

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Security Agreement

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ASCENA RETAIL GROUP, INC.		06/14/2012	CORPORATION: DELAWARE
D.B.R, INC.		06/14/2012	CORPORATION: DELAWARE
MAURICES INCORPORATED		06/14/2012	CORPORATION: DELAWARE
TWEEN BRANDS INVESTMENT, LLC		06/14/2012	LIMITED LIABILITY COMPANY:
TWEEN BRANDS, INC.		06/14/2012	CORPORATION: DELAWARE
THE DRESS BARN, INC.		06/14/2012	CORPORATION: CONNECTICUT
LANE BRYANT PURCHASING CORP.		06/14/2012	CORPORATION: OHIO
SONSI, INC.		06/14/2012	CORPORATION: DELAWARE
SHOETRADER, INC.		06/14/2012	CORPORATION: PENNSYLVANIA
PSTM, INC.		06/14/2012	CORPORATION: DELAWARE
HOME ETC, INC.		06/14/2012	CORPORATION: DELAWARE
FIGI'S BUSINESS SERVICES, INC.		06/14/2012	CORPORATION: WISCONSIN
FIGI'S, INC.		06/14/2012	CORPORATION: WISCONSIN
CHARMING DIRECT, INC.		06/14/2012	CORPORATION: DELAWARE
CCTM, INC.		06/14/2012	CORPORATION: DELAWARE
C.S.F. CORP.		06/14/2012	CORPORATION: DELAWARE
CATHERINES OF CALIFORNIA, INC.		06/14/2012	CORPORATION: CALIFORNIA
FASHION SERVICE, LLC		06/14/2012	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT
<b>Street Address:</b>	270 PARK AVENUE
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10017
<b>Entity Type:</b>	ASSOCIATION: UNITED STATES

OP \$7590.00 3292254

**TRADEMARK**

PROPERTY NUMBERS Total: 303

Property Type	Number	Word Mark
Registration Number:	3292254	A REAL DEAL EVERY SINGLE DAY
Registration Number:	4007659	AMAZING WAIST
Registration Number:	3143803	BRA6
Registration Number:	4148722	BRA FRIENDS FOREVER
Registration Number:	4036315	BUST IT OPEN
Registration Number:	2613254	CACIQUE
Registration Number:	3032696	CACIQUE
Registration Number:	1566672	CACIQUE
Registration Number:	3165004	CACIQUE (KA-SEEK)
Registration Number:	3096181	CACIQUE BODY
Registration Number:	4092048	CACIQUEBODY
Registration Number:	3165683	CITYOLOGY
Registration Number:	3287080	CLASSIQUE CACIQUE
Registration Number:	3183895	CXT CLASSICS
Registration Number:	4072014	FIRM BELIEVER
Registration Number:	3577645	FIT STARTS HERE
Registration Number:	4075342	GOOD AS NEW
Registration Number:	3457345	HAVE IT ALL... STYLE... FIT AND VALUE... SIZES 14W TO 44W
Registration Number:	4007661	HINT OF LACE
Registration Number:	4007657	HOLD EVERYTHING
Registration Number:	3800771	ICON COLLECTION BY LANE BRYANT
Registration Number:	3800772	ICON COLLECTION BY LANE BRYANT
Registration Number:	3822999	INSIDE CURVE
Registration Number:	4147668	KEEP IT SMOOTH
Registration Number:	2363341	LANE BRYANT
Registration Number:	2839854	LANE BRYANT
Registration Number:	1293460	LANE BRYANT
Registration Number:	1363867	LANE BRYANT
Registration Number:	2110802	LANE BRYANT
Registration Number:	3347782	LANE BRYANT
Registration Number:	3984999	LANE BRYANT CLOSET
Registration Number:	3314610	LANE BRYANT LIFESTYLES

**TRADEMARK**

**REEL: 004816 FRAME: 0561**

Registration Number:	3736616	LANE BRYANT MSG ME
Registration Number:	3259540	LANE BRYANT OUTLET
Registration Number:	3403725	LANE BRYANT WOMAN
Registration Number:	3864582	LANEBRYANT
Registration Number:	3864581	LANEBRYANT
Registration Number:	1342838	LASTING COMFORT
Registration Number:	1384441	LASTING COMFORT
Registration Number:	3300228	LB
Registration Number:	3370869	LB MATERNITY
Registration Number:	3742103	LB MSG ME
Registration Number:	3181040	LB2ME
Registration Number:	3241942	LB2ME YOUR SIZE. YOUR FIT. WE SHIP
Registration Number:	3734190	LBMSGME
Registration Number:	3517253	LBW
Registration Number:	3180964	LOVE IS IN THE WEAR
Registration Number:	2621669	MICRO LITE
Registration Number:	3990901	PASSPORT COLLECTION BY LANE BRYANT
Registration Number:	3476572	PERFECT FIT BY CACIQUE
Registration Number:	4007664	PERFECT SCOOP
Registration Number:	4075344	REVIVE & KICKING
Registration Number:	3526381	RIGHT FIT
Registration Number:	3437008	RIGHT FIT BY LANE BRYANT
Registration Number:	3087197	RIGHT STYLE·RIGHT PRICE·RIGHT NOW!
Registration Number:	4090773	RUNWAY GLAM
Registration Number:	2431017	SECRET SLIMMER
Registration Number:	3562269	SECRET SLIMMER
Registration Number:	4091144	SECRET SLIMMER
Registration Number:	4046806	SERIOUSLY SEAMLESS
Registration Number:	4075343	SHIMMER TIME
Registration Number:	3477503	SHOETRADER
Registration Number:	3278758	SHOETRADER.COM
Registration Number:	3278759	SHOETRADER.COM
Registration Number:	3284434	SHOETRADER.COM BRANDS, SIZES & SERVICE AT YOUR FEET!
Registration Number:	4007658	SLIPSATIONAL

Registration Number:	4046804	SMOOTH AFFAIR
Registration Number:	3598420	SMOOTH PERFORMANCE
Registration Number:	4072015	SPRAY IT AGAIN
Registration Number:	4064986	SUPER SHAPER
Registration Number:	4052263	TAKE CREDIT FOR YOUR CURVES.
Registration Number:	2479981	THE ANSWER
Registration Number:	3285377	THE FASHION AND FIT YOU'RE EXPECTING
Registration Number:	2835285	THROW THE WORLD A CURVE
Registration Number:	2886146	VENEZIA
Registration Number:	2109227	VENEZIA
Registration Number:	3133530	VENEZIA SUPREME
Registration Number:	3433187	VENEZIA WOMAN
Registration Number:	3620354	WHAT'S UNDERNEATH IT ALL
Registration Number:	4072016	YOU BUTTER BELIEVE IT
Registration Number:	4007660	YOU'RE BOOTY-FUL
Registration Number:	3945993	NOBODY FITS YOU LIKE LANE BRYANT
Registration Number:	3986692	SHAPE FLATTER WHAT MATTERS
Registration Number:	3959811	T3 TIGHTER TUMMY TECHNOLOGY
Registration Number:	3871602	SONSI
Registration Number:	3941927	SONSILIVING
Registration Number:	3513973	COMFORT IS ALWAYS IN STYLE
Registration Number:	3362912	FITS THE REAL YOU
Registration Number:	1243259	PETITE SOPHISTICATE
Registration Number:	3420379	PETITE SOPHISTICATE
Registration Number:	1554817	PETITE SOPHISTICATE
Registration Number:	3410922	PETITE SOPHISTICATE
Registration Number:	3270326	PETITE SOPHISTICATE OUTLET
Registration Number:	3321748	PETITE SOPHISTICATE OUTLET FITS THE REAL YOU
Registration Number:	1789388	HOME ETC
Registration Number:	3205518	HOME ETC
Registration Number:	3272194	HOME ETC
Registration Number:	3128873	FAMILY FARM GIFTS
Registration Number:	3132068	FAMILY FARM GIFTS
Registration Number:	3001738	ADVENTURES IN CHEESE
Registration Number:	3004242	ADVENTURES IN CHEESE

