

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mathew A. McPherson		03/29/2012	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	MCP IP, LLC
Street Address:	919 River Road
Internal Address:	PO Box 367
City:	Sparta
State/Country:	WISCONSIN
Postal Code:	54656
Entity Type:	LIMITED LIABILITY COMPANY: SOUTH DAKOTA

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Registration Number:	2527814	JUSTIN CHARLES
Registration Number:	3655205	JUSTIN CHARLES
Registration Number:	3655206	JUSTIN CHARLES
Registration Number:	3673466	JUSTIN CHARLES
Registration Number:	2010282	ZEBRA
Registration Number:	2143882	SOLOCAM
Registration Number:	2043593	ZS TWIST
Registration Number:	2349047	GENESIS
Registration Number:	2217451	MAXCAM
Registration Number:	2389491	CATCH US IF YOU CAN!
Registration Number:	2382629	MATHEWS
Registration Number:	3107856	MATHEWS
Registration Number:	3324476	MCPHERSON

OP \$1390.00 2527814

Registration Number:	3377078	SWITCHBACK
Registration Number:	3454436	CENTERSHOT MAKING CHRIST THE TARGET OF OUR LIVES
Registration Number:	3441382	DRENALIN
Registration Number:	3430717	IGNITION
Registration Number:	3383421	MISSION
Registration Number:	3392431	SE3
Registration Number:	3661330	SPIDER CLAW
Registration Number:	3828655	LOST CAMO
Registration Number:	3347968	PRESTIGE
Registration Number:	3347969	CONQUEST
Registration Number:	3347970	MUSTANG
Registration Number:	3347971	FX2
Registration Number:	3519185	CLASSIC
Registration Number:	3435006	ARROW WEB
Registration Number:	3430849	BARRACUDA
Registration Number:	3347972	CONQUEST APEX
Registration Number:	3658773	JOURNEY
Registration Number:	3658826	S2
Registration Number:	3658847	CITYPRAYZ
Registration Number:	3520590	DXT
Registration Number:	3716488	ADVANCED VECTORING SYSTEM AVS
Registration Number:	3703084	REEZEN
Registration Number:	3706691	DOWN FORCE
Registration Number:	4105908	DEAD END
Registration Number:	4029227	JEWEL
Registration Number:	3838982	PASSION
Registration Number:	3826361	Z7
Registration Number:	3874654	BX1
Registration Number:	4006787	MONKEY TAILS
Registration Number:	4032275	FOCUS
Registration Number:	3754489	MCPHERSON SERIES MONSTER
Registration Number:	3793992	MONSTER XLR8
Registration Number:	2879652	MCPHERSON
Registration Number:	3655531	MISSION BY MATHEWS

Registration Number:	3719670	MENACE
Registration Number:	3807739	2CPW
Registration Number:	4002938	LOST CAMO AT
Registration Number:	4050424	VENTURE
Registration Number:	4050425	ENDEAVOR
Registration Number:	4061090	CRAZE
Registration Number:	4064814	RIOT
Registration Number:	3279570	NASP NATIONAL ARCHERY IN THE SCHOOLS PROGRAM

CORRESPONDENCE DATA

Fax Number: 9525633001
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 952-563-3000
Email: jlaabs@vaslaw.com
Correspondent Name: Jeremy G. Laabs
Address Line 1: 6640 Shady Oak Road
Address Line 2: Suite 400
Address Line 4: Eden Prairie, MINNESOTA 55344

NAME OF SUBMITTER:	Jeremy G. Laabs
Signature:	/Jeremy G Laabs/
Date:	04/26/2012

Total Attachments: 7
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**ASSIGNMENT OF PATENTS, PATENT APPLICATIONS,
AND INTELLECTUAL PROPERTY**

Whereas, I, **MATHEW A. MCPHERSON** of 919 River Road, P.O. Box 367, Sparta, Wisconsin 54656, hereinafter referred to as the "Assignor," have invented certain new and useful improvements with the titles, United States Patent Application Serial Numbers, and United States Patent Numbers, as well as various Trademarks and other intellectual property, set forth in the attached Exhibit A, which is incorporated herein by reference (collectively, the "Intellectual Property"); and,

