TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TERMINATION OF SECURITY INTEREST IN TRADEMARKS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Agent	FORMERLY as successor by merger to LaSalle Bank National Association	07/19/2012	National Bank:

RECEIVING PARTY DATA

Name:	SC PUBLISHING, INC.	
Street Address:	400 Manley Street	
City:	West Bridgewater	
State/Country:	MASSACHUSETTS	
Postal Code:	02379	
Entity Type:	CORPORATION: DELAWARE	

Name:	SC LICENSING CORP.	
Street Address:	400 Manley Street	
City:	West Bridgewater	
State/Country:	MASSACHUSETTS	
Postal Code:	02379	
Entity Type:	CORPORATION: MASSACHUSETTS	

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	1567057	AHI AMERICAN HEALTHCARE INSTITUTE
Registration Number:	1699003	WESTERN SCHOOLS
Registration Number:	1643051	WESTERN SCHOOLS
Registration Number:	1678470	W
Registration Number:	1652660	W
Registration Number:	0822932	WIGS BY PAULA
Registration Number:	1341870	PAULA YOUNG

TRADEMARK 10130

1567057

\$915,00

Registration Number:	1853184	CELEBRITY SECRETS
Registration Number:	2067348	ESPECIALLY YOURS
Registration Number:	2216045	CHRISTINE JORDAN
Registration Number:	2264457	COOL N' LITE
Registration Number:	2340773	SALON SILHOUETTES
Registration Number:	2458659	нотьоскѕ
Registration Number:	2761752	ALLURE
Registration Number:	2686805	SWEET NOTHING
Registration Number:	2691217	GENIE
Registration Number:	2691218	EMILY
Registration Number:	2697969	MARIGOLD
Registration Number:	2695956	ASTORIA
Registration Number:	2695957	SAPPHIRE
Registration Number:	2695958	IVY
Registration Number:	2764381	ABBY
Registration Number:	2759057	ALEXANDRIA
Registration Number:	2766884	BRITTANY
Registration Number:	2764382	BRUSSELS
Registration Number:	2764383	COLLEEN
Registration Number:	2764384	GENTRY II
Registration Number:	2756384	LITE TOUCH
Registration Number:	2827832	LONDON
Registration Number:	2781975	PETITE PASSION
Registration Number:	2750597	TRISHA
Registration Number:	2764394	ROSE
Registration Number:	2811949	PARIS
Registration Number:	2899428	HEART OF GOLD
Registration Number:	2830015	YOUNG AT HEART
Registration Number:	3268962	HOT HAIR

CORRESPONDENCE DATA

Fax Number: 6175269899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 6175269628

Email: cslattery@proskauer.com

TRADEMARK REEL: 004830 FRAME: 0131

Correspondent Name: **Christine Slattery** Address Line 1: Proskauer Rose LLP Address Line 2: One International Place Address Line 4: Boston, MASSACHUSETTS 02110 ATTORNEY DOCKET NUMBER: 31199/005 NAME OF SUBMITTER: **Christine Slattery** Signature: /Christine Slattery/ 07/26/2012 Date: Total Attachments: 6 source=Termination of Security Interest LaSalle(2)#page1.tif source=Termination of Security Interest LaSalle(2)#page2.tif source=Termination of Security Interest LaSalle(2)#page3.tif source=Termination of Security Interest LaSalle(2)#page4.tif source=Termination of Security Interest LaSalle(2)#page5.tif source=Termination of Security Interest LaSalle(2)#page6.tif

TRADEMARK REEL: 004830 FRAME: 0132

TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of July 19, 2012, is made by Bank of America, N.A. (as successor by merger to LaSalle Bank National Association), in its capacity as agent for the Lenders (the "<u>Agent</u>").

WHEREAS, SC PUBLISHING, INC., a Delaware corporation, SC LICENSING CORP., a Massachusetts corporation and the other signatories party to that certain Collateral Assignment of Patents and Trademarks dated as of February 4, 2005 from time to time (collectively, jointly and severally, the "Obligors" and each individually the "Obligor"), have granted a security interest in certain personal property to the Agent, including without limitation a security interest in certain Trademarks:

WHEREAS, the security interests granted to the Agent were recorded at the United States Patent and Trademark Office as follows: on February 8, 2005 at Reel 003030 and Frame 0256 and on February 8, 2005 at Reel 003037 and Frame 0883; and

WHEREAS, the Agent has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on <u>Schedule A</u> attached hereto.

NOW, THEREFORE, for valuable consideration, the Agent hereby terminates and releases all mortgages, liens, and security interests granted to the Agent in the following:

- 1. all of the Obligors' Trademarks including those referred to on <u>Schedule A</u> attached hereto;
- 2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
- 3. all products and proceeds of the foregoing, including, without limitation, any claim by any Obligor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

[SIGNATURE PAGE TO FOLLOW]

TRADEMARK
REEL: 004830 FRAME: 0133

IN WITNESS WHEREOF, the Agent has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

BANK OF AMERICA, N.A., as Agent

(as successor by merger to LaSalle Bank National Association)

By:

Name: Genevieve Bachrach

Title: Vice President

[Release of Trademarks]

Schedule A

Trademarks

TRADEMARK REEL: 004830 FRAME: 0135

RECORDED: 07/26/2012