	2359870	CREAMY COUNTRY
Registration Number:	2557800	FIGI'S
Registration Number:	3834053	FIGI'S CHOCOLATE SHOPPE
Registration Number:	3427674	FIGI'S SIGNATURE
Registration Number:	1236298	GIFTS IN GOOD TASTE
Registration Number:	3279260	KAVE KURE
Registration Number:	3282293	MOO MIX
Registration Number:	3282292	MOO MIX
Registration Number:	3410746	RED WAGON GIFTS QUALITY DELIVERED TO YOUR DOOR SINCE 1944 IN 1944 OUR FOUNDER DELIVERED DAIRYLAND'S CHEESES IN A BORROWED LITTLE RED WAGON. THAT DEDICATION TO OUR CUSTOMERS (AND TO GREAT TASTE!) INSPIRES US TO PROVIDE THE FINEST GIFTS TO YOU!
Registration Number:	3905856	AMAZING FEET
Registration Number:	3999846	CONTROL CENTER
Registration Number:	3959555	PERFECTLY SCULPTED
Registration Number:	3959554	SHEER BEAUTY
Registration Number:	3982630	STYLE AID
Registration Number:	3898255	TIGHT STYLE
Registration Number:	3974704	DENIM JEANERATOR
Registration Number:	4119294	MAIN STREET MODEL SEARCH
Registration Number:	3977272	MAURICES RESCUES & RUNWAYS
Registration Number:	3953885	MAURICES SMALL TOWN CHARM
Registration Number:	4014773	MAURICES SMALL TOWN SOUND
Registration Number:	3974040	RESCUES & RUNWAYS
Registration Number:	3988978	RESCUES & RUNWAYS MAURICES
Registration Number:	3953884	SMALL TOWN CHARM
Registration Number:	4020588	SMALL TOWN TUNES
Registration Number:	3847915	TEMPT
Registration Number:	4064846	SMALL TOWN SOUND
Registration Number:	4111049	MAURICES STYLE MINUTE
Registration Number:	4061576	I AM POLISHED
Registration Number:	4061577	I AM STUNNING
Registration Number:	4061575	I AM SMART
Registration Number:	1705956	SPIRIT OF AMERICA
Registration Number:	2799874	SPIRIT OF AMERICA NATIONAL BANK

**TRADEMARK**

**REEL: 004816 FRAME: 0564**

Registration Number:	4073841	STYLE YOUR WAY
Registration Number:	0943442	AUGUST MAX
Registration Number:	2861648	AUGUST MAX
Registration Number:	1605127	AUGUST MAX WOMAN
Registration Number:	1831424	AUGUST MAX WOMAN
Registration Number:	1142930	CASUAL CORNER
Registration Number:	0861532	CASUAL CORNER
Registration Number:	1298161	CASUAL CORNER
Registration Number:	3196490	BECAUSE CARING NEVER GOES OUT OF STYLE
Registration Number:	2153614	BRINGING FASHION FROM THE MALL TO YOU
Registration Number:	3273091	BUG
Registration Number:	3138998	
Registration Number:	3139220	
Registration Number:	3842335	
Registration Number:	2310808	CARING NEVER GOES OUT OF STYLE
Registration Number:	0945432	CHARMING SHOPPES
Registration Number:	3566468	CHARMING SHOPPES, INC.
Registration Number:	3365475	CSI CHARMING SHOPPES, INC.
Registration Number:	2390730	COMMUNITY CENTER
Registration Number:	3128173	DELUXE BY L.A. BLUES
Registration Number:	3127453	DELUXE L.A. BLUES
Registration Number:	1419133	DETAILS
Registration Number:	3652147	ELEMENTS BY FASHION BUG
Registration Number:	3133572	ENCHANTED
Registration Number:	3577595	ESSENTIALS BY ENCHANTED
Registration Number:	3604442	ESSENTIALS BY MAGGIE
Registration Number:	3845920	FASHION BUG
Registration Number:	942143	FASHION BUG
Registration Number:	2618031	FASHION BUG
Registration Number:	3332157	FASHION BUG
Registration Number:	3210952	FASHION BUG (FASH'EN BUG) NOUN. AN INDIVIDUAL WHO BELIEVES THAT HER SENSE OF STYLE IS A REFLECTION OF HER INNER SELF, AND IS NOT DETERMINED BY SIZE OR SHAPE. A PERSON WHO KNOWS THAT VALUE IS A QUALITY TO EXPECT. AN INDIVIDUAL WHO ENJOYS SHOPPING...AND IT SHOWS.
Registration Number:	3000542	FASHION BUG ADVANTAGE

**TRADEMARK**

**REEL: 004816 FRAME: 0565**

Registration Number:	3474337	FASHION BUG AT HOME
Registration Number:	1756249	FASHION BUG FITS YOUR LIFE
Registration Number:	1261297	FASHION BUG PLUS
Registration Number:	2103834	FLEXISOLE
Registration Number:	3644508	FLEXISOLE SPORT
Registration Number:	2583587	GENTLE SOLUTIONS
Registration Number:	3264687	IT'S BETTER AT THE BUG
Registration Number:	2335285	JR-MS FASHION BUG PLUS
Registration Number:	2220157	KEEPING KIDS WARM
Registration Number:	1585808	L.A. BLUES
Registration Number:	1463667	MAGGIE LAWRENCE
Registration Number:	3198347	NEW (NU) ADJ. NOVEL. ORIGINAL. A FRESH, EXCITING EXPERIENCE.
Registration Number:	3193999	PASSION (PASH'EN) NOUN AN INTENSE, EMOTIONAL DRIVE TO SHOP
Registration Number:	3043269	PSS PLUS SIZE SPECIALIST
Registration Number:	3349585	REDEFINE YOUR STYLE
Registration Number:	3573405	RIGHT FIT BY FASHION BUG
Registration Number:	2473230	SPEAKING WOMAN TO WOMAN
Registration Number:	1374858	STEFANO
Registration Number:	3155205	STUDIO 1940
Registration Number:	1391977	STYLES TO FIT EVERY YOU
Registration Number:	3315027	THE BUG
Registration Number:	3139635	THE COMFORT IS BUILT RIGHT IN
Registration Number:	3573367	THE SCENE
Registration Number:	2798791	VOICES. ONE VOICE CAN LEAD TO A CHORUS FOR CHANGE.
Registration Number:	2287879	WE'RE EVERY WOMAN
Registration Number:	3283729	A CATHERINES WOMAN KNOWS
Registration Number:	3950998	AD ADDED DIMENSIONS
Registration Number:	1714345	ADDED DIMENSIONS
Registration Number:	2282827	ADDED DIMENSIONS
Registration Number:	4039372	ADDED DIMENSIONS
Registration Number:	2237743	ANNA MAXWELL
Registration Number:	3538927	ANNA MAXWELL
Registration Number:	1343457	CATHERINES

