

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	04/20/2012

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Best Marketing Services, Inc.		04/20/2012	CORPORATION: NEVADA

**RECEIVING PARTY DATA**

<b>Name:</b>	Egglan's Best, Inc.
<b>Street Address:</b>	1400 S. Trooper Road
<b>Internal Address:</b>	Suite 201
<b>City:</b>	Jeffersonville
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19403
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Serial Number:	85190694	EGGLAND'S BEST
Serial Number:	85190690	EGGLAND
Serial Number:	85257436	BETTER TASTE. BETTER NUTRITION. BETTER EGGS.
Serial Number:	85235832	EB
Serial Number:	85257358	REACH FOR THE BEST
Serial Number:	78853390	GUADALUPE RIVER VALLEY FARMS
Serial Number:	77918087	THE BEST. . .JUST GOT BETTER
Serial Number:	77918079	THE BEST NUTRITION. JUST GOT BETTER.
Serial Number:	77762126	LOVE EB
Serial Number:	77033366	QUALITY APPROVED HARD COOKED AND PEELED EGGS TASTY NUTRITIOUS CONVENIENT EB
Serial Number:	76004088	CFO CAGE FREE ORGANIC

OP \$465.00 85190694

Serial Number:	76567589	QUALITY APPROVED EB EGG-LAND'S BEST
Serial Number:	75472092	EGGS TO GO
Serial Number:	75232296	CFO
Serial Number:	74151030	BIOTENE
Serial Number:	74303920	FARM FRESH EGG-LAND'S BEST
Serial Number:	74277319	EB
Serial Number:	74197449	EGG.LAND'S BEST

**CORRESPONDENCE DATA**

Fax Number: 2028428465  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 202-842-8800  
Email: dctrademarks@dbr.com  
Correspondent Name: Jennifer L. Dean  
Address Line 1: 1500 K Street, NW  
Address Line 2: Suite 1100  
Address Line 4: Washington, WASHINGTON 20005-1209

ATTORNEY DOCKET NUMBER:	201372/414982
NAME OF SUBMITTER:	Pamela M. Casagrande
Signature:	/Pamela M. Casagrande/
Date:	07/18/2012

**Total Attachments: 8**

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STATE OF NEVADA



ROSS MILLER  
Secretary of State

SCOTT W. ANDERSON  
Deputy Secretary  
for Commercial Recordings

OFFICE OF THE  
SECRETARY OF STATE

Certified Copy

April 20, 2012

**Job Number:** C20120420-2221  
**Reference Number:**  
**Expedite:**  
**Through Date:**

The undersigned filing officer hereby certifies that the attached copies are true and exact copies of all requested statements and related subsequent documentation filed with the Secretary of State's Office, Commercial Recordings Division listed on the attached report.

Document Number(s)	Description	Number of Pages
20120277311-86	Merge Out	6 Pages/1 Copies



Respectfully,

A handwritten signature in black ink, appearing to read "Ross Miller".

ROSS MILLER  
Secretary of State

Certified By: A Frieser  
Certificate Number: C20120420-2221  
You may verify this certificate  
online at <http://www.nvsos.gov/>

Commercial Recording Division  
202 N. Carson Street  
Carson City, Nevada 89701-4069  
Telephone (775) 684-5708  
Fax (775) 684-7138

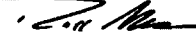
TRADEMARK  
REEL: 004824 FRAME: 0793



\*140103\*



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Secretary of State  
204 North Carson Street, Suite 1  
Carson City, Nevada 89701-4520  
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Website: www.nvsos.gov

Filed in the office of  Ross Miller Secretary of State State of Nevada	Document Number <b>20120277311-86</b>
	Filing Date and Time <b>04/20/2012 12:40 PM</b>
	Entity Number <b>E0021432007-7</b>

**Articles of Merger**  
(PURSUANT TO NRS 92A.200)  
Page 1

USE BLACK INK ONLY - DO NOT HIGHLIGHT

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**Articles of Merger**  
(Pursuant to NRS Chapter 92A)

**1) Name and jurisdiction of organization of each constituent entity (NRS 92A.200):**

If there are more than four merging entities, check box and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity from article one.

Best Marketing Services, Inc.

Name of merging entity

Nevada

Jurisdiction

Corporation

Entity type \*

Name of merging entity

Jurisdiction

Entity type \*

Name of merging entity

Jurisdiction

Entity type \*

Name of merging entity

Jurisdiction

Entity type \*

and,

Egglan's Best, Inc.

Name of surviving entity

Pennsylvania

Jurisdiction

Corporation

Entity type \*

\* Corporation, non-profit corporation, limited partnership, limited-liability company or business trust.

**Filing Fee: \$350.00**

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 1  
Revised: 8-31-11

**TRADEMARK**  
**REEL: 004824 FRAME: 0794**



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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
 Page 2

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2) Forwarding address where copies of process may be sent by the Secretary of State of Nevada (if a foreign entity is the survivor in the merger - NRS 92A.190):

Attn:

c/o:

3) Choose one:

- The undersigned declares that a plan of merger has been adopted by each constituent entity (NRS 92A.200).
- The undersigned declares that a plan of merger has been adopted by the parent domestic entity (NRS 92A.180).

4) Owner's approval (NRS 92A.200) (options a, b or c must be used, as applicable, for each entity):

- If there are more than four merging entities, check box and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity from the appropriate section of article four.

