

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the state of organization and entity type previously recorded on Reel 002386 Frame 0118. Assignor(s) hereby confirms the assignment & transitional license back.		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Reed Elsevier Inc.		08/31/2001
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	R.R. Bowker LLC		
Street Address:	630 Central Avenue		
City:	New Providence		
State/Country:	NEW JERSEY		
Postal Code:	07974		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
	Property Type	Number	Word Mark
	Serial Number:	75844175	BOOKWIRE
	Registration Number:	1644374	BOWKER
	Registration Number:	1670995	BOWKER
	Registration Number:	1641492	BOWKER
	Registration Number:	1674018	BOWKER
CORRESPONDENCE DATA			
Fax Number:	5102952401		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	510-841-9800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Tsan Abrahamson		
Address Line 1:	918 Parker Street		
Address Line 2:	Building A21		
Address Line 4:	Berkeley, CALIFORNIA 94710		

CH \$140.00 75844175

ATTORNEY DOCKET NUMBER:	BOWKER CORR ASSIGNMENTS
NAME OF SUBMITTER:	Gregory Soltys
Signature:	/Gregory Soltys/
Date:	07/11/2012

Total Attachments: 15

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10-22-2001



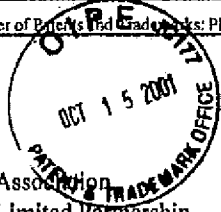
FORM PTO-1594 1-31-92
 101881365
 HEET LY 10 15 01
 U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party:
 Reed Elsevier Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation Delaware
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No



2. Name and Address of receiving Party:
 Name: R.R. Bowker, L.L.C.
 Internal Address:
 Address: 7200 Wisconsin Avenue
 Bethesda, MD 20814

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation Maryland
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?
 Yes No

3. Nature of conveyance:
 Assignment & Transitional License Back
 Merger
 Security Agreement
 Change of Name
 Other _____

Execution Date: August 31, 2001

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 75/844,175 filed November 8, 1999

B. Trademark Registration No.(s)
 1,644,374 1,641,492
 1,670,995 1,674,018

Additional sheet attached? Yes No

400

5. Name and address of party to whom correspondence concerning this matter should be mailed:
 Jacobson Holman PLLC
 400 7th Street, N.W.
 Washington, DC 20004
 Tel. 202-638-6666

Attorney Docket No. 12775/M8921

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41)..... \$ 140.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No.: 06-1358
 (Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE :

9. Statement and Signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marvin R. Stern _____
 Name of Person Signing Signature

October 15, 2001 _____
 Date

Total number of pages including cover sheet, attachments, and document: 7

JPH&S 341-892
 10/19/2001 BTGM11 00000171 75844175
 01 FC:481 40.00 DP
 02 FC:482 100.00 DP

TRADEMARK REEL: 002386 FRAME: 0118

TRADEMARK REEL: 004819 FRAME: 0227

TRADEMARK ASSIGNMENT AND TRANSITIONAL LICENSE BACK

This ASSIGNMENT (the "Assignment") is made as of the 31st day of August, 2001 between Reed Elsevier Inc., a corporation organized and existing under the laws of the State of Massachusetts with offices at 275 Washington Street, Newton, Massachusetts 02158 ("Assignor"), and R.R. Bowker, L.L.C., a limited liability company organized and existing under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, service marks and logos listed on Schedule A hereto (collectively, the "Trademarks") and the goodwill of the business symbolized thereby (together with the Trademarks, the "Assigned Property");

WHEREAS, Assignor agrees to assign its entire right, title and interest in and to the Assigned Property to Assignee;

WHEREAS, Assignee agrees to acquire Assignor's entire right, title and interest in and to the Assigned Property and to become the successor to the portion of Assignor's business to which any Trademarks filed on the basis of intent-to-use apply, which business is ongoing and existing;

WHEREAS, Reed Elsevier Properties, Inc., a Delaware corporation, Assignor, Assignee and others have entered into an asset sale agreement dated August 15, 2001 (the "Asset Sale Agreement"); and

WHEREAS, Assignee agrees to allow Greenwood Publishing Group, an Affiliate of Assignor which currently distributes publications under the BOWKER mark, but whose assets or businesses are not included in the Purchased Assets pursuant to the Asset Sale Agreement, to continue to use the BOWKER mark for a limited time, as specified herein, solely to sell off any existing inventory; and

WHEREAS, the execution of this Assignment is subject to the consummation of the transactions contemplated by the Asset Sale Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Capitalized terms used and not otherwise defined in this Assignment shall have the meaning given to such terms in the Asset Sale Agreement.
2. Assignor hereby assigns to Assignee, its successors and assigns, its entire right, title and interest in and to the Assigned Property, all income, royalties, damages, and payments

now or hereafter due or payable in respect to the Assigned Property (excluding such income, royalties and payments due from or payable by any Affiliate of Assignor and accrued prior to the date of this Assignment), and all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.

