

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JOBY PHOTO, INC.		05/17/2012	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	DAYMEN U.S., INC.
Street Address:	1435 North McDowell Boulevard
Internal Address:	Suite 200
City:	Petaluma
State/Country:	CALIFORNIA
Postal Code:	94954
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	4039519	BLADE
Registration Number:	3887618	GORILLAMOBILE
Registration Number:	4032711	GORILLAMOBILE ORI
Registration Number:	3235624	GORILLAPOD
Registration Number:	3238686	GORILLAPOD
Registration Number:	3793402	GORILLAPOD FOCUS
Registration Number:	3728756	GORILLAPOD GO-GO!
Registration Number:	3376812	GORILLAPOD SLR
Registration Number:	3376811	GORILLAPOD SLR-ZOOM
Registration Number:	3818732	GORILLATORCH
Registration Number:	4039725	INSPIRED BY ORIGAMI, DESIGNED FOR COMFORT
Registration Number:	4036132	SWITCHBACK

CORRESPONDENCE DATA

OP \$315.00 4039519

Fax Number: 8587921642

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8582591940

Email: binderow@lawyer.com

Correspondent Name: Lawrence H. Binderow, Attorney at Law

Address Line 1: 1330 Camino Del Mar

Address Line 2: Suite 250

Address Line 4: Del Mar, CALIFORNIA 92014

NAME OF SUBMITTER:	Lawrence H. Binderow, Attorney at Law
Signature:	/Lawrence H. Binderow/
Date:	05/21/2012

Total Attachments: 2

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**ASSIGNMENT OF REGISTERED TRADEMARKS**

WHEREAS, JOBY PHOTO, INC., A CALIFORNIA, USA CORPORATION ("ASSIGNOR"), HAVING ITS PRINCIPAL OFFICES AT: 1000 SANSOME STREET #150, SAN FRANCISCO, CALIFORNIA 94111 USA, HAS ADOPTED, HAS USED, IS USING AND IS THE OWNER OF THE FOLLOWING TRADEMARKS NOW REGISTERED IN THE UNITED STATES PATENT AND TRADEMARK OFFICE:

**SEE ATTACHED SCHEDULE OF TRADEMARKS**

WHEREAS, DAYMEN U.S., INC., A CALIFORNIA, USA CORPORATION ("ASSIGNEE"), HAVING ITS PRINCIPAL OFFICES AT: 1435 NORTH MCDOWELL BOULEVARD, SUITE 200, PETALUMA, CALIFORNIA 94954 USA IS DESIROUS OF ACQUIRING SAID REGISTERED TRADEMARKS.

NOW, THEREFORE, IN CONSIDERATION OF THE SUM OF TEN DOLLARS (US\$10.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, THE RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, JOBY PHOTO, INC. DOES HEREBY ASSIGN TO DAYMEN U.S., INC., ALL RIGHT, TITLE AND INTEREST IN THE UNITED STATES IN AND TO SAID REGISTERED TRADEMARKS TOGETHER WITH THE GOODWILL OF THAT PART OF THE ASSIGNOR'S BUSINESS SYMBOLIZED BY SAID TRADEMARKS AND REGISTRATION THEREOF.

SIGNED AT PETALUMA, CALIFORNIA USA THIS 17 DAY OF MAY, 2012.

JOBY PHOTO, INC.  
A CALIFORNIA, USA CORPORATION ("ASSIGNOR")

By: Gilbert J. Roberts  
GILBERT J. ROBERTS, CHIEF EXECUTIVE OFFICER

COUNTY OF SONOMA )  
STATE OF CALIFORNIA )

ON MAY 17, 2012 BEFORE ME CHRISTINE LANAI ACEVES, A SONOMA COUNTY, CALIFORNIA NOTARY PUBLIC PERSONALLY APPEARED, GILBERT J. ROBERTS, PROVED TO ME ON THE BASIS OF SATISFACTORY EVIDENCE TO BE THE PERSON WHOSE NAME IS SUBSCRIBED TO THE ABOVE INSTRUMENT AND ACKNOWLEDGED TO ME THAT HE EXECUTED THE SAME IN HIS AUTHORIZED CAPACITY, AND THAT BY HIS SIGNATURE ON THE INSTRUMENT, THE PERSON, OR THE ENTITY UPON BEHALF OF WHICH THE PERSON ACTED, EXECUTED THE INSTRUMENT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING PARAGRAPH IS TRUE AND CORRECT.

WITNESS MY HAND AND OFFICIAL SEAL.

DATE: MAY 17, 2012

Christine J. Aceves (SEAL)  
NOTARY PUBLIC SIGNATURE

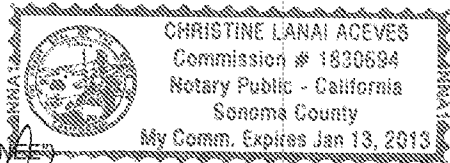
ACCEPTANCE OF ASSIGNMENT:

SIGNED AT PETALUMA, CALIFORNIA USA, THIS 17 DAY OF MAY, 2012.

DAYMEN U.S., INC.  
A CALIFORNIA, USA CORPORATION ("ASSIGNEE")

By: Gilbert J. Roberts  
GILBERT J. ROBERTS, PRESIDENT AND CHIEF EXECUTIVE OFFICER

COUNTY OF SONOMA )  
STATE OF CALIFORNIA )



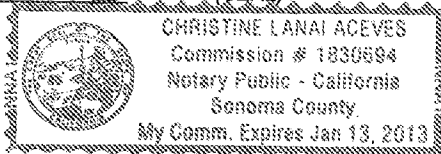
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DATE: MAY 17, 2012

Christine J. Aceves (SEAL)  
NOTARY PUBLIC SIGNATURE



SCHEDULE OF TRADEMARKS FOR  
ASSIGNMENT OF REGISTERED TRADEMARKS  
FROM JOBY PHOTO, INC. TO DAYMEN U.S., INC.

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>CLASSIFICATION</u>	<u>DATE OF REGISTRATION</u>
BLADE	4039519	INTERNATIONAL CLASS 09	OCTOBER 11, 2011
GORILLAMOBILE	3887618	INTERNATIONAL CLASS 09	DECEMBER 7, 2010
GORILLAMOBILE ORI	4032711	INTERNATIONAL CLASS 09	SEPTEMBER 27, 2011
GORILAPOD	3235624	INTERNATIONAL CLASS 09	MAY 1, 2007
gorillapod	3236686	INTERNATIONAL CLASS 09	MAY 8, 2007
GORILAPOD FOCUS	3793402	INTERNATIONAL CLASS 09	MAY 25, 2010
GORILAPOD GO-GO!	3728756	INTERNATIONAL CLASS 09	DECEMBER 22, 2009
GORILAPOD SLR	3376812	INTERNATIONAL CLASS 09	FEBRUARY 5, 2008
GORILAPOD SLR-ZOOM	3376811	INTERNATIONAL CLASS 09	FEBRUARY 5, 2008
GORILLATORCH	3818732	INTERNATIONAL CLASS 11	JULY 13, 2010
INSPIRED BY ORIGAMI, DESIGNED FOR COMFORT	4039725	INTERNATIONAL CLASS 09	OCTOBER 11, 2011
SWITCHBACK	4036132	INTERNATIONAL CLASS 11	OCTOBER 4, 2011