

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Deutsche Bank Trust Company Americas		08/30/2012	Bank: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	EK Success Ltd.
<b>Street Address:</b>	2240 West 75th Street
<b>City:</b>	Woodridge
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60517
<b>Entity Type:</b>	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 148**

Property Type	Number	Word Mark
Registration Number:	1553717	CRAYON FACTORY
Registration Number:	1638324	INKWORX
Registration Number:	1856731	ART WORX
Registration Number:	2101969	MAPLE LANE PRESS
Registration Number:	2460159	CREATE & CARRY
Registration Number:	2451644	OPEN HOUSE
Registration Number:	2559341	ABC TRACERS
Registration Number:	2458073	STAMP & LITE
Registration Number:	2458074	STAMP & ROLL
Registration Number:	2594730	SCROLLIES
Registration Number:	2523111	FUNKY GIRLZ
Registration Number:	2530358	PAPERKINS
Registration Number:	2420077	PLAN-A-PAGE
Registration Number:	2456223	PICTURE PEN

**TRADEMARK**

Registration Number:	2480626	SIMPLE STEPS
Registration Number:	2483317	DEVIL GIRL
Registration Number:	2449989	PHOTO TWIN
Registration Number:	2451956	HIPPIE GIRL
Registration Number:	2474269	COLOR TWIN
Registration Number:	2427583	DISCO GIRL
Registration Number:	2420104	GLITTER GIRL
Registration Number:	2394359	JEL-POP
Registration Number:	2397552	PAPER SHAPERS
Registration Number:	2434379	COLOR LAYERING SYSTEM
Registration Number:	2670494	CIRCLE SCISSOR
Registration Number:	2539032	WE PUT CREATIVE IDEAS TO WORK
Registration Number:	2447125	OVER-ALLS
Registration Number:	2538575	A CHILD'S BEST FIRST MARKER
Registration Number:	2480892	SCRAP IN A SNAP
Registration Number:	2476695	ANGEL GIRL
Registration Number:	2501045	SCRAPERRIFIC
Registration Number:	2501046	FUNKERRIFIC
Registration Number:	2499839	
Registration Number:	2410902	STICKOPOTAMUS
Registration Number:	2694430	
Registration Number:	2431607	STICKO
Registration Number:	2541555	POCKET-FULL OF DIE-CUTS
Registration Number:	2523508	CUT-OFFS
Registration Number:	2750800	POP-A-PART
Registration Number:	2461690	PUNCHKINS
Registration Number:	2530769	STICKERKINS
Registration Number:	2560256	DOTTA-RIFFIC
Registration Number:	2664075	PUNCHKINS
Registration Number:	2541742	READY TO MAKE
Registration Number:	2541764	TRACERKINS
Registration Number:	2551170	MAD MRX
Registration Number:	2669906	PICTURE HOUND
Registration Number:	2496272	LETTERRIFIC
Registration Number:	2707603	MEMORY WHEEL

	2646796	BLADE RUNNER
Registration Number:	2763212	DIVA GIRL
Registration Number:	2568433	SCRAPAGANZA
Registration Number:	2618870	EMPRESSOR
Registration Number:	2626395	STAMP-A-MA-JIG
Registration Number:	2586588	CORNERCOPIA
Registration Number:	2567180	MOOVUE
Registration Number:	2737992	PLUSHKINS
Registration Number:	2618941	STICKER MINIS
Registration Number:	2596343	REALLY BIG STICKERS
Registration Number:	2707741	XXL STICKERS
Registration Number:	2716369	PAPER SEEDS
Registration Number:	2678894	COLORBRUSH TWIN
Registration Number:	2618950	IMAGE TREE
Registration Number:	2602765	BRUSH20
Registration Number:	2679171	WATERCOLOR SYSTEM
Registration Number:	2701225	MAKE-A-MAT
Registration Number:	2583791	JOLEE'S BOUTIQUE
Registration Number:	2698598	WHALE OF A PUNCH
Registration Number:	2714445	KALEIDOPUNCH
Registration Number:	2743994	LINK 2 LINK
Registration Number:	2733542	SCRAPBOOK DESIGN UNIVERSITY
Registration Number:	2744322	CUTTER BEE
Registration Number:	2929241	STICKERSAURUS
Registration Number:	2780480	SDU
Registration Number:	2900277	CUTTERPEDE
Registration Number:	2897720	ZIGNS
Registration Number:	2897747	NOSTALGIQUES
Registration Number:	2977071	JOLEE'S
Registration Number:	2897772	JOLEE'S BY YOU
Registration Number:	2837084	EKSTREME EDGES
Registration Number:	2846007	TWEEZER BEE
Registration Number:	2805644	BUTTON UPS
Registration Number:	2919459	MOVERS & SHAKERS
Registration Number:	2805645	FRESH TAGS