3. Assignor hereby requests the Commissioner of Patents and Trademarks of the United States of America, and any official of any country or countries foreign to the United States whose duty it is to record the Trademark registrations, applications and title thereto, to record the Assigned Property as the property of Assignee and to issue certificates of registration to Assignee in Assignee's name.
4. Assignor further agrees, without further consideration and at Assignee's expense, to execute such further documents as Assignee may reasonably request to fully effectuate this Assignment including, but not limited to, the execution of assignments in recordable form in each jurisdiction where Trademark registrations or applications for the Trademarks may be issued or pending.
5. Assignor hereby agrees and covenants to, immediately upon the execution of this Assignment, cease the use of, and cause any Affiliate to cease the use of, any and all of the Assigned Property or any derivations thereof. Notwithstanding the foregoing, Assignee hereby grants to Greenwood Publishing Group, Inc., a subsidiary of Assignor, a limited, non-exclusive, worldwide, royalty-free, non-transferable license to use and have used on its behalf the BOWKER mark, as specified on Schedule B hereto, in a manner consistent with its current usage, solely for the purpose of selling off existing inventory of Greenwood Publishing Group, which distributes publications under the BOWKER imprint but whose assets or businesses are not included in the Purchased Assets pursuant to the Asset Sale Agreement. This license shall terminate upon the earlier of (1) the depletion of Greenwood Publishing Group's BOWKER branded inventory existing on the Closing Date; or (2) one year from the Closing Date. In no event shall this license permit Assignor or Greenwood Publishing Group to produce additional products after the Closing Date using the BOWKER mark.
6. This trademark assignment and license may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same instrument.

This 31st day of August, 2001.

ASSIGNOR:
Reed Elsevier Inc.

By _____
Name:
Title:

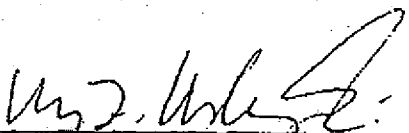
ASSIGNEE:
R.R. Bowker, LLC

By: Cambridge Information Group, Inc., as
sole Member and Manager

By: _____
Name: Robert N. Snyder
Title: Chairman

This 31st day of August 2001.

ASSIGNOR:
Reed Elsevier Inc.


By: HENRY Z. HORBACZEWSKI
Title: SENIOR VICE PRESIDENT

ASSIGNEE:
R.R. Bowker, L.L.C.
By Cambridge Information Group, as sole
Member and Manager

By: _____
Name: Robert N. Snyder
Title: Chairman

6
81

Schedule A

TM Registrations

Mark: BOOKWIRE

ID	Country	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
444 8	United States	42	75/844175	11/8/99			Pending

Mark: BOWKER

ID	Country	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
2282	Argentina	16	1950728	12/7/94	1575616	9/18/95	Registered
1115	Japan	26	2138036	12/13/90	2618401	1/31/94	Registered
1036	United States	16	74/019963	1/18/90	1644374	5/14/91	Registered
1039	United States	35	74/020308	1/18/90	1641492	4/16/91	Registered
1037	United States	9	74/019964	1/18/90	1670995	1/7/92	Registered
1038	United States	9	74/020150	1/18/90	1674018	2/4/92	Registered

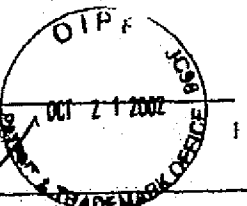
Mark: BOWKER PLUS SERIES

ID	Country	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
116	Japan	11	2138037	12/13/90	2679093	6/29/94	Registered
1117	Japan	26	2138038	12/13/90	2676924	6/29/94	Registered

Schedule B

Mark:	BOWKER						
ID	Country	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
2282	Argentina	16	1950728	12/7/94	1575616	9/18/95	Registered
1115	Japan	26	2138036	12/13/90	2618401	1/31/94	Registered
1036	United States	16	74/019963	1/18/90	1644374	5/14/91	Registered
1039	United States	35	74/020308	1/18/90	1641492	4/16/91	Registered
1037	United States	9	74/019964	1/18/90	1670995	1/7/92	Registered
1038	United States	9	74/020150	1/18/90	1674018	2/4/92	Registered