**TRADEMARK**

**REEL: 004816 FRAME: 0566**

Registration Number:	3006871	CATHERINES
Registration Number:	3345802	CATHERINES
Registration Number:	3379611	CATHERINES EXPRESS 2 YOU
Registration Number:	3158816	CATHERINES FOOTWEAR FASHIONS
Registration Number:	3158806	CATHERINES HOME
Registration Number:	2380746	CATHERINES PLUS SIZES
Registration Number:	3754302	CATHERINES PLUS SIZES OUTLET
Registration Number:	3376610	EXPRESS 2 YOU
Registration Number:	1431256	LIZ&ME
Registration Number:	3223404	LIZ&ME PETITE
Registration Number:	1530977	MAGGIE BARNES
Registration Number:	1236848	PS PLUS SIZES PLUS SAVINGS
Registration Number:	3399167	RIGHT FIT BY CATHERINES
Registration Number:	2813914	SERENADA
Registration Number:	4039412	SMART SKIRT
Registration Number:	3421040	04
Registration Number:	3224730	
Registration Number:	3263686	
Registration Number:	3263684	
Registration Number:	3224729	
Serial Number:	85110081	ASCENA
Serial Number:	85110093	ASCENA RETAIL GROUP
Serial Number:	85465422	CACIQUE BODY SOLUTIONS
Serial Number:	85465426	CACIQUE BODY SOLUTIONS
Serial Number:	85163754	CACIQUEBEAUTY
Serial Number:	85163697	CACIQUECOLOR
Serial Number:	85163788	CACIQUEGLAMOUR
Serial Number:	85500614	CURVOLOGY
Serial Number:	77801464	FASHION IS NOT A SIZE
Serial Number:	85500541	GENIUS FIT
Serial Number:	85559016	LANE BRYANT
Serial Number:	85559821	LANE BRYANT CACIQUE
Serial Number:	85559059	LB
Serial Number:	77908121	LOOP 18
Serial Number:	85162857	MAKE IT BRIEF



	85214747	PLUS SIZE AUTHORITY
Serial Number:	85349854	RUNWAY GLAM
Serial Number:	85420008	RUNWAY GLAM
Serial Number:	85391442	SEXY CASH
Serial Number:	85190457	SLIMMER DOWN
Serial Number:	85349898	T3 TECHNOLOGY JUST GOT SEXY
Serial Number:	85349892	TECHNOLOGY JUST GOT SEXY
Serial Number:	85214718	THE PLUS SIZE AUTHORITY
Serial Number:	85349888	WE KNOW CURVES
Serial Number:	85466038	BLUSH PERKS
Serial Number:	85059839	CORE PRINCIPLES
Serial Number:	85084520	HELIA
Serial Number:	85407110	LOVE MY FIT
Serial Number:	85101167	MIDRIFF MAKEOVER
Serial Number:	85097121	
Serial Number:	85443293	PINK PLEDGE
Serial Number:	85093694	THIGH DEFINITION
Serial Number:	85437827	TO MOM, WITH LOVE
Serial Number:	85059831	TOP MANAGEMENT
Serial Number:	85059824	TOP SHAPE
Serial Number:	85250558	93
Serial Number:	85304013	AMIA
Serial Number:	85354289	CHRISTOPHER STRAUB
Serial Number:	85205636	DENIM FLEX
Serial Number:	85153928	FOR THE RUNWAY OF LIFE
Serial Number:	85580994	MAURICES HOMETOWN SOUND
Serial Number:	85250569	NINETY-THREE
Serial Number:	85153932	WE'RE HER STYLIST AND THIS IS HER RUNWAY
Serial Number:	85161573	WINSPIRE
Serial Number:	85386561	FASHION GENIUS
Serial Number:	85391454	CATHERINES. WE FIT YOU BEAUTIFULLY.
Serial Number:	85510615	
Serial Number:	85206033	SOFTNESS HAS A NEW NAME
Serial Number:	85206012	SUPREMA BY CATHERINES
Serial Number:	85497630	SUPREMA ESSENTIALS BY CATHERINES

TRADEMARK

REEL: 004816 FRAME: 0568

	85498489	SUPREMA ESSENTIALS BY CATHERINES
Serial Number:	85391450	WE FIT YOU BEAUTIFULLY
Serial Number:	85431520	MARSH-MOO-LOW
Serial Number:	85391414	MOO MIX
Serial Number:	85391425	MOO MIX MMM... MOO-VELOUS!
Serial Number:	85391407	S'MOO MIX
Serial Number:	85556056	SANTA'S DELIVERIES JUST GOT DELICIOUS
Serial Number:	85490417	B11
Serial Number:	85490240	B11
Serial Number:	85495110	BE HAPPY
Serial Number:	85488587	BE TRUE TO YOUR HEART
Serial Number:	85488594	BELIEVE IN PEACE
Serial Number:	85488620	BELIEVE IN YOURSELF
Serial Number:	85108155	BROTHERS
Serial Number:	85495113	FOLLOW YOUR DREAMS
Serial Number:	85488582	FRIENDS MAKE LIFE SWEETER
Serial Number:	85488608	FRIENDS MAKE ME HAPPY
Serial Number:	85488575	GIRLS CAN CHANGE THE WORLD
Serial Number:	85488613	GIRLS CAN DO ANYTHING
Serial Number:	85582157	JUSTICE
Serial Number:	85582148	JUSTICE
Serial Number:	85582147	JUSTICE
Serial Number:	85601614	JUSTICE
Serial Number:	85488589	LIFE IS BETTER WITH FRIENDS
Serial Number:	85495112	LOVE ONE ANOTHER
Serial Number:	85488591	MAKE PEACE HAPPEN
Serial Number:	85488611	SHARE A SMILE
Serial Number:	85488597	SHINE BRIGHT
Serial Number:	85495116	SMART IS BEAUTIFUL
Serial Number:	85488615	SMILE EVERY DAY
Serial Number:	85488607	TODAY IS AWESOME
Serial Number:	85488600	TREAT PEOPLE SWEET
Serial Number:	85376977	ROZ AND ALI
Serial Number:	85379382	ROZ&ALI
Serial Number:	85612156	SHARE YOUR (MOM)ENT

**TRADEMARK**

**REEL: 004816 FRAME: 0569**

Fax Number: 8668265420

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 301-638-0511

Email: ipresearchplus@comcast.net

Correspondent Name: IP Research Plus, Inc.