	2832876	3D-DOTS
Registration Number:	2805648	PHRASE CAFE
Registration Number:	2843700	SEW WHATS?
Registration Number:	2828446	CORNERADORNER
Registration Number:	2803454	CHALKLETS
Registration Number:	2828447	BEADORABLES
Registration Number:	2741713	SDU SCRAPBOOK DESIGN UNIVERSITY
Registration Number:	2863430	VELLUM FRIENDLY
Registration Number:	2837112	4 TIMES
Registration Number:	2971700	TILE'S PLAY
Registration Number:	2848977	STUFFED UPS
Registration Number:	2854809	TAG TYPES
Registration Number:	2971905	HONEY BEE
Registration Number:	3013605	INSPIRABLES
Registration Number:	2960393	SDU SCRAPBOOK DESIGN UNIVERSITY
Registration Number:	2977497	SDU
Registration Number:	2977498	SDU
Registration Number:	2960395	SDU
Registration Number:	2972008	SDU SCRAPBOOK DESIGN UNIVERSITY
Registration Number:	2946556	SDU SCRAPBOOK DESIGN UNIVERSITY
Registration Number:	2931437	SCUTTO
Registration Number:	2949210	TURN STYLES
Registration Number:	2972206	ARCHITEXTURE
Registration Number:	2972221	COLOR BEE
Registration Number:	3009192	DOTTO
Registration Number:	2938710	COLORISER
Registration Number:	2960609	PRECIOUS FINDS
Registration Number:	2967940	INSCRIBLIO
Registration Number:	2977900	EMPUNCHLAR
Registration Number:	2993433	VELLUM WRITER
Registration Number:	3007695	FASTENATER
Registration Number:	3029864	QUEEN BEE
Registration Number:	3093648	THEORY TECHNIQUE FOUNDATION SUCCESS
Registration Number:	3042298	THE WRITE STICKERS
Registration Number:	3002444	EMBOSSIVES

	3060760	FABRIC BEE
Registration Number:	3018363	STICKO STYLE
Registration Number:	3117705	SCRAPBOOK DESIGN & YOU
Registration Number:	3104493	TRUE FAITH
Registration Number:	3159504	SELECTIVES
Registration Number:	3178256	A TOUCH OF JOLEE'S
Registration Number:	3178353	PEP RALLY
Registration Number:	3190143	TITLE WAVES
Registration Number:	3501054	EK SUCCESS
Registration Number:	3507468	EK SUCCESS
Registration Number:	3529988	EK SUCCESS
Registration Number:	3396017	EK SUCCESS
Registration Number:	3406833	I DO
Registration Number:	3341359	MAPLE LANE
Registration Number:	3341503	CUTTERFLY
Registration Number:	3389960	CURVY CUTTER
Registration Number:	3680732	JOLEE'S
Registration Number:	3811439	PRECIOUS FINDS
Registration Number:	3819289	JOLEE'S JEWELS
Registration Number:	4164862	JOLEE'S JEWELS
Registration Number:	3845982	JOLEE'S JEWELS
Registration Number:	3450955	MAPLE LANE
Registration Number:	3450956	MAPLE LANE
Registration Number:	3433339	ART BLANCHE
Registration Number:	3283740	MAPLE LANE
Serial Number:	77295099	EK SUCCESS
Serial Number:	77295095	EK SUCCESS
Serial Number:	77663082	JOLEE'S JEWELS
Serial Number:	77663172	JOLEE'S JEWELS

