

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cello North America, LLC		05/11/2012	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Cello Plastic Industrial Works		
Street Address:	Vakil Industrial Estate, Walbhat Road		
City:	Goregaon (East) Mumbai		
State/Country:	INDIA		
Postal Code:	400063		
Entity Type:	LIMITED LIABILITY COMPANY: INDIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3946650	CELLO	
CORRESPONDENCE DATA			
Fax Number:	9372210300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(937) 461-6988		
Email:	bill@apatentlawyerplc.com		
Correspondent Name:	R. William Graham		
Address Line 1:	3340 Rosewood Lane		
Address Line 4:	Oklahoma City, OKLAHOMA 73120		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

OP \$40.00 3946650

Address Line 4:

NAME OF SUBMITTER:

R. William Graham

Signature:

/R. William Graham/

Date:

05/14/2012

Total Attachments: 2

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ASSIGNMENT

Whereas, **Cello North America, LLC**, a limited liability company of the state of Georgia, United States, having an address at **2650 Holcomb Bridge Road Suite 620 Alpharetta, Georgia 30022** having trademark "**CELLO**" which is the subject matter of Trademark Registration No. 3946650 and as applied to goods recited therein state as follows.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is acknowledged, **Cello North America, LLC** has agreed to assign and transfer unto **Cello Plastic Industrial Works**, an entity of India having an address at **Vakil Industrial Estate, WaiBhat Road, Goregaon (East), Mumbai - 400063**, its successors and assigns, the entire right, title and interest in and to the said trademark, and in and to any similar subject matter disclosed or stemming from the above trademark, including any and all Trademarks, extensions thereof of the United States of America and countries foreign thereto (including the right to apply for Letters Trademarks in foreign countries in their own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), which have been or may be granted on any of the foregoing to be held and enjoyed as fully and exclusively as they would have been by me had this assignment and transfer not been made;

Cello North America, LLC does further agree for itself and for its, successors, assigns, and nominees, to execute and deliver without further consideration any further applications, assignments and documents, and to perform such other acts as it lawfully may, that may be deemed necessary by said **Cello Plastic Industrial Works**, its, successors, assigns, and nominees, fully to secure its interest as aforesaid and to obtain or maintain Trademarks in any and all countries;

And **Cello North America, LLC** does hereby authorize and request the Trademark Office to issue any and all Trademarks which may be granted upon any of the said applications, to **Cello Plastic Industrial Works** as the assignee of the entire interest therein.

In witness whereof, I have hereunto signed my name on the day and year set forth below.

By: *Shannon Blake*

Shannon Blake, Managing Member Cello North America, LLC

State of Georgia)

ss.

County of Fulton)

On this May 11, 2012 before me personally appeared the above named **Shannon Blake**, personally known to me and known by me to be the persons described in and who executed the foregoing instrument, and acknowledged that they executed the same as their free act and deed, on the day and year aforesaid.

Linda S. DiRoberto
NOTARY

SEAL Fulton
County:

My Commission expires December 20, 2015