Address Line 1: 21 Tadcaster Circle

Address Line 2: attn: Penelope J.A. Agodoa

Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER:	38006
NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Date:	07/09/2012

**Total Attachments: 20**

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

ASCENA RETAIL GROUP, INC.

- Individual(s)
- General Partnership
- Corporation- State: DELAWARE
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) JUNE 14, 2012

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT

Internal Address: \_\_\_\_\_

Street Address: 270 PARK AVENUE

City: NEW YORK

State: NEW YORK

Country: USA Zip: 10017

- Association Citizenship UNITED STATES
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)  
PLEASE SEE ATTACHED SCHEDULE

B. Trademark Registration No.(s)  
PLEASE SEE ATTACHED SCHEDULE

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: IP Research Plus

Internal Address: \_\_\_\_\_

Attn: Penelope J.A. Agodoa

Street Address: \_\_\_\_\_

21 Tadcaster Circle

City: Waldorf

State: MD Zip: 20602

Phone Number: 301-638-0511

Fax Number: 866-826-5420

Email Address: orders@ipresearchplus.com

**6. Total number of applications and registrations involved:**

306

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Signature

JUNE 28, 2012

Date

ERIC SPIERER

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

20

**ADDITIONAL CONVEYING PARTIES**

D.B.R., INC., A DELAWARE CORPORATION

MAURICES INCORPORATED, A DELAWARE CORPORATION

TWEEN BRANDS INVESTMENT, LLC, AN OHIO LIMITED LIABILITY COMPANY

TWEEN BRANDS, INC., A DELAWARE CORPORATION

THE DRESS BARN, INC., A CONNECTICUT CORPORATION

LANE BRYANT PURCHASING CORP., AN OHIO CORPORATION

SONSI, INC., A DELAWARE CORPORATION

SHOETRADER, INC., A PENNSYLVANIA CORPORATION

PSTM, INC., A DELAWARE CORPORATION

HOME ETC, INC., A DELAWARE CORPORATION

FIGI'S BUSINESS SERVICES, INC., A WISCONSIN CORPORATION

FIGI'S, INC., A WISCONSIN CORPORATION

CHARMING DIRECT, INC., A DELAWARE CORPORATION

CCTM, INC., A DELAWARE CORPORATION

C.S.F. CORP., A DELAWARE CORPORATION

CATHERINES OF CALIFORNIA, INC., A CALIFORNIA CORPORATION

FASHION SERVICE LLC, A DELAWARE LIMITED LIABILITY COMPANY

PATENT AND TRADEMARK SECURITY AGREEMENT dated as of June 14, 2012 (this "Agreement"), among Ascena Retail Group, Inc., a Delaware corporation (the "Company"), the other Loan Parties from time to time party hereto (each a "Grantor" and, collectively, the "Grantors"), and JPMorgan Chase Bank, N.A. ("JPMCB"), as Administrative Agent.

Reference is made to (a) the Amended and Restated Credit Agreement dated as of January 3, 2011, as further amended and restated as of June 14, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the "Amended and Restated Credit Agreement"), among the Company, the Borrowing Subsidiaries party thereto (together with the Company, the "Borrowers"), the other Loan Parties party thereto, the Lenders from time to time party thereto and JPMCB, as Administrative Agent, and (b) the Amended and Restated Pledge and Security Agreement dated as of June 14, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the "Restated Security Agreement"), among the Borrowers, the subsidiaries of the Company listed on the signature pages thereof or from time to time party thereto and JPMCB, as Administrative Agent, for the benefit of the Lender Parties. The Lenders have agreed to extend credit to the Borrowers on the terms and subject to the conditions set forth in the Amended and Restated Credit Agreement. The obligations of the Lenders to extend such credit are conditioned on, among other things, the execution and delivery of this Agreement. The Subsidiary Loan Parties party hereto are Affiliates of the Borrowers, will derive substantial benefits from the extension of credit to the Borrowers pursuant to the Amended and Restated Credit Agreement and are willing to execute and deliver this Agreement in order to induce the Lenders to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Each capitalized term used but not otherwise defined herein shall have the meaning specified in the Amended and Restated Credit Agreement or the Restated Security Agreement, as applicable. The rules of construction specified in Section 1.03 of the Amended and Restated Credit Agreement also apply to this Agreement, mutatis mutandis.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Secured Obligations, each Grantor pursuant to the Restated Security Agreement did and hereby does assign and pledge to the Administrative Agent, its successors and assigns, for the benefit of the Lender Parties, and did and hereby does grant to the Administrative Agent, its successors and assigns, for the benefit of the Lender Parties, a security interest in, all right, title and interest in, to or under any and all of the following assets now owned or at any time hereafter acquired by such Grantor or in, to or under which such Grantor now has or at any time hereafter may acquire any right, title or interest (collectively, the "Patent and Trademark Collateral"):

(a) (i) all letters patent of the United States of America or the equivalent thereof in any other country, all registrations and recordings thereof, and all applications for letters patent of the United States of America or the equivalent thereof in any other country, including registrations, recordings and pending

applications in the United States Patent and Trademark Office or any similar office in any other country, including those listed on Schedule I, and (ii) all reissues, continuations, divisions, continuations-in-part, renewals or extensions thereof, and the inventions disclosed or claimed therein, including the right to make, use and/or sell the inventions disclosed or claimed therein; and

(b) (i) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States of America or any other country or any political subdivision thereof, and all extensions or renewals thereof, including those listed on Schedule II, (ii) all goodwill associated therewith or symbolized thereby and (iii) all other assets, rights and interests that uniquely reflect or embody such goodwill.

SECTION 3. Restated Security Agreement. The security interests granted to the Administrative Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Administrative Agent pursuant to the Restated Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the Patent and Trademark Collateral are more fully set forth in the Restated Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Restated Security Agreement, the terms of the Restated Security Agreement shall govern.

SECTION 4. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or other electronic imaging shall be effective as delivery of a manually executed counterpart of this Agreement.

SECTION 5. Governing Law. This Agreement shall be construed in accordance with and governed by the law of the State of New York.

[Signature Pages to Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.