**CORRESPONDENCE DATA**

Fax Number: 2124920140

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (212) 373-3140

Email: dgaier@paulweiss.com, emendes@paulweiss.com

**TRADEMARK**  
**REEL: 004852 FRAME: 0436**

Correspondent Name: Danielle L. Gaier  
Address Line 1: 1285 Avenue of the Americas  
Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER: 19338-005

NAME OF SUBMITTER: Danielle L. Gaier

Signature: /Danielle L. Gaier/

Date: 08/31/2012

**Total Attachments: 7**

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**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

WHEREAS **EK Success Ltd.**, a New York corporation with an address at 2240 West 75<sup>th</sup> Street, Woodridge, IL 60517 (the "Grantor"), entered into an Amended and Restated Second Lien Credit Agreement, dated August 1, 2007 (the "Second Lien Credit Agreement") with UBS AG, Stamford Branch, as the original administrative and collateral agent thereunder ("Initial Agent").

WHEREAS Grantor, Wilton Brands Inc., K & Company LLC, Dimensions Crafts LLC, Wilton Industries, Inc., Wilton Intercontinental LLC and Wilton Global Sourcing LLC, and Initial Agent are parties to a certain Security Agreement (Second Lien), dated as of August 1, 2007, (as the same may be or may have been amended, restated, supplemented or otherwise modified from time to time, the "Second Lien Security Agreement").

WHEREAS, Grantor granted the Initial Agent, under the terms of the Second Lien Security Agreement, a continuing security interest (the "Security Interest") in favor of the Initial Agent, in and to certain of Grantor's intellectual property, including, without limitation, the trademarks listed in **Schedule A** (collectively, the "Trademarks") and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, as well as all proceeds and claims based on past, present, or future infringement.

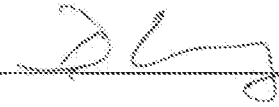
WHEREAS pursuant to that certain First Amendment and Resignation and Appointment Agreement as of July 8, 2009, **Deutsche Bank Trust Company Americas**, a New York trust company (the "Successor Agent"), has replaced Initial Agent as the administrative agent under the Second Lien Credit Agreement and Second Lien Security Agreement, notice of which was recorded on September 2, 2009 at the United States Patent and Trademark Office at Reel 4055, Frame 0548.

WHEREAS, the Successor Agent has agreed to terminate and release its security interest in all such Trademarks as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Successor Agent, for itself and on behalf of the lenders in association with the Security Interest, hereby releases, terminates and discharges any and all of its interest in the intellectual property of the Grantor, including the Trademarks, and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, and assigns, transfers and conveys to Grantor any interest in such intellectual property, including the Security Interest and any other liens. The Successor Agent further hereby waives and relinquishes all its rights, powers, privileges and remedies with respect to the Grantor and its successors and assigns in association with the Security Interest, and hereby releases the Grantor and its successors and assigns from all covenants, obligations, liabilities and warranties in association with the Security Interest.

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Deutsche Bank Trust Company Americas

By: 