Whereas, **MCP IP, LLC**, a South Dakota limited liability company, with a principal place of business address of 919 River Road, P.O. Box 367, Sparta, Wisconsin 54656, hereinafter referred to as "Assignee," is desirous of acquiring Assignor's entire right, title and interest in the same;

Now, therefore, as part of an Assignment of Patents, Patent Applications, Trademarks, and Intellectual Property Agreement dated effective March 29, 2012, and a Bill of Contribution dated effective March 29, 2012, between the Assignor and Assignee, under which the Assignor received the sum of One Dollar (\$1.00) and other valuable consideration, including a full ownership interest in Assignee, for the assignment of the rights to said inventions and Intellectual Property as part of the contribution from me, the Assignor, to the Assignee in return for my full membership interest in the Assignee, I, by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to said inventions and Intellectual Property in the United States and worldwide, and Assignor's entire right, title and interest in and to any and all patents, trademarks, and other intellectual property rights which may be granted therefore in the United States and worldwide. I hereby authorize and request the Commissioner of Patents and Trademarks to issue, transfer, or assign said United States Patents and other Intellectual Property to said Assignee, the entire right, title and interest in and to the same, for Assignee's use and behalf, and for the use and behalf of Assignee's legal representatives, to the full end of the term for which said Patents and Intellectual Property may be granted, as the same would have been held by me had this assignment not been made.

Executed this 29th day of March, 2012, at Sparta, Wisconsin.

ASSIGNOR:
Mathew A. McPherson

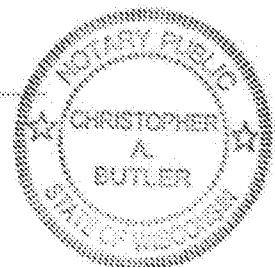

Mathew A. McPherson

ACKNOWLEDGMENT

STATE OF WISCONSIN)
) SS:
MONROE COUNTY)

Personally came before me this 29th day of March, 2012, the above-named **Mathew A. McPherson**, to me known to be the persons who executed the foregoing instrument and acknowledged the same.


Christopher A. Butler
Notary Public, Monroe County
State of Wisconsin
My commission: Is Permanent.



