

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/04/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Influence International, Inc.		06/04/2012	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	Influence International Reserve, LLC
Street Address:	727 North 1550 East, Suite 450
City:	Orem
State/Country:	UTAH
Postal Code:	84097
Entity Type:	LIMITED LIABILITY COMPANY: UTAH

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	3528697	BUSINESS IS ABOUT RELATIONSHIPS
Registration Number:	3522158	CITYCENTRAL
Registration Number:	3220186	CORPORATE ALLIANCE
Registration Number:	3577761	DOWNTOWN
Registration Number:	3541308	EXECUTIVE POOLS
Registration Number:	3413268	INFLUENCE
Registration Number:	3442732	INFLUENCE INTERNATIONAL
Registration Number:	3502801	INFLUENCE UNIVERSITY
Registration Number:	3528698	JUMPSTARTS
Registration Number:	3335064	JUST BECAUSE
Registration Number:	3209252	LEARN. SERVE. GROW.
Registration Number:	3209255	RELATIONSHIP ARROGANCE
Registration Number:	3209256	RELATIONSHIP COACH

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Registration Number:	3209254	RELATIONSHIP POWER INDEX
Registration Number:	3242535	RELATIONSHIP REVOLUTION
Registration Number:	3209253	RELATIONSHIP SUMMIT
Registration Number:	3209257	RPI

CORRESPONDENCE DATA

Fax Number: 8013214893
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
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ATTORNEY DOCKET NUMBER:	19168.1 (LEE WRIGHT)
NAME OF SUBMITTER:	Lee Wright
Signature:	/Lee Wright/
Date:	07/06/2012

Total Attachments: 3
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ASSIGNMENT
(Nunc Pro Tunc)

WHEREAS Influence International, Inc. (hereinafter referred to as "Assignor"), a corporation of the state of Utah having a principal business office at 727 North 1550 East, Suite 450, Orem, Utah 84097, has adopted and is the owner of the entire right, title, and interest in and to the following trademarks:

"BUSINESS IS ABOUT RELATIONSHIPS", which was registered in the United States Patent and Trademark Office as Registration No. 3,528,697 on November 4, 2008;

"CITYCENTRAL", which was registered in the United States Patent and Trademark Office as Registration No. 3,522,158 on October 21, 2008;

"CORPORATE ALLIANCE", which was registered in the United States Patent and Trademark Office as Registration No. 3,220,186 on March 20, 2007;

"DOWNTOWN", which was registered in the United States Patent and Trademark Office as Registration No. 3,577,761 on February 17, 2009;

"EXECUTIVE POOLS", which was registered in the United States Patent and Trademark Office as Registration No. 3,541,308 on December 2, 2008;

"INFLUENCE", which was registered in the United States Patent and Trademark Office as Registration No. 3,413,268 on April 15, 2008;

"INFLUENCE INTERNATIONAL", which was registered in the United States Patent and Trademark Office as Registration No. 3,442,732 on June 3, 2008;

"INFLUENCE UNIVERSITY", which was registered in the United States Patent and Trademark Office as Registration No. 3,502,801 on September 16, 2008;

"JUMPSTARTS", which was registered in the United States Patent and Trademark Office as Registration No. 3,528,698 on November 4, 2008;

"JUST BECAUSE", which was registered in the United States Patent and Trademark Office as Registration No. 3,335,064 on November 13, 2007;

“LEARN.SERVE.GROW”, which was registered in the United States Patent and Trademark Office as Registration No. 3,209,252 on February 13, 2007; “RELATIONSHIP ARROGANCE”, which was registered in the United States Patent and Trademark Office as Registration No. 3,209,255 on February 13, 2007; “RELATIONSHIP COACH”, which was registered in the United States Patent and Trademark Office as Registration No. 3,209,256 on February 13, 2007; “RELATIONSHIP POWER INDEX”, which was registered in the United States Patent and Trademark Office as Registration No. 3,209,254 on February 13, 2007; “RELATIONSHIP REVOLUTION”, which was registered in the United States Patent and Trademark Office as Registration No. 3,242,535 on May 15, 2007; “RELATIONSHIP SUMMIT”, which was registered in the United States Patent and Trademark Office as Registration No. 3,209,253 on February 13, 2007; and “RPP”, which was registered in the United States Patent and Trademark Office as Registration No. 3,209,257 on February 13, 2007; (hereinafter referred to as the “marks”).

WHEREAS, Influence International Reserve, LLC (hereinafter referred to as “Assignee”), a limited liability company of the state of Utah having a principal business office at 727 North 1550 East, Suite 450, Orem, Utah 84097, has previously been assigned the entire right, title, and interest in and to the marks and is now desirous of confirming such assignment and of further securing its ownership of the marks.

NOW, THEREFORE, Assignor hereby confirms that on or about June 4, 2012, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which are hereby acknowledged, THE ASSIGNOR ASSIGNED TO THE ASSIGNEE the entire right, title, and interest, and all accrued rights, in and to the marks, together with the goodwill of the business symbolized by and associated with the marks.