ASCENA RETAIL GROUP, INC.,

by

  
Armand Corfeia  
Chief Financial Officer

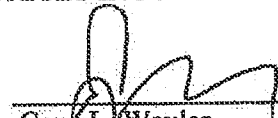
D.B.R., INC.

by

  
Gene L. Wexler  
Senior Vice President


MAURICES INCORPORATED,

by

  
Gene L. Wexler  
Senior Vice President

TWEEN BRANDS INVESTMENT, LLC


by

  
Gene L. Wexler  
President



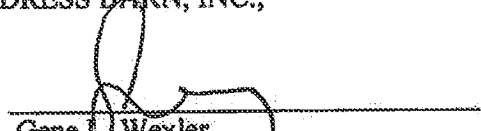
TWEEN BRANDS, INC.

by

  
Armand Correia  
Senior Vice President


THE DRESS BARN, INC.,

by

  
Gene L. Wexler  
Senior Vice President


LANE BRYANT PURCHASING CORP.

by

  
Name: ERIC M. SPECTER  
Title: VICE PRESIDENT


SONSI, INC.

by

  
Name: ERIC M. SPECTER  
Title: VICE PRESIDENT


SHOETRADER, INC.

by

  
Name: ERIC M. SPECTER  
Title: VICE PRESIDENT

PSTM, INC.

by

  
Name: ERIC M. SPECTER  
Title: VICE PRESIDENT

HOME ETC, INC.

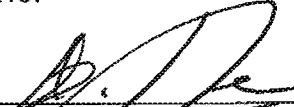
by

  
Name: ERIC M. SPECTER  
Title: VICE PRESIDENT

FIGI'S BUSINESS SERVICES INC.

by   
Name: ERIC M. SPECTER  
Title: VICE PRESIDENT

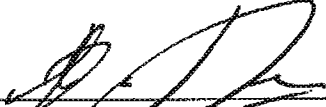
FIGI'S INC.

by   
Name: COLIN D. STERN  
Title: VICE PRESIDENT


CHARMING DIRECT, INC.

by   
Name: COLIN D. STERN  
Title: VICE PRESIDENT

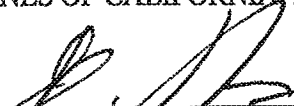
CCTM, INC.

by   
Name: COLIN D. STERN  
Title: VICE PRESIDENT

C.S.F. CORP.

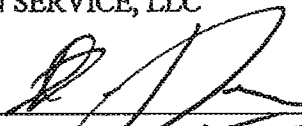
by   
Name: COLIN D. STERN  
Title: VICE PRESIDENT

CATHERINES OF CALIFORNIA, INC.

by   
Name: COLIN D. STERN  
Title: VICE PRESIDENT

FASHION SERVICE, LLC

by

  
Name: COLIN D. STEPAN  
Title: VICE PRESIDENT

Signature Page - Patent and Trademark Security Agreement

TRADEMARK  
REEL: 004816 FRAME: 0579

JPMORGAN CHASE BANK, N.A., as  
Administrative Agent,

by

*Donna DiForio*

Name:

Title:

Donna DiForio  
Authorized Officer

SCHEDULE I

*Patent Registrations*

Registered Owners	Title of Patent	Type	Registration Number	Issue Date	Country
Lane Bryant Purchasing Corp.	Bra With Wide Straps (Design Patent)	Design	D599,081S	9/1/2009	U.S.
Tween Brands, Inc.	Garment Top	Design	D474,575	5/20/2003	US
Tween Brands, Inc.	Garment Top	Design	D473,994	5/06/03	US
Tween Brands, Inc.	Garment Top	Design	D473,995	5/06/03	US
Tween Brands, Inc.	Garment Top	Design	D473,996	5/06/03	US
Tween Brands, Inc.	Garment Top	Design	D473,997	5/06/03	US

*Patent Applications*

Registered Owners	Title of Patent	Type	Application Number	Date Filed	Country
Lane Bryant Purchasing Corp.	Slimming Garments (U.S. Utility Patent)	Utility	13/323,244	12-Dec-2011	U.S.

SCHEDULE II

*Trademark Registrations*

Registered Owner	Mark	Registration No.
Lane Bryant Purchasing Corp.	A REAL DEAL EVERY SINGLE DAY	3292254
Lane Bryant Purchasing Corp.	AMAZING WAIST	4007659
Lane Bryant Purchasing Corp.	BRA6	3143803
Lane Bryant Purchasing Corp.	BRA•FRIENDS•FOREVER	4148722
Lane Bryant Purchasing Corp.	BUST IT OPEN	4036315
Lane Bryant Purchasing Corp.	CACIQUE	2613254
Lane Bryant Purchasing Corp.	CACIQUE	3032696
Lane Bryant Purchasing Corp.	CACIQUE	1566672
Lane Bryant Purchasing Corp.	CACIQUE (KA-SEEK)	3165004
Lane Bryant Purchasing Corp.	CACIQUE BODY	3096181
Lane Bryant Purchasing Corp.	CACIQUEBODY	4092048
Lane Bryant Purchasing Corp.	CITYOLOGY	3165683
Lane Bryant Purchasing Corp.	CLASSIQUE CACIQUE	3287080
Lane Bryant Purchasing Corp.	CXT CLASSICS	3183895
Lane Bryant Purchasing Corp.	FIRM BELIEVER	4072014
Lane Bryant Purchasing Corp.	FIT STARTS HERE	3577645
Lane Bryant Purchasing Corp.	GOOD AS NEW	4075342
Lane Bryant Purchasing Corp.	HAVE IT ALL... STYLE... FIT AND VALUE... SIZES 14W TO 44W	3457345
Lane Bryant Purchasing Corp.	HINT OF LACE	4007661
Lane Bryant Purchasing Corp.	HOLD EVERYTHING	4007657
Lane Bryant Purchasing Corp.	ICON COLLECTION BY LANE BRYANT	3800771
Lane Bryant Purchasing Corp.	ICON COLLECTION BY LANE BRYANT	3800772
Lane Bryant Purchasing Corp.	INSIDE CURVE	3822999
Lane Bryant Purchasing Corp.	KEEP IT SMOOTH	4147668
Lane Bryant Purchasing Corp.	LANE BRYANT	2363341
Lane Bryant Purchasing Corp.	LANE BRYANT	2839854
Lane Bryant Purchasing Corp.	LANE BRYANT	1293460
Lane Bryant Purchasing Corp.	LANE BRYANT	1363867
Lane Bryant Purchasing Corp.	LANE BRYANT	2110802
Lane Bryant Purchasing Corp.	LANE BRYANT	3347782
Lane Bryant Purchasing Corp.	LANE BRYANT CLOSET	3984999
Lane Bryant Purchasing Corp.	LANE BRYANT LIFESTYLES	3314610
Lane Bryant Purchasing Corp.	LANE BRYANT MSG ME	3736616
Lane Bryant Purchasing Corp.	LANE BRYANT OUTLET	3259540
Lane Bryant Purchasing Corp.	LANE BRYANT WOMAN	3403725
Lane Bryant Purchasing Corp.	lanebryant	3864582
Lane Bryant Purchasing Corp.	lanebryant	3864581
Lane Bryant Purchasing Corp.	LASTING COMFORT	1342838

