

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Slipstream Communications, LLC	FORMERLY BCOM Group, LLC	04/14/2012	LIMITED LIABILITY COMPANY: ANGUILLA
RECEIVING PARTY DATA			
Name:	gyro, llc		
Street Address:	7755 Montgomery Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2435360	GYRO	
Registration Number:	3656756	PENNA. GYRO	
CORRESPONDENCE DATA			
Fax Number:	3126984597		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312.849.8206		
Email:	szabela@mcguirewoods.com		
Correspondent Name:	Stephanie A. Zabela, McGuireWoods LLP		
Address Line 1:	77 West Wacker Drive		
Address Line 2:	Suite 4100		
Address Line 4:	Chicago, ILLINOIS 60601-1818		
ATTORNEY DOCKET NUMBER:	2058525-0004		
NAME OF SUBMITTER:	Stephanie Zabela		

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Signature:	/stephanie zabela/
Date:	05/14/2012
Total Attachments: 3 source=Active_39179360_1_57 - Trademark Assignment#page1.tif source=Active_39179360_1_57 - Trademark Assignment#page2.tif source=Active_39179360_1_57 - Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of May 14, 2012 by and between Slipstream Communications, LLC (formerly BCOM Group, LLC) ("Assignor"), an Anguilla limited liability company, located and doing business at 1140 Broadway, 14th Floor, New York, New York 10001, and gyro, llc ("Assignee"), a Delaware limited liability company, located and doing business at 7755 Montgomery Road, Cincinnati, Ohio 45236.

WHEREAS, Assignor owns all the right, title and interest in and to the trademarks shown in the attached schedule ("Exhibit A"), and any common law rights related to the trademarks ("Trademarks"), together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the U.S. Trademark Registrations listed in Exhibit A;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademarks, and any common law rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the U.S. Trademark Registrations listed in Exhibit A;

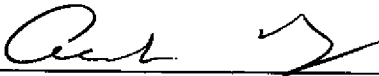
WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Trademarks, and any common laws rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the U.S. Trademark Registrations listed in Exhibit A.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks, and any common laws rights related to the Trademarks, together with the goodwill symbolized by and associated with the Trademarks, including but not limited to the U.S. Trademark Registrations listed in Exhibit A.

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ASSIGNOR:


Slipstream Communications, LLC

By: 

Name: ARTURO D. ANGELO

Title: CFO

EXHIBIT A

	Trademark	Status	Country	Reg. No.
1.	GYRO	Registered	United States of America	2435360
2.	GYROHSR	Registered	European Community	8500076
3.	 PENNA.GYRO & Design	Registered	United States of America	3656756
4.	DRIVING GLOBAL BUSINESS BRANDS	Registered	Argentina	2301824
5.	DRIVING GLOBAL BUSINESS BRANDS	Registered	Argentina	2301825
6.	DRIVING GLOBAL BUSINESS BRANDS	Registered	Australia	1240137
7.	DRIVING GLOBAL BUSINESS BRANDS	Registered	European Community	6908271
8.	DRIVING GLOBAL BUSINESS BRANDS	Registered	Japan	5299273
9.	DRIVING GLOBAL BUSINESS BRANDS	Registered	Russian Federation	389433