SCHEDULE A
List of Intellectual Property

Exhibit A - MCP IP Listing

Class	Trademark (continued)	Reg. No.	Reg. No.	Reg. No.	Reg. No.	Reg. No.	Reg. No.
3693 4C-13496-1591	SPIDER CLAY	373522037	373533754	373522039	373522039	373522039	373522039
3693 4C-13504-1591	LOST CARBO (Class 25 and 28)	413500007	373533754	413500010	413500010	413500010	413500010
3693 4B-13509-1591	PRESTIGE	427500007	373533754	427500007	427500007	427500007	427500007
3693 4B-13508-1591	CONQUEST	427500007	373533754	427500007	427500007	427500007	427500007
3693 4B-13501-1591	MUSTANGS	427500007	373533754	427500007	427500007	427500007	427500007
3693 4B-13503-1591	F42	427500007	373533754	427500007	427500007	427500007	427500007
3693 4B-13504-1591	SLASHBE	911350007	373533754	911350007	911350007	911350007	911350007
3693 4B-13506-1591	ARROW WEB	911350007	373533754	911350007	911350007	911350007	911350007
3693 4B-13508-1591	BARRACUDA	911350007	373533754	911350007	911350007	911350007	911350007
3693 4B-13507-1591	CONQUEST APEX	427500007	373533754	427500007	427500007	427500007	427500007
3693 4C-13788-1591	JOURNEY	102372007	373533754	102372007	102372007	102372007	102372007
3693 4C-13793-1591	SE	111503007	373533754	111503007	111503007	111503007	111503007
3693 4C-13903-1591	CITYRAZ	611603006	373533754	611603006	611603006	611603006	611603006
3693 4C-13924-1591	DMT	611603006	373533754	611603006	611603006	611603006	611603006
3693 4B-14075-1591	ADVANCED VECTORING SYSTEMS	811603006	373533754	811603006	811603006	811603006	811603006
3693 4C-14108-1591	REZIN	811603006	373533754	811603006	811603006	811603006	811603006
3693 4C-14216-1591	DOWN FORCE	108272006	373533754	108272006	108272006	108272006	108272006
3693 4C-14046-1591	DEAD END	227220006	373533754	227220006	227220006	227220006	227220006
3693 4C-14595-1591	REBEL	611603006	373533754	611603006	611603006	611603006	611603006
3693 4C-14599-1591	PASSION	611603006	373533754	611603006	611603006	611603006	611603006
3693 4B-14629-1591	EV	811603006	373533754	811603006	811603006	811603006	811603006
3693 4C-14623-1591	SR1	811603006	373533754	811603006	811603006	811603006	811603006
3693 4B-14738-1591	MONEY TABLS	102722006	373533754	102722006	102722006	102722006	102722006
3693 4B-14745-1591	COOLS	201220010	373533754	201220010	201220010	201220010	201220010
3693 4C-14637-1591	MCPHERSON SERIES MONSTER	227220006	373533754	227220006	227220006	227220006	227220006
3693 4B-14109-1591	MONSTER XLR	611603006	373533754	611603006	611603006	611603006	611603006
3693 4B-14687-1591	MCPHERSON	611603006	373533754	611603006	611603006	611603006	611603006
3693 4A-14687-1591	MCPHERSON	111503003	373533754	111503003	111503003	111503003	111503003
3693 4A-14687-1591	MCPHERSON	111503003	373533754	111503003	111503003	111503003	111503003
3693 4A-14687-1591	MCPHERSON	111503003	373533754	111503003	111503003	111503003	111503003
3693 4A-14687-1591	MCPHERSON	111503003	373533754	111503003	111503003	111503003	111503003
3693 4C-13919-1591	MCPHERSON BY MATTHEWS	227220006	373533754	227220006	227220006	227220006	227220006
3693 4C-14124-1591	MEANACE	911350007	373533754	911350007	911350007	911350007	911350007
3693 4C-14134-1591	ICPV	911350007	373533754	911350007	911350007	911350007	911350007
3693 4C-14646-1591	LOST CARBO AT	911350007	373533754	911350007	911350007	911350007	911350007
3693 4C-14671-1591	VENTURE	811603006	373533754	811603006	811603006	811603006	811603006
3693 4C-14672-1591	TRACKRASH	811603006	373533754	811603006	811603006	811603006	811603006
3693 4C-13547-1591	CRAZE	371220011	373533754	371220011	371220011	371220011	371220011
3693 4C-13547-1591	RECI	371220011	373533754	371220011	371220011	371220011	371220011

