:	3599222	GRIGIO
Registration Number:	3599221	GRIGIO
Registration Number:	3680344	GRIGIO
Registration Number:	3378337	GRIGIO
Registration Number:	3316379	ARETE
Registration Number:	3773051	GRIGIO METRO
Registration Number:	3783795	GRIGIO METRO
Registration Number:	3660892	NINETY DEGREES
Registration Number:	3658008	NINETY DEGREES
Registration Number:	3660891	B BAROSSA
Registration Number:	3840193	INDIGO

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Serial Number:	77733774	VIE
Serial Number:	77962047	VIE
Serial Number:	85142245	VIE
Serial Number:	85142259	VIE
Registration Number:	4003532	G GRAY
Serial Number:	85249519	BLUE SKY

**CORRESPONDENCE DATA**

Fax Number: 6023826070  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 602-382-6228  
Email: hsobelman@swlaw.com, landerson@swlaw.com  
Correspondent Name: Howard Sobelman, Snell & Wilmer L.L.P.  
Address Line 1: One Arizona Center, 400 E. Van Buren  
Address Line 4: Phoenix, ARIZONA 85004-2202

ATTORNEY DOCKET NUMBER:	35602.0001
NAME OF SUBMITTER:	Howard Sobelman
Signature:	/Howard Sobelman/
Date:	08/30/2012

Total Attachments: 3  
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ASSIGNMENT OF TRADEMARK

Whereas, **Gray Development Group L.L.C.**, an Arizona limited liability company, having its principal offices at 4040 E. Camelback Road, Phoenix, Arizona 85018 (Assignor), is the owner of the trademarks listed on Schedule A attached hereto;

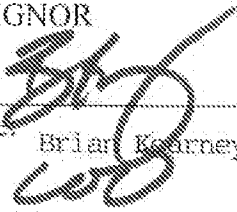
Whereas, **Gray Services L.L.C.** (Assignee), an Arizona limited liability company having its principal place of business at 4040 E. Camelback Road, Suite 275, Phoenix, Arizona 85018, is desirous of acquiring all rights to said trademarks, including all common-law rights thereto;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and any applications and registrations thereof, and including all common-law and other rights, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademarks and any applications and registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use. Assignor hereby agrees that it will execute any additional documents necessary to complete the recordal of this assignment in any country or jurisdiction where necessary.

The assignment is to a successor which is ongoing and existing and the transfer includes all the business appertaining thereto pursuant to 15 U.S.C. §1060.






IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of the Assignor and Assignee, does hereby execute this assignment to take effect on the 14th day of April, 2012.

ASSIGNOR

  
Name: Brian Kearney

Title:

SCHEDULE A

<u>Country</u>	<u>Trademark</u>	<u>Reg. No./App. No.</u>
U.S.	BAROSSA	3,599,544
U.S.	GRIGIO	3,288,105
U.S.	GRIGIO	3,599,222
U.S.	GRIGIO	3,599,221
U.S.	GRIGIO	3,680,344
U.S.	GRIGIO	3,378,337
U.S.	ARETE	3,316,379
U.S.	GRIGIO METRO	3,773,051
U.S.		3,783,795
U.S.	 NINETY DEGREES	3,660,892
U.S.	NINETY DEGREES	3,658,008
U.S.	 BAROSSA	3,660,891
U.S.	INDIGO	3,840,193
U.S.	VIE	77/733,774
U.S.	VIE	77/962,047
U.S.		85/142,245
U.S.		85/142,259

U.S.



4,003,532

U.S.

BLUE SKY

85/249,519

15637974.1