Lane Bryant Purchasing Corp.	LASTING COMFORT	1384441
Lane Bryant Purchasing Corp.	LB	3300228
Lane Bryant Purchasing Corp.	LB MATERNITY	3370869
Lane Bryant Purchasing Corp.	LB MSG ME	3742103
Lane Bryant Purchasing Corp.	LB2ME	3181040
Lane Bryant Purchasing Corp.	LB2ME YOUR SIZE. YOUR FIT. WE SHIP.	3241942
Lane Bryant Purchasing Corp.	LBMSGME	3734190
Lane Bryant Purchasing Corp.	LBW	3517253
Lane Bryant Purchasing Corp.	LOVE IS IN THE WEAR	3180964
Lane Bryant Purchasing Corp.	MICRO LITE	2621669
Lane Bryant Purchasing Corp.	PASSPORT COLLECTION BY LANE BRYANT	3990901
Lane Bryant Purchasing Corp.	PERFECT FIT BY CACIQUE	3476572
Lane Bryant Purchasing Corp.	PERFECT SCOOP	4007664
Lane Bryant Purchasing Corp.	REVIVE & KICKING	4075344
Lane Bryant Purchasing Corp.	RIGHT FIT	3526381
Lane Bryant Purchasing Corp.	RIGHT FIT BY LANE BRYANT	3437008
Lane Bryant Purchasing Corp.	RIGHT STYLE RIGHT PRICE RIGHT NOW!	3087197
Lane Bryant Purchasing Corp.	RUNWAY GLAM	4090773
Lane Bryant Purchasing Corp.	SECRET SLIMMER	2431017
Lane Bryant Purchasing Corp.	SECRET SLIMMER	3562269
Lane Bryant Purchasing Corp.	SECRET SLIMMER	4091144
Lane Bryant Purchasing Corp.	SERIOUSLY SEAMLESS	4046806
Lane Bryant Purchasing Corp.	SHIMMER TIME	4075343
Lane Bryant Purchasing Corp.	SHOETRADER	3477503
Lane Bryant Purchasing Corp.	SHOETRADER.COM	3278758
Lane Bryant Purchasing Corp.	SHOETRADER.COM (Design and Words)	3278759
Lane Bryant Purchasing Corp.	SHOETRADER.COM BRANDS, SIZES & SERVICE AT YOUR FEET! (Design, Words, tagline)	3284434
Lane Bryant Purchasing Corp.	SLIPSATIONAL	4007658
Lane Bryant Purchasing Corp.	SMOOTH AFFAIR	4046804
Lane Bryant Purchasing Corp.	SMOOTH PERFORMANCE	3598420
Lane Bryant Purchasing Corp.	SPRAY IT AGAIN	4072015
Lane Bryant Purchasing Corp.	SUPER SHAPER	4064986
Lane Bryant Purchasing Corp.	TAKE CREDIT FOR YOUR CURVES	4052263
Lane Bryant Purchasing Corp.	THE ANSWER	2479981
Lane Bryant Purchasing Corp.	THE FASHION AND FIT YOU'RE EXPECTING	3285377
Lane Bryant Purchasing Corp.	THROW THE WORLD A CURVE	2835285
Lane Bryant Purchasing Corp.	VENEZIA	2886146
Lane Bryant Purchasing Corp.	VENEZIA	2109227



Lane Bryant Purchasing Corp.	VENEZIA SUPREME	3133530
Lane Bryant Purchasing Corp.	VENEZIA WOMAN	3433187
Lane Bryant Purchasing Corp.	WHAT'S UNDERNEATH IT ALL	3620354
Lane Bryant Purchasing Corp.	YOU BUTTER BELIEVE IT	4072016
Lane Bryant Purchasing Corp.	YOU'RE BOOTY-FUL	4007660
Lane Bryant Purchasing Corp.	NOBODY FITS YOU LIKE LANE BRYANT	3945993
Lane Bryant Purchasing Corp.	SHAPE FLATTER WHAT MATTERS	3986692
Lane Bryant Purchasing Corp.	T3 TIGHTER TUMMY TECHNOLOGY	3959811
Sonsi, Inc.	SONSI	3871602
Sonsi, Inc.	SONSILIVING	3941927
Shoetrader, Inc.	COMFORT IS ALWAYS IN STYLE	3513973
PSTM, Inc.	FITS THE REAL YOU	3362912
PSTM, Inc.	PETITE SOPHISTICATE	1243259
PSTM, Inc.	PETITE SOPHISTICATE	3420379
PSTM, Inc.	PETITE SOPHISTICATE (stylized and/or with design)	1554817
PSTM, Inc.	PETITE SOPHISTICATE (words only)	3410922
PSTM, Inc.	PETITE SOPHISTICATE OUTLET	3270326
PSTM, Inc.	PETITE SOPHISTICATE OUTLET FITS THE REAL YOU	3321748
Home Etc, Inc.	HOME ETC & Design	1789388
Home Etc, Inc.	HOME ETC (and Design)(new)	3205518
Home Etc, Inc.	HOME ETC (words only)	3272194
Figi's Business Services Inc.	FAMILY FARM GIFTS	3128873
Figi's Business Services Inc.	FAMILY FARM GIFTS Logo	3132068
Figi's Inc.	ADVENTURES IN CHEESE	3001738
Figi's Inc.	ADVENTURES IN CHEESE	3004242
Figi's Inc.	CREAMY COUNTRY	2359870
Figi's Inc.	FIGI'S	2557800
Figi's Inc.	FIGI'S CHOCOLATE SHOPPE	3834053
Figi's Inc.	FIGI'S SIGNATURE	3427674
Figi's Inc.	GIFTS IN GOOD TASTE	1236298
Figi's Inc.	KAVE KURE	3279260
Figi's Inc.	MOO MIX	3282293
Figi's Inc.	MOO MIX (Design plus words)	3282292
Figi's Inc.	RED WAGON GIFTS/Quality delivered to your door since 1944.	3410746
D.B.R., Inc.	Amazing Feet	3905856
D.B.R., Inc.	Control Center	3999846

