

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrected Name Change		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
New Era Cap Company, Inc.		05/12/1952	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Era Cap Co., Inc.		
<b>Street Address:</b>	160 Delaware Avenue		
<b>City:</b>	Buffalo		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14202		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3122529	NE NEW ERA 59FIFTY ORIGINATORS OF THE TRUE FITTED NEWERACAP.COM ORIGINATORS OF THE TRUE FITTED NEWERACAP.COM ORIGINATORS OF THE TRUE FITTED NEWERACAP.COM	
<b>CORRESPONDENCE DATA</b>			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7168478400		
Email:	thartnova@phillipslytle.com		
Correspondent Name:	Tara Hart-Nova		
Address Line 1:	3400 HSBC Center		
Address Line 2:	Phillips Lytle LLP		
Address Line 4:	Buffalo, NEW YORK 14203		
<b>NAME OF SUBMITTER:</b>	Tara Hart-Nova		
<b>Signature:</b>	/Tara Hart-Nova/		

OP \$40.00 3122529



Attorneys at Law

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DATE: June 19, 2012

TIME: \_\_\_\_\_

PAGES: Cover + 2

TO:

Tonya Lee

FAX NUMBER:

(571) 273-0140

COMMENTS:

FROM: Tara Hart-Nova	EQUITRAC INIT:THN	EXT.: 4424
CLIENT: New Era Cap Co., Inc.	Client/Matter #: 13636.00126	
RE: U.S. Trademark Matters	Attorney ID #: 3049	

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