Name: Dusan Lazarov  
Title: Director

Date: August 30, 2012



Courtney E. Meehan  
Vice President



**Schedule A**

Trademarks

<b>Mark</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
CRAYON FACTORY	73770697	12/21/1988	1553717	8/29/1989
INKWORX	73809538	6/28/1989	1638324	3/19/1991
ART WORX	74407602	6/28/1993	1856731	10/4/1994
MAPLE LANE PRESS	74728316	9/11/1995	2101969	9/30/1997
CREATE & CARRY	75629161	1/28/1999	2460159	6/12/2001
OPEN HOUSE	75629167	1/28/1999	2451644	5/15/2001
ABC TRACERS	75650555	2/25/1999	2559341	4/9/2002
STAMP & LITE	75650570	2/24/1999	2458073	6/5/2001
STAMP & ROLL	75650572	2/24/1999	2458074	6/5/2001
SCROLLIES	75664131	3/19/1999	2594730	7/16/2002
FUNKY GIRLZ	75672278	3/30/1999	2523111	12/25/2001
PAPERKINS	75723932	6/8/1999	2530358	1/15/2002
PLAN-A-PAGE	75726594	6/10/1999	2420077	1/9/2001
PICTURE PEN	75746452	7/9/1999	2456223	5/29/2001
SIMPLE STEPS	75746467	7/9/1999	2480626	8/21/2001
DEVIL GIRL	75746544	7/9/1999	2483317	8/28/2001
PHOTO TWIN	75746545	7/9/1999	2449989	5/8/2001
HIPPIE GIRL	75746546	7/9/1999	2451956	5/15/2001
COLOR TWIN	75746657	7/9/1999	2474269	7/31/2001
DISCO GIRL	75747172	7/9/1999	2427583	2/6/2001
GLITTER GIRL	75747173	7/9/1999	2420104	1/9/2001
JEL-POP	75755933	7/20/1999	2394359	10/10/2000
PAPER SHAPERS	75766116	8/2/1999	2397552	10/24/2000
COLOR LAYERING SYSTEM	75797557	9/13/1999	2434379	3/6/2001
CIRCLE SCISSOR	75801198	9/16/1999	2670494	12/31/2002
WE PUT CREATIVE IDEAS TO WORK	75846551	11/11/1999	2539032	2/19/2002
OVER-ALLS	75846560	11/11/1999	2447125	4/24/2001
A CHILD'S BEST FIRST MARKER	75866147	12/7/1999	2538575	2/12/2002
SCRAP IN A SNAP	75907340	1/19/2000	2480892	8/21/2001
ANGEL GIRL	75907341	1/19/2000	2476695	8/7/2001
SCRAPERRIFIC	76000131	3/15/2000	2501045	10/23/2001
FUNKERRIFIC	76000132	3/15/2000	2501046	10/23/2001

Mark	Application Number	Application Date	Registration No.	Registration Date
Design Only	76000133	3/15/2000	2499839	10/23/2001
STICKOPOTAMUS	76000134	3/15/2000	2410902	
Design Only	76000737	3/15/2000	2694430	3/11/2003
STICKO	76000738	3/15/2000	2431607	2/27/2001
POCKET-FULL OF DIE-CUTS	76028150	4/18/2000	2541555	2/19/2002
CUT-OFFS	76049285	5/16/2000	2523508	12/25/2001
POP-A-PART	76049286	5/16/2000	2750800	8/12/2003
PUNCHKINS	76063072	6/2/2000	2461690	6/19/2001
STICKERKINS	76083859	7/6/2000	2530769	1/15/2002
DOTTA-RIFFIC	76107395	8/10/2000	2560256	4/9/2002
PUNCHKINS	76111377	8/17/2000	2664075	12/17/2002
READY TO MAKE	76126329	9/12/2000	2541742	2/19/2002
TRACERKINS	76152573	10/24/2000	2541764	2/19/2002
MAD MRX	76153509	10/25/2000	2551170	3/19/2002
PICTURE HOUND	76154394	10/26/2000	2669906	12/31/2002
LETTERIFIC	76155897	10/30/2000	2496272	10/9/2001
MEMORY WHEEL	76156979	10/30/2000	2707603	4/15/2003
BLADE RUNNER	76156980	10/30/2000	2646796	11/5/2002
DIVA GIRL	76172581	11/29/2000	2763212	9/16/2003
SCRAPAGANZA	76188577	1/2/2001	2568433	5/7/2002
EMPRESSOR	76199558	1/23/2001	2618870	9/10/2002
STAMP-A-MA-JIG	76215290	2/23/2001	2626395	9/24/2002
CORNERCOPIA	76216689	2/27/2001	2586588	6/25/2002
MOOVUE	76234599	4/3/2001	2567180	5/7/2002
PLUSHKINS	76236803	4/5/2001	2737992	7/15/2003
STICKER MINIS	76250560	5/3/2001	2618941	9/10/2002
REALLY BIG STICKERS	76254486	5/9/2001	2596343	7/16/2002
XXL STICKERS	76254517	5/9/2001	2707741	4/15/2003
PAPER SEEDS	76263519	5/29/2001	2716369	5/13/2003
COLORBRUSH TWIN	76263521	5/29/2001	2678894	1/21/2003
IMAGE TREE	76264444	5/29/2001	2618950	9/10/2002
BRUSH20	76267624	6/6/2001	2602765	7/30/2002
WATERCOLOR SYSTEM	76270857	6/12/2001	2679171	1/21/2003
MAKE-A-MAT	76289346	7/19/2001	2701225	3/25/2003
JOLEE'S BOUTIQUE	76297063	8/8/2001	2583791	6/18/2002
WHALE OF A PUNCH	76309396	9/4/2001	2698598	3/18/2003
KALEIDOPUNCH	76315500	9/21/2001	2714445	5/6/2003
LINK 2 LINK	76315530	9/21/2001	2743994	7/29/2003