FORM PTO-1500
1-1-02



10-28-2002
102262014

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party: 10/21/02
Reed Elsevier, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation Delaware
 Other _____
Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and Address of receiving Party:
Name: R. R. Bowker, L.L.C.
Internal Address:
Address: 7200 Wisconsin Avenue
Bethesda, Maryland 20814

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation Delaware
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Corrective Assignment, Reel 2386, Frame 118, Correction of State of Incorporation of Receiving Party
Execution Date: _____

Additional name(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark Registration No.(s)

1,644,374 1,641,492
1,670,995 1,674,018
2,543,869

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:
Jacobson Holman PLLC
400 7th Street, N.W.
Washington, DC 20004
Tel. 202-638-6666

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41)..... \$ 140.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No.: 06-1358
(Attach duplicate copy of this page if paying by deposit account)

Attorney Docket No. 12775/M-8921

10/25/2002
01 FC:8521
02 FC:8522

DO NOT USE THIS SPACE

9. Statement and Signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marvin R. Stern [Signature]
Name of Person Signing Signature

October 21, 2002
Date

Total number of pages including cover sheet, attachments, and document: 10

DUPLICATE 341-892

TRADEMARK
REEL: 002605 FRAME: 0184

TRADEMARK
REEL: 004819 FRAME: 0234

10-22-2001



101881365

HEET

U.S. DEPARTMENT OF COMMERCE

FORM PTO-1594

1-31-92

LY 10-15-01

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

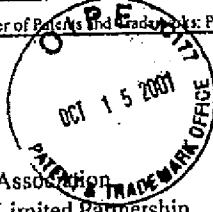
1. Name of conveying Party:

Reed Elsevier Inc.

- Individual(s)
- General Partnership
- Corporation Delaware
- Other _____

Additional name(s) of conveying party(ies) attached?

Yes No



2. Name and Address of receiving Party:

Name: R.R. Bowker, L.L.C.

Internal Address:

Address: 7200 Wisconsin Avenue
Bethesda, MD 20814

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation ~~Maryland~~ Delaware # 4444
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?

Yes No

3. Nature of conveyance:

- Assignment & Transitional License Back
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: August 31, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

751844,175 filed November 8, 1999

B. Trademark Registration No.(s)

1,644,374 1,641,492
1,670,995 1,674,018

Additional sheet attached? Yes No

400

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Jacobson Holman PLLC
400 7th Street, N.W.
Washington, DC 20004
Tel. 202-638-6666

Attorney Docket No. 12775/M8921

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41)..... \$ 140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 06-1358

(Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Maryn R. Stern
Name of Person Signing

Signature

October 15, 2001

Date

Total number of pages including cover sheet, attachments, and document: 7

PH&S 341-592

10/19/2001 6TON11 00000171 75844175

01 FC:481
02 FC:482

40.00 OP
100.00 OP

TRADEMARK
REEL: 002605 FRAME: 0185

TRADEMARK
REEL: 004819 FRAME: 0235

TRADEMARK ASSIGNMENT AND TRANSITIONAL LICENSE BACK

This ASSIGNMENT (the "Assignment") is made as of the 31st day of August, 2001 between Reed Elsevier Inc., a corporation organized and existing under the laws of the State of Massachusetts with offices at 275 Washington Street, Newton, Massachusetts 02158 ("Assignor"), and R.R. Bowker, L.L.C., a limited liability company organized and existing under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, service marks and logos listed on Schedule A hereto (collectively, the "Trademarks") and the goodwill of the business symbolized thereby (together with the Trademarks, the "Assigned Property");

WHEREAS, Assignor agrees to assign its entire right, title and interest in and to the Assigned Property to Assignee;

WHEREAS, Assignee agrees to acquire Assignor's entire right, title and interest in and to the Assigned Property and to become the successor to the portion of Assignor's business to which any Trademarks filed on the basis of intent-to-use apply, which business is ongoing and existing;

WHEREAS, Reed Elsevier Properties, Inc., a Delaware corporation, Assignor, Assignee and others have entered into an asset sale agreement dated August 15, 2001 (the "Asset Sale Agreement"); and

WHEREAS, Assignee agrees to allow Greenwood Publishing Group, an Affiliate of Assignor which currently distributes publications under the BOWKER mark, but whose assets or businesses are not included in the Purchased Assets pursuant to the Asset Sale Agreement, to continue to use the BOWKER mark for a limited time, as specified herein, solely to sell off any existing inventory; and

WHEREAS, the execution of this Assignment is subject to the consummation of the transactions contemplated by the Asset Sale Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Capitalized terms used and not otherwise defined in this Assignment shall have the meaning given to such terms in the Asset Sale Agreement.
2. Assignor hereby assigns to Assignee, its successors and assigns, its entire right, title and interest in and to the Assigned Property, all income, royalties, damages, and payments

now or hereafter due or payable in respect to the Assigned Property (excluding such income, royalties and payments due from or payable by any Affiliate of Assignor and accrued prior to the date of this Assignment), and all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.