(a) Owner's approval was not required from

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

and, or;

Name of surviving entity, if applicable

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 2  
 Revised: 8-31-11



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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
 Page 3

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(b) The plan was approved by the required consent of the owners of\*:

Best Marketing Services, Inc.

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

Name of merging entity, if applicable

and, or,

Name of surviving entity, if applicable

\* Unless otherwise provided in the certificate of trust or governing instrument of a business trust, a merger must be approved by all the trustees and beneficial owners of each business trust that is a constituent entity in the merger.

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 3  
 Revised: 6-31-11

**TRADEMARK**  
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**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
**Page 4**

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(c) Approval of plan of merger for Nevada non-profit corporation (NRS 92A.160):

The plan of merger has been approved by the directors of the corporation and by each public officer or other person whose approval of the plan of merger is required by the articles of incorporation of the domestic corporation.

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

\_\_\_\_\_  
 Name of merging entity, if applicable

and, or;

\_\_\_\_\_  
 Name of surviving entity, if applicable

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 4  
 Revised: 8-31-11

**TRADEMARK**  
**REEL: 004824 FRAME: 0797**



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## Articles of Merger

(PURSUANT TO NRS 92A.200)

Page 5

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5) Amendments, if any, to the articles or certificate of the surviving entity. Provide article numbers, if available. (NRS 92A.200)\*:

6) Location of Plan of Merger (check a or b):

(a) The entire plan of merger is attached;

or,

(b) The entire plan of merger is on file at the registered office of the surviving corporation, limited-liability company or business trust, or at the records office address if a limited partnership, or other place of business of the surviving entity (NRS 92A.200).

7) Effective date and time of filing: (optional) (must not be later than 90 days after the certificate is filed)

Date:

Time:

\* Amended and restated articles may be attached as an exhibit or integrated into the articles of merger. Please entitle them "Restated" or "Amended and Restated," accordingly. The form to accompany restated articles prescribed by the secretary of state must accompany the amended and/or restated articles. Pursuant to NRS 92A.180 (merger of subsidiary into parent - Nevada parent owning 90% or more of subsidiary), the articles of merger may not contain amendments to the constituent documents of the surviving entity except that the name of the surviving entity may be changed.

*This form must be accompanied by appropriate fees.*

Nevada Secretary of State 92A Merger Page 5  
Revised: 8-31-11

TRADEMARK  
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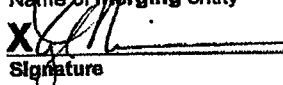
**Articles of Merger**  
 (PURSUANT TO NRS 92A.200)  
 Page 6

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8) Signatures - Must be signed by: An officer of each Nevada corporation; All general partners of each Nevada limited partnership; All general partners of each Nevada limited-liability limited partnership; A manager of each Nevada limited-liability company with managers or one member if there are no managers; A trustee of each Nevada business trust (NRS 92A.230)\*

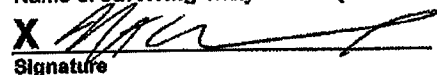
If there are more than four merging entities, check box and attach an 8 1/2" x 11" blank sheet containing the required information for each additional entity from article eight.

Best Marketing Services, Inc.  
 Name of merging entity  
 X  SECRETARY 4/20/12  
 Signature Title Date

Name of merging entity  
 X \_\_\_\_\_ Date \_\_\_\_\_  
 Signature Title Date

Name of merging entity  
 X \_\_\_\_\_ Date \_\_\_\_\_  
 Signature Title Date

Name of merging entity  
 X \_\_\_\_\_ Date \_\_\_\_\_  
 Signature Title Date

and,  
 Egglund's Best, Inc.  
 Name of surviving entity  
 X  EVP/CEO 4/20/12  
 Signature Title Date

\* The articles of merger must be signed by each foreign constituent entity in the manner provided by the law governing it (NRS 92A.230). Additional signature blocks may be added to this page or as an attachment, as needed.

**IMPORTANT:** Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees.

Nevada Secretary of State 92A Merger Page 8  
 Revised: 8-31-11

**EGGLAND'S BEST, INC. AND SUBSIDIARIES**

**Registered IP**

<b>EGGLAND'S BEST, INC. (after merger of Best Marketing Services into Egglan's Best, Inc.)</b>		
<b>Serial Number</b>	<b>Reg. Number</b>	<b>Trademark</b>
85257436	4117283	BETTER TASTE, BETTER NUTRITION, BETTER EGGS
85235832	Pending	EB & Broken Circle Double Egg Design
85190690	Pending	EGGLAND
85257358	4019592	REACH FOR THE BEST
85190694	Pending	EGGLAND'S BEST
78853390	3839392	GUADALUPE RIVER VALLEY FARMS
77918087	4029452	THE BEST...JUST GOT BETTER
77918079	4029451	THE BEST NUTRITION. JUST GOT BETTER.
77762126	3851189	LOVE EB
77033366	3390690	QUALITY APPROVED HARD COOKED AND PEELED EGGS TASTY NUTRITIOUS CONVENIENT EB
76567589	2975371	QUALITY APPROVED EB EGG-LAND'S BEST
76004088	2539292	CFO CAGE FREE ORGANIC
75472092	2294760	EGGS TO GO
75232296	2237369	CFO
74303920	1780450	FARM FRESH EGG-LAND'S BEST
74277319	1800196	EB & Design
74197449	1850387	EGG.LAND'S BEST
74151030	1676537	BIOTENE