D.B.R., Inc.	Perfectly Sculpted	3959555
D.B.R., Inc.	Sheer Beauty	3959554
D.B.R., Inc.	Style Aid	3982630
D.B.R., Inc.	Tight Style	3898255
Maurices Incorporated	Denim Jeaneator	3974704
Maurices Incorporated	Main Street Model Search	4119294
Maurices Incorporated	Maurices Rescues & Runways and Design	3977272
Maurices Incorporated	Maurices Small Town Charm	3953885
Maurices Incorporated	Maurices Small Town Sound	4014773
Maurices Incorporated	Rescues & Runways	3974040
Maurices Incorporated	Rescues & Runways Maurices and Design	3988978
Maurices Incorporated	Small Town Charm	3953884
Maurices Incorporated	Small Town Tunes	4020588
Maurices Incorporated	Tempt	3847915
Maurices Incorporated	Small Town Sound	4064846
Maurices Incorporated	Maurices Style Minute	4111049
Maurices Incorporated	I Am Polished	4061576
Maurices Incorporated	I Am Stunning	4061577
Maurices Incorporated	I Am Smart	4061575
Fashion Service, LLC	SPIRIT OF AMERICA	1705956
Fashion Service, LLC	SPIRIT OF AMERICA NATIONAL BANK	2799874
Charming Direct, Inc.	STYLE YOUR WAY	4073841
CCTM, Inc.	AUGUST MAX	943442
CCTM, Inc.	AUGUST MAX	2861648
CCTM, Inc.	AUGUST MAX WOMAN	1605127
CCTM, Inc.	AUGUST MAX WOMAN	1831424
CCTM, Inc.	CASUAL CORNER	1142930
CCTM, Inc.	CASUAL CORNER	861532
CCTM, Inc.	CASUAL CORNER (STYLIZED)	1298161
C.S.F. Corp.	BECAUSE CARING NEVER GOES OUT OF STYLE	3196490
C.S.F. Corp.	BRINGING FASHION FROM THE MALL TO YOU	2153614
C.S.F. Corp.	BUG	3273091
C.S.F. Corp.	BUTTERFLY DESIGN 2005 (color)	3138998
C.S.F. Corp.	BUTTERFLY DESIGN 2005 (no color)	3139220
C.S.F. Corp.	BUTTERFLY DESIGN 2008	3842335
C.S.F. Corp.	CARING NEVER GOES OUT OF STYLE	2310808
C.S.F. Corp.	CHARMING SHOPPES	945432
C.S.F. Corp.	CHARMING SHOPPES, INC.	3566468
C.S.F. Corp.	CHARMING SHOPPES, INC. (STYLIZED)	3365475

C.S.F. Corp.	COMMUNITY CENTER & DESIGN	2390730
C.S.F. Corp.	DELUXE BY L.A. BLUES	3128173
C.S.F. Corp.	DELUXE L.A. BLUES	3127453
C.S.F. Corp.	DETAILS	1419133
C.S.F. Corp.	ELEMENTS BY FASHION BUG	3652147
C.S.F. Corp.	ENCHANTED	3133572
C.S.F. Corp.	ESSENTIALS BY ENCHANTED	3577595
C.S.F. Corp.	ESSENTIALS BY MAGGIE	3604442
C.S.F. Corp.	FASHION (BUTTERFLY) BUG	3845920
C.S.F. Corp.	FASHION BUG	942143
C.S.F. Corp.	FASHION BUG	2618031
C.S.F. Corp.	FASHION BUG	3332157
C.S.F. Corp.	FASHION BUG (Definition)	3210952
C.S.F. Corp.	FASHION BUG ADVANTAGE	3000542
C.S.F. Corp.	FASHION BUG AT HOME	3474337
C.S.F. Corp.	FASHION BUG FITS YOUR LIFE	1756249
C.S.F. Corp.	FASHION BUG PLUS	1261297
C.S.F. Corp.	FLEXISOLE	2103834
C.S.F. Corp.	FLEXISOLE SPORT	3644508
C.S.F. Corp.	GENTLE SOLUTIONS	2583587
C.S.F. Corp.	IT'S BETTER AT THE BUG	3264687
C.S.F. Corp.	JR*MS FASHION BUG PLUS	2335285
C.S.F. Corp.	KEEPING KIDS WARM	2220157
C.S.F. Corp.	L.A. BLUES	1585808
C.S.F. Corp.	MAGGIE LAWRENCE	1463667
C.S.F. Corp.	NEW (DEFINITION)	3198347
C.S.F. Corp.	PASSION (Definition)	3193999
C.S.F. Corp.	PSS PLUS SIZE SPECIALIST & DESIGN	3043269
C.S.F. Corp.	REDEFINE YOUR STYLE	3349585
C.S.F. Corp.	RIGHT FIT BY FASHION BUG	3573405
C.S.F. Corp.	SPEAKING WOMAN TO WOMAN	2473230
C.S.F. Corp.	STEFANO	1374858
C.S.F. Corp.	STUDIO 1940	3155205
C.S.F. Corp.	STYLES TO FIT EVERY YOU	1391977
C.S.F. Corp.	THE BUG	3315027
C.S.F. Corp.	THE COMFORT IS BUILT RIGHT IN	3139635
C.S.F. Corp.	THE SCENE	3573367
C.S.F. Corp.	VOICES. ONE VOICE CAN LEAD TO A CHORUS FOR	2798791

	CHANGE	
C.S.F. Corp.	WE'RE EVERY WOMAN	2287879
Catherines of California, Inc.	A CATHERINES WOMAN KNOWS	3283729
Catherines of California, Inc.	AD Added Dimensions (stylized)	3950998
Catherines of California, Inc.	ADDED DIMENSIONS	1714345
Catherines of California, Inc.	ADDED DIMENSIONS	2282827
Catherines of California, Inc.	ADDED DIMENSIONS	4039372
Catherines of California, Inc.	ANNA MAXWELL	2237743
Catherines of California, Inc.	ANNA MAXWELL (updated)	3538927
Catherines of California, Inc.	CATHERINES	1343457
Catherines of California, Inc.	CATHERINES	3006871
Catherines of California, Inc.	CATHERINES	3345802
Catherines of California, Inc.	CATHERINES EXPRESS 2 YOU	3379611
Catherines of California, Inc.	CATHERINES FOOTWEAR FASHIONS	3158816
Catherines of California, Inc.	CATHERINES HOME	3158806
Catherines of California, Inc.	CATHERINES PLUS SIZES	2380746
Catherines of California, Inc.	CATHERINES PLUS SIZES OUTLET	3754302
Catherines of California, Inc.	EXPRESS 2 YOU	3376610
Catherines of California, Inc.	LIZ&ME	1431256
Catherines of California, Inc.	LIZ&ME PETITE	3223404
Catherines of California, Inc.	MAGGIE BARNES	1530977
Catherines of California, Inc.	PS PLUS SIZES PLUS SAVINGS	1236848
Catherines of California, Inc.	RIGHT FIT BY CATHERINES	3399167
Catherines of California, Inc.	SERENADA	2813914
Catherines of California, Inc.	SMART SKIRT	4039412
Tween Brands Investment, LLC	04	3421040
Tween Brands Investment, LLC	Pocket Design #3-Right (A with Embellishments)	3224730
Tween Brands Investment, LLC	Pocket Design #2 Left (A)	3263686
Tween Brands Investment, LLC	Pocket Design #2 Right (A)	3263684
Tween Brands Investment, LLC	Pocket Design #3 Left (A with Embellishments)	3224729