2025 Patents

Patent No.	Title	Pub No.	Pub Date	Pub Date	Pub Date	Pub Date	Pub Date
2025-08-19-03901	3PPELLESS SLEEPING BAG	10211888	08/23/2028	12/01/2026	09/06/248		
2025-08-19-0401	ZIPPERSLESS SLEEPING BAG	24811988	03/06/2436	7/6/2026	23/81136		
2025-08-19-0401	FISHING LURE WITH SCENT TAPE	130011888	08/20/2028	02/27/2023	6078196		
2025-08-19-0401	Checkmate And Checker-Checkmate Construction Staircase String	811911888	08/20/2028	10/14/2027	2070123		
2025-08-19-0401	Checkmate And Checker-Checkmate Construction Staircase String	100011888	08/20/2028	01/18/2026	2752486		
2025-08-19-0401	String Systems For Climbing Stairs And Steps And Method Of Use	620011888	08/20/2028	10/10/2026	0562537		
2025-08-19-0401	Compound Bow With Counterbalancing Weight	1222311888	08/27/2028	02/23/2022	2806643		
2025-08-19-0401	Compound Bow With Counterbalancing Weight	222111888	08/27/2028	3/14/2026	0045846		
2025-08-19-0401	COMPOUND BOW WITH COUNTERACTING WEIGHT	020011888	08/27/2028	12/01/2026	0086007		
2025-08-19-0401	COMPOUND BOW WITH COUNTERACTING WEIGHT	1222311888	08/27/2028	01/12/2026	2274965		
2025-08-19-0401	Compound Bow with Counterbalancing Weight	1222311888	08/27/2028	01/12/2026	183200823		
2025-08-19-0401	COMPOUND BOW WITH COUNTERACTING WEIGHT	1222311888	08/27/2028	11/02/2024	0864607		
2025-08-19-0401	Elastically Mounted Counterweight For A Game Pulley	010011888	08/20/2028	02/12/2023	00380039		
2025-08-19-0401	SHOCK-RESISTANT MOUNTING POINT TRAVEL	010011888	08/20/2028	02/12/2023	0281128		
2025-08-19-0401	Single Cam Compound Bow With Counterbalancing Weight	03102003	03/10/2023	11/08/2023	7948883		
2025-08-19-0401	Single Cam Compound Bow With Counterbalancing Weight	03102003	03/10/2023	09/27/26	3987745		
2025-08-19-0401	IMPROVED ELASTICALLY MOUNTED COUNTER WEIGHT	21112000	09/02/248	7/10/2021	6057718		
2025-08-19-0401	COMPOUND BOW WITH COUNTERACTING WEIGHT	1222311888	08/27/2028	12/22/2027	728888		
2025-08-19-0401	Bow Handle Damper	110711888	08/24/267	2/10/2023	6257229		
2025-08-19-0401	Bow Vibration Damper	01112003	08/20/2028	07/20/22	0382231		
2025-08-19-0401	SHOCK-RESISTANT MOUNTING POINT TRAVEL	010011888	08/20/2028	01/18/2023	0241466		
2025-08-19-0401	Shock Absorber	010011888	08/20/2028	11/12/2021	0321236		
2025-08-19-0401	Round Wheel Cam	03102003	03/10/2023	10/11/2028	0907744		
2025-08-19-0401	Round Wheel Cam	03102003	03/10/2023	01/08/2028	1311797		
2025-08-19-0401	Round Wheel Cam	03102003	03/10/2023	12/02/2024	778884		
2025-08-19-0401	Archery Bow With Bow String Compound With The Longitudinal Axis of the Bow Handle	21112000	09/02/248	02/02/2021	6037482		
2025-08-19-0401	Compound Bow Sulfur For Youth, Intermediates, and Training (Stainless Steel)	020011888	08/20/2028	01/10/2022	2648819		
2025-08-19-0401	Compound Bow Sulfur For Youth, Intermediates and Training	020011888	08/20/2028	02/02/2024	230171162		
2025-08-19-0401	Compound Bow Sulfur For Youth, Intermediates and Training	03102003	03/10/2023	01/02/2026	2688918		
2025-08-19-0401	Compound Bow Sulfur For Youth, Intermediates and Training	03102003	03/10/2023	09/27/26	1242802		
2025-08-19-0401	Blended Fiber Bow String Construction	12112000	10/01/136	11/25/2023	0201663		
2025-08-19-0401	Bow Limb Fixation Members	12112000	10/01/136	03/20/2026	0386268		
2025-08-19-0401	Bow Handle Damper	11112000	03/09/208	07/20/24	2301718		
2025-08-19-0401	Bow String Vibration Suppressor (ELITE)	120011888	10/01/136	11/22/2026	0886814		
2025-08-19-0401	BOW STRING VIBRATION SUPPRESSOR	11974823	11/974823	10/18/2021	0843967		
2025-08-19-0401	BOW STRING VIBRATION SUPPRESSOR	0112004	2473623	10/12/2023	2473623		
2025-08-19-0401	SECURE BOW ALIGNMENT	0911888	098148	01/18/2027	0392929		
2025-08-19-0401	Alignment Damper for Damaged Fiberglass Vibration	01072024	0207117	06/02/26	7055776		

