

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|-------------------------|
| Service-now.com | | 05/22/2012 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|-----------------|---------------------------------|
| Name: | ServiceNow, Inc. |
| Street Address: | 12225 El Camino Real, Suite 100 |
| City: | San Diego |
| State/Country: | CALIFORNIA |
| Postal Code: | 92130 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------|----------|-------------|
| Serial Number: | 85217552 | SERVICE NOW |
| Serial Number: | 85217551 | SERVICENOW |
| Serial Number: | 85608273 | SERVICENOW |
| Serial Number: | 85631608 | KNOWLEDGE |
| Serial Number: | 85631610 | KNOWLEDGE |
| Serial Number: | 85631239 | NOWLEDGE |
| Serial Number: | 85631237 | NOWLEDGE |

CORRESPONDENCE DATA

Fax Number: 6508497400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (650) 843-5000

Email: trademarks@cooley.com

Correspondent Name: Aaron M. Fennimore/Cooley LLP

Address Line 1: 777 6th Street, NW, Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

CH \$190.00 85217552

| | |
|---|----------------------|
| ATTORNEY DOCKET NUMBER: | 307075-20000 |
| NAME OF SUBMITTER: | Aaron M. Fennimore |
| Signature: | /Aaron M. Fennimore/ |
| Date: | 07/11/2012 |
| Total Attachments: 1 source=servicenowchangeofco#page1.tif | |

Delaware

The First State

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ENDORSED - FILED
in the office of the Secretary of State
of the State of California

MAY 22 2012

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SERVICE-NOW.COM", A CALIFORNIA CORPORATION,
WITH AND INTO "SERVICENOW, INC." UNDER THE NAME OF
"SERVICENOW, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER
THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS
OFFICE THE TWENTY-SECOND DAY OF MAY, A.D. 2012, AT 6:02 O'CLOCK
P.M.

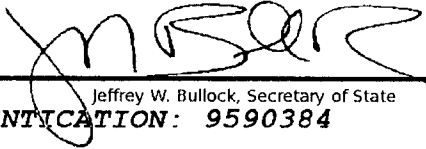
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
KENT COUNTY RECORDER OF DEEDS.



5111469 8100M

120611384

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9590384

DATE: 05-22-12

RECORDED: 07/11/2012

TRADEMARK
REEL: 004819 FRAME: 0681