

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|---|
| BlackRock Institutional Trust Company, National Association | | 07/01/2012 | National Banking Association: UNITED STATES |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------|
| Name: | BLACKROCK FUND ADVISORS |
| Street Address: | 400 Howard Street |
| City: | San Francisco |
| State/Country: | CALIFORNIA |
| Postal Code: | 94105 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 22

| Property Type | Number | Word Mark |
|----------------------|----------|------------------|
| Registration Number: | 3907510 | FUND FRENZY |
| Serial Number: | 85493457 | ISHARES CONNECT |
| Serial Number: | 85493460 | ISHARES CONNECT |
| Serial Number: | 85493461 | ISHARES CONNECT |
| Serial Number: | 85493462 | ISHARES CONNECT |
| Registration Number: | 2422249 | ISHARES |
| Registration Number: | 3111466 | ISHARES |
| Registration Number: | 3379667 | ISHARES |
| Registration Number: | 3613460 | ISHARES 529 PLAN |
| Serial Number: | 77574715 | ISHARES |
| Serial Number: | 77574713 | ISHARES |
| Serial Number: | 77574706 | ISHARES |
| Serial Number: | 77574698 | ISHARES |
| Serial Number: | 77546306 | |

TRADEMARK

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| Serial Number: | 77546315 | |
| Serial Number: | 85290157 | ISHARES INSIGHT CIRCLE |
| Registration Number: | 3962982 | KEEP EVOLVING |
| Registration Number: | 3538419 | LET'S BUILD A BETTER INVESTMENT WORLD |
| Registration Number: | 3239268 | THINK IN IDEAS |
| Serial Number: | 85299919 | TOTAL PERFORMANCE |
| Serial Number: | 85299951 | TOTAL PERFORMANCE CHALLENGE |
| Registration Number: | 2540081 | TOTAL PERFORMANCE MANAGEMENT |

CORRESPONDENCE DATA

Fax Number: 3105860564
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (310) 586-7700
Email: latm2@gtlaw.com
Correspondent Name: Susan L. Heller
Address Line 1: 1840 Century Park East, Suite 1900
Address Line 4: Los Angeles, CALIFORNIA 90067

| | |
|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | 076607-042100 |
| NAME OF SUBMITTER: | Susan L. Heller |
| Signature: | /slh/ |
| Date: | 07/11/2012 |

Total Attachments: 12
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "*Assignment*") is made and entered into as of July 1, 2012, by and among **BLACKROCK INSTITUTIONAL TRUST COMPANY, NATIONAL ASSOCIATION**, a national banking association with its principal office at 400 Howard St., San Francisco, CA 94105 ("*Assignor*") and **BLACKROCK FUND ADVISORS**, a California corporation with its principal office at 400 Howard St., San Francisco, CA 94105 ("*Assignee*").

WHEREAS, Assignee and Assignor have entered into that Asset Contribution Agreement, dated July 1, 2012 (the "*Asset Contribution Agreement*"), pursuant to which Assignor agreed to transfer and assign, and Assignee agreed to acquire the Assigned Assets, as defined in the Asset Contribution Agreement;

WHEREAS, pursuant to the Asset Contribution Agreement, Assignor desires to assign to Assignee Assignor's rights as the registered holder of legal title to certain trademarks, service marks, and trade names, together with any related goodwill, including, without limitation, those trademarks, service marks, and trade names listed in Schedule I attached hereto (collectively the "*Assigned Trademarks*");

WHEREAS, Assignor represents and warrants that it is the registered holder of legal title of the Trademarks;

WHEREAS, Assignor and Assignee are desirous of transferring legal title in and to the Trademarks and said applications and registrations from Assignor to Assignee;

NOW, THEREFORE, in consideration of entering into the Asset Contribution Agreement and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee its title in and to the Assigned Trademarks, including without limitation all registrations that have been or may be granted for any of the Assigned Trademarks, any application to register the same, common law rights in the Assigned Trademarks, including those for which no applications or registrations exist, together with the goodwill symbolized thereby and the goodwill of the business in connection with which the Assigned Trademarks are used or proposed to be used, and further including all claims for damages by reason of past infringement of the Assigned Trademarks, with the right to sue for, and collect, the same for Assignee's own use and benefit. With respect to all of the Assigned Trademarks in pending, intent-to-use applications, the parties hereto acknowledge that the portion of the business, which is ongoing and existing, to which the Assigned Trademarks pertain is also being transferred to Assignee pursuant to the Agreement.

Assignor agrees to execute and deliver such other documents and to take all such other actions which the Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

EXECUTION COPY

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.

Assignee:

BlackRock Fund Advisors

By: Terri Slane

Terri Slane
Assistant Secretary

Assignor:

BlackRock Institutional Trust Company, National Association

By: Bradford C. Lewis

Bradford C. Lewis
Secretary

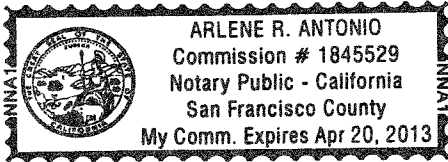
State of California }
County of San Francisco

On **July 1, 2012** before me, **Arlene R. Antonio**, personally appeared **Bradford C. Lewis and Terri Slane** who proved to me on the basis of satisfactory evidence to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacity, and that by their signature on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Arlene R. Antonio (Seal)



Schedule I

Trademarks and Trademark Applications

REDACTED

REDACTED

REDACTED

REDACTED

REDACTED

REDACTED

| Exhibit B, Schedule 1 – Assigned Trademarks | | |
|---|---------|--------------|
| Mark | Country | App/Reg. No. |

REDACTED

| | | |
|-----------------|-----|----------|
| FUND FRENZY | USA | 3907510 |
| ISHARES CONNECT | USA | 85493457 |

| Exhibit B, Schedule 1 – Assigned Trademarks | | |
|---|---------|--------------|
| Mark | Country | App/Reg. No. |
| ISHARES CONNECT | USA | 85493460 |
| ISHARES CONNECT | USA | 85493461 |
| ISHARES CONNECT | USA | 85493462 |
| ISHARES | USA | 2422249 |
| iShares | USA | 3111466 |
|  iShares | USA | 3379667 |
| iShares 529 Plan | USA | 3613460 |
|  iShares 安碩 | USA | 77574715 |
|  iShares 安碩 | USA | 77574713 |
|  iShares 安碩 | USA | 77574706 |
|  iShares 安碩 | USA | 77574698 |
| 安碩 [AN SHUO “simplified Chinese”] | USA | 77546306 |
| 安碩 [AN SHUO “traditional Chinese”] | USA | 77546315 |
| ISHARES INSIGHT CIRCLE | USA | 85290157 |

REDACTED

| Exhibit B, Schedule 1 – Assigned Trademarks | | |
|---|---------|--------------|
| Mark | Country | App/Reg. No. |
| KEEP EVOLVING | USA | 3962982 |
| LET'S BUILD A BETTER INVESTMENT WORLD | USA | 3538419 |
| THINK IN IDEAS | USA | 3239268 |
| TOTAL PERFORMANCE | USA | 85299919 |
| TOTAL PERFORMANCE CHALLENGE | USA | 85299951 |
| TOTAL PERFORMANCE MANAGEMENT | USA | 2540081 |

REDACTED