3. Assignor hereby requests the Commissioner of Patents and Trademarks of the United States of America, and any official of any country or countries foreign to the United States whose duty it is to record the Trademark registrations, applications and title thereto, to record the Assigned Property as the property of Assignee and to issue certificates of registration to Assignee in Assignee's name.
4. Assignor further agrees, without further consideration and at Assignee's expense, to execute such further documents as Assignee may reasonably request to fully effectuate this Assignment including, but not limited to, the execution of assignments in recordable form in each jurisdiction where Trademark registrations or applications for the Trademarks may be issued or pending.
5. Assignor hereby agrees and covenants to, immediately upon the execution of this Assignment, cease the use of, and cause any Affiliate to cease the use of, any and all of the Assigned Property or any derivations thereof. Notwithstanding the foregoing, Assignee hereby grants to Greenwood Publishing Group, Inc., a subsidiary of Assignor, a limited, non-exclusive, worldwide, royalty-free, non-transferable license to use and have used on its behalf the BOWKER mark, as specified on Schedule B hereto, in a manner consistent with its current usage, solely for the purpose of selling off existing inventory of Greenwood Publishing Group, which distributes publications under the BOWKER imprint but whose assets or businesses are not included in the Purchased Assets pursuant to the Asset Sale Agreement. This license shall terminate upon the earlier of (1) the depletion of Greenwood Publishing Group's BOWKER branded inventory existing on the Closing Date; or (2) one year from the Closing Date. In no event shall this license permit Assignor or Greenwood Publishing Group to produce additional products after the Closing Date using the BOWKER mark.
6. This trademark assignment and license may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same instrument.

This 31st day of August, 2001.

ASSIGNOR:
Reed Elsevier Inc.

By _____
Name:
Title:

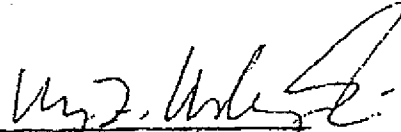
ASSIGNEE:
R.R. Bowker, LLC

By: Cambridge Information Group, Inc., as
sole Member and Manager

By: _____
Name: Robert N. Snyder
Title: Chairman

This 31st day of August 2001.

ASSIGNOR:
Reed Elsevier Inc.



By: HENRY Z. HURBASZOWSKI
Title: SENIOR VICE PRESIDENT

ASSIGNEE:
R.R. Bowker L.L.C.
By Cambridge Information Group, as sole
Member and Manager

By: _____
Name: Robert N. Snyder
Title: Chairman

Schedule A

TM Registrations

Mark: BOOKWIRE

ID	Country	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
4448	United States	42	75/844175	11/8/99			Pending

Mark: BOWKER

ID	Country	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
2282	Argentina	16	1950728	12/7/94	1575616	9/18/95	Registered
1115	Japan	26	2138036	12/13/90	2618401	1/31/94	Registered
1036	United States	16	74/019963	1/18/90	1644374	5/14/91	Registered
1039	United States	35	74/020308	1/18/90	1641492	4/16/91	Registered
1037	United States	9	74/019964	1/18/90	1670995	1/7/92	Registered
1038	United States	9	74/020150	1/18/90	1674018	2/4/92	Registered

Mark: BOWKER PLUS SERIES

ID	Country	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
116	Japan	11	2138037	12/13/90	2679093	6/29/94	Registered
1117	Japan	26	2138038	12/13/90	2676924	6/29/94	Registered

Schedule B

Mark:	BOWKER						
ID	Country	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
2282	Argentina	16	1950728	12/7/94	1575616	9/18/95	Registered
1115	Japan	26	2138036	12/13/90	2618401	1/31/94	Registered
1036	United States	16	74/019963	1/18/90	1644374	5/14/91	Registered
1039	United States	35	74/020308	1/18/90	1641492	4/16/91	Registered
1037	United States	9	74/019964	1/18/90	1670995	1/7/92	Registered
1038	United States	9	74/020150	1/18/90	1674018	2/4/92	Registered

RECORDED: 10/21/2002

RECORDED: 07/11/2012

TRADEMARK
REEL: 002605 FRAME: 0191

TRADEMARK
REEL: 004819 FRAME: 0241