*Trademark Applications*

Registered Owner	Mark	Application No.
Ascena Retail Group, Inc.	Ascena	85-110081
Ascena Retail Group, Inc.	Ascena Retail Group	85-110093
Lane Bryant Purchasing Corp.	CACIQUE BODY SOLUTIONS	85465422
Lane Bryant Purchasing Corp.	CACIQUE BODY SOLUTIONS	85465426
Lane Bryant Purchasing Corp.	CACIQUEBEAUTY	85163754
Lane Bryant Purchasing Corp.	CACIQUECOLOR	85163697
Lane Bryant Purchasing Corp.	CACIQUEGLAMOUR	85163788
Lane Bryant Purchasing Corp.	CURVOLOGY	85500614
Lane Bryant Purchasing Corp.	FASHION IS NOT A SIZE	77801464
Lane Bryant Purchasing Corp.	GENIUS FIT	85500541
Lane Bryant Purchasing Corp.	lane BRYANT (stylized)	85559016
Lane Bryant Purchasing Corp.	lane BRYANT/CACIQUE (stylized)	85559821
Lane Bryant Purchasing Corp.	LB (stylized)	85559059
Lane Bryant Purchasing Corp.	LOOP 18	77908121
Lane Bryant Purchasing Corp.	MAKE IT BRIEF	85162857
Lane Bryant Purchasing Corp.	PLUS SIZE AUTHORITY	85214747
Lane Bryant Purchasing Corp.	RUNWAY GLAM	85349854
Lane Bryant Purchasing Corp.	RUNWAY GLAM	85420008
Lane Bryant Purchasing Corp.	SEXY CASH	85391442
Lane Bryant Purchasing Corp.	SLIMMER DOWN	85190457
Lane Bryant Purchasing Corp.	T3 TECHNOLOGY JUST GOT SEXY	85349898
Lane Bryant Purchasing Corp.	TECHNOLOGY JUST GOT SEXY	85349892
Lane Bryant Purchasing Corp.	THE PLUS SIZE AUTHORITY	85214718
Lane Bryant Purchasing Corp.	WE KNOW CURVES	85349888
Ascena Retail Group, Inc.	Ascena	85-110081
Ascena Retail Group, Inc.	Ascena Retail Group	85-110093
D.B.R., Inc.	Blush Perks	85-466038
D.B.R., Inc.	Core Principles	85-059839
D.B.R., Inc.	Helia	85-084520
D.B.R., Inc.	Love My Fit	85-407110
D.B.R., Inc.	Midriff Makeover	85-101167
D.B.R., Inc.	Miscellaneous Design	85-097121
D.B.R., Inc.	Pink Pledge	85-443293
D.B.R., Inc.	Thigh Definition	85-093694
D.B.R., Inc.	To Mom with Love	85-437827
D.B.R., Inc.	Top Management	85-059831
D.B.R., Inc.	Top Shape	85-059824
Maurices Incorporated	93	85-250558
Maurices Incorporated	Amia	85-304013

Maurices Incorporated	Christopher Straub	85-354289
Maurices Incorporated	Denim Flex	85-205636
Maurices Incorporated	For The Runway of Life	85-153928
Maurices Incorporated	Maurices Hometown Sound	85-580994
Maurices Incorporated	Ninety-Three	85-250569
Maurices Incorporated	We're Her Stylist and this is Her Runway	85-153932
Maurices Incorporated	Winspire	85-161573
Charming Direct, Inc.	FASHION GENIUS	85386561
Catherines of California, Inc.	CATHERINES. WE FIT YOU BEAUTIFULLY.	85391454
Catherines of California, Inc.	Flourish (Stylized Design Mark)	85510615
Catherines of California, Inc.	SOFTNESS HAS A NEW NAME	85206033
Catherines of California, Inc.	SUPREMA BY CATHERINES	85206012
Catherines of California, Inc.	SUPREMA ESSENTIALS BY CATHERINES	85497630
Catherines of California, Inc.	SUPREMA ESSENTIALS BY CATHERINES	85498489
Catherines of California, Inc.	WE FIT YOU BEAUTIFULLY	85391450
Figi's Inc	MARSH-MOO-LOW	85431520
Figi's Inc	MOO MIX (words and design)	85391414
Figi's Inc	MOO MIX Mmm...Moo-velous! (words and design)	85391425
Figi's Inc	S'MOO MIX	85391407
Figi's Inc	SANTA'S DELIVERIES JUST GOT DELICIOUS	85556056
Charming Direct, Inc.	FASHION GENIUS	85386561
Tween Brands Investment, LLC	B11 and Design	85-490417
Tween Brands Investment, LLC	B11 and Design	85-490240
Tween Brands Investment, LLC	Be Happy	85-495110
Tween Brands Investment, LLC	Be True to Your Heart	85-488587
Tween Brands Investment, LLC	Believe in Peace	85-488594
Tween Brands Investment, LLC	Believe in Yourself	85-488620
Tween Brands Investment, LLC	BROTHERS	85-108155
Tween Brands Investment, LLC	Follow Your Dreams	85-495113
Tween Brands Investment, LLC	Friends Make Life Sweeter	85-488582
Tween Brands Investment, LLC	Friends Make Me Happy	85-488608
Tween Brands Investment, LLC	Girls Can Change the World	85-488575
Tween Brands Investment, LLC	Girls Can Do Anything	85-488613
Tween Brands Investment, LLC	Justice	85-582157
Tween Brands Investment, LLC	Justice	85-582148
Tween Brands Investment, LLC	Justice	85-582147
Tween Brands Investment, LLC	Justice	85-601614
Tween Brands Investment, LLC	Life is Better with Friends	85-488589
Tween Brands Investment, LLC	Love One Another	85-495112
Tween Brands Investment, LLC	Make Peace Happen	85-488591
Tween Brands Investment, LLC	Share A Smile	85-488611
Tween Brands Investment, LLC	Shine Bright	85-488597

Tween Brands Investment, LLC	Smart is Beautiful	85-495116
Tween Brands Investment, LLC	Smile Every Day	85-488615
Tween Brands Investment, LLC	Today is Awesome	85-488607
Tween Brands Investment, LLC	Treat People Sweet	85-488600
The Dress Barn, Inc.	Roz and Ali	85-376977
The Dress Barn, Inc.	ROZ&ALI	85-379382
The Dress Barn, Inc.	Share Your (Mom)ent	85-612156

*Canadian Trademark Registrations*

Registered Owner	Mark	Reg. number
CCTM	CASUAL CORNER	366113
CCTM	CASUAL CORNER	471787
C.S.F. Corp.	MAGGIE LAWRENCE	485285
D.B.R., Inc.	Dress Barn	TMA709541
Lane Bryant Purchasing Corp.	CACIQUE	TMA714352
Lane Bryant Purchasing Corp.	CACIQUE	TMA365542
Lane Bryant Purchasing Corp.	VENEZIA	385367
Lane Bryant Purchasing Corp.	VENEZIA	TMA122775
Lane Bryant Purchasing Corp.	LANE BRYANT	TMA714351
Lane Bryant Purchasing Corp.	LANE BRYANT	TMA57204
Maurices Incorporated	Maurices	TMA776138

*Canadian Trademark Applications*

Registered Owner	Mark	Application No.
The Dress Barn, Inc.	dressbarn and design	1516617
The Dress Barn, Inc.	ROZ & ALI	1538549
The Dress Barn, Inc.	ROZ AND ALI	1538546
The Dress Barn, Inc.	ROZ&ALI	1538547
The Dress Barn, Inc.	ROZANDALI	1537548