Mark	Application Number	Application Date	Registration No.	Registration Date
SCRAPBOOK DESIGN UNIVERSITY	76326270	10/16/2001	2733542	7/1/2003
CUTTER BEE	76353562	12/28/2001	2744322	7/29/2003
STICKERSAURUS	76368235	2/7/2002	2929241	3/1/2005
SDU	76401340	4/29/2002	2780480	11/4/2003
CUTTERPEDE	76419657	6/12/2002	2900277	11/2/2004
ZIGNS	76419697	6/12/2002	2897720	10/26/2004
NOSTALGIQUES	76438856	8/7/2002	2897747	10/26/2004
JOLEE'S	76452649	9/20/2002	2977071	7/26/2005
JOLEE'S BY YOU	76454154	10/1/2002	2897772	10/26/2004
EKSTREME EDGES	76454184	10/1/2002	2837084	4/27/2004
TWEEZER BEE	76454690	10/2/2002	2846007	5/25/2004
BUTTON UPS	76457139	10/9/2002	2805644	1/13/2004
MOVERS & SHAKERS	76457141	10/9/2002	2919459	1/18/2005
FRESH TAGS	76457142	10/9/2002	2805645	1/13/2004
3D-DOTS	76457145	10/9/2002	2832876	4/13/2004
PHRASE CAFE	76458222	10/15/2002	2805648	1/13/2004
SEW WHATS?	76461278	10/24/2002	2843700	5/18/2004
CORNERADORNER	76461279	10/24/2002	2828446	3/30/2004
CHALKLETS	76461282	10/24/2002	2803454	1/6/2004
BEADORABLES	76461289	10/24/2002	2828447	3/30/2004
SDU SCRAPBOOK DESIGN UNIVERSITY	76461290	10/24/2002	2741713	7/29/2003
VELLUM FRIENDLY	76472258	12/4/2002	2863430	7/13/2004
4 TIMES	76480048	1/3/2003	2837112	4/27/2004
TILE'S PLAY	76482673	1/16/2003	2971700	7/19/2005
STUFFED UPS	76484569	1/23/2003	2848977	6/1/2004
TAG TYPES	76503755	4/3/2003	2854809	6/15/2004
HONEY BEE	76515961	5/21/2003	2971905	7/19/2005
INSPIRABLES	76519333	6/4/2003	3013605	11/8/2005
SDU SCRAPBOOK DESIGN UNIVERSITY	76525747	6/27/2003	2960393	6/7/2005
SDU	76526250	6/27/2003	2977497	7/26/2005
SDU	76526294	6/27/2003	2977498	7/26/2005
SDU	76526295	6/27/2003	2960395	6/7/2005
SDU SCRAPBOOK DESIGN UNIVERSITY	76526340	6/27/2003	2972008	7/19/2005
SDU SCRAPBOOK DESIGN UNIVERSITY	76526342	6/27/2003	2946556	5/3/2005

