

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vina SANTA CAROLINA S.A.		04/11/2012	CORPORATION: CHILE
RECEIVING PARTY DATA			
Name:	Vina Casablanca S.A.		
Street Address:	Til-Til No 2228 Macul		
City:	Santiago		
State/Country:	CHILE		
Entity Type:	CORPORATION: CHILE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2306760	CASABLANCA	
CORRESPONDENCE DATA			
Fax Number:	703-205-80		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-205-8000		
Email:	mailroom@bskb.com		
Correspondent Name:	Charles Gorenstein		
Address Line 1:	P.O. Box 747		
Address Line 2:	BIRCH, STEWART, KOLASCH & BIRCH, LLP		
Address Line 4:	Falls Church, VIRGINIA 22040-0747		
ATTORNEY DOCKET NUMBER:	2160-0162T		
DOMESTIC REPRESENTATIVE			
Name:	BIRCH, STEWART, KOLASCH & BIRCH, LLP		
Address Line 1:	P.O. Box 747		
Address Line 4:	Falls Church, VIRGINIA 22040-0747		

OP \$40.00 2306760

NAME OF SUBMITTER:	Charles Gorenstein
Signature:	/Charles Gorenstein/
Date:	04/18/2012
Total Attachments: 2 source=2012-04-11 Executed Assignment#page1.tif source=Assignment#page1.tif	

TRADEMARK
BOX ASSIGNMENT
2160-0162US1

ASSIGNMENT

WHEREAS, Viña SANTA CAROLINA S.A. (hereinafter Assignor), a Corporation of Chile, having a place of business at Til-Til No 2228 Macul, Santiago, Chile, is the owner of Trademark Registration No. 2306760, filed on 1992-12-28, for the mark "SABLANCA", in the U.S. Patent and Trademark Office; and

WHEREAS, Viña Casablanca S.A. (hereinafter Assignee), a Corporation of Chile, having a place of business at Til-Til No 2228 Macul, Santiago, Chile is desirous of registering said application;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said registration, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be signed and attested as follows:

ASSIGNOR:

Viña SANTA