Mark	Application Number	Application Date	Registration No.	Registration Date
SCUTTO	76530800	7/18/2003	2931437	3/8/2005
TURN STYLES	76530806	7/18/2003	2949210	5/10/2005
ARCHITEXTURE	76546266	9/22/2003	2972206	7/19/2005
COLOR BEE	76547187	9/26/2003	2972221	7/19/2005
DOTTO	76547188	9/26/2003	3009192	10/25/2005
COLORISER	76553608	10/23/2003	2938710	4/5/2005
PRECIOUS FINDS	76558315	11/7/2003	2960609	6/7/2005
INSCRIBLIO	76558677	11/7/2003	2967940	7/12/2005
EMPUNCLAR	76564053	12/8/2003	2977900	7/26/2005
VELLUM WRITER	76572723	1/29/2004	2993433	9/6/2005
FASTENATER	76572750	1/29/2004	3007695	10/18/2005
QUEEN BEE	76573422	1/29/2004	3029864	12/13/2005
THEORY TECHNIQUE FOUNDATION SUCCESS	76582332	3/22/2004	3093648	5/16/2006
THE WRITE STICKERS	76587157	4/16/2004	3042298	1/10/2006
EMBOSSIVES	76587163	4/16/2004	3002444	9/27/2005
FABRIC BEE	76587741	4/21/2004	3060760	2/21/2006
STICKO STYLE	76594083	5/26/2004	3018363	11/22/2005
SCRAPBOOK DESIGN & YOU	76605920	8/6/2004	3117705	7/18/2006
TRUE FAITH	76610009	9/3/2004	3104493	6/13/2006
SELECTIVES	76610162	9/3/2004	3159504	10/17/2006
A TOUCH OF JOLEE'S	78581843	3/7/2005	3178256	11/28/2006
PEP RALLY	78599167	3/31/2005	3178353	11/28/2006
TITLE WAVES	78647253	6/9/2005	3190143	12/26/2006
EK SUCCESS	77295099	10/3/2007	NONE	
EK SUCCESS	77295095	10/3/2007	NONE	
EK SUCCESS	77295105	10/3/2007	3501054	9/16/2008
EK SUCCESS	77295109	10/3/2007	3507468	9/30/2008
EK SUCCESS	77295113	10/3/2007	3529988	11/11/2008
EK SUCCESS	78714729	9/16/2005	3396017	3/11/2008
I DO	78714862	9/16/2005	3406833	4/1/2008
MAPLE LANE	78721631	9/27/2005	3341359	11/20/2007
CUTTERFLY	78769817	12/8/2005	3341503	11/20/2007
CURVY CUTTER	78773915	12/15/2005	3389960	2/26/2008
JOLEE'S	77402750	2/21/2008	3680732	9/8/2009
PRECIOUS FINDS	77474257	5/14/2008	3811439	6/29/2010
JOLEE'S JEWELS	77663082	2/4/2009	NONE	7/20/2010
JOLEE'S JEWELS	77663090	2/4/2009	3819289	7/13/2010

Mark	Application Number	Application Date	Registration No.	Registration Date
JOLEE'S JEWELS	77663101	2/4/2009	4164862	6/26/2012
JOLEE'S JEWELS	77663160	2/4/2009	3845982	9/7/2010
JOLEE'S JEWELS	77663172	2/4/2009	NONE	
MAPLE LANE	78721705	9/27/2005	3450955	6/17/2008
MAPLE LANE	78721723	9/27/2005	3450956	6/17/2008
ART BLANCHE	78951880	8/14/2006	3433339	5/20/2008
MAPLE LANE	78721655	9/27/2005	3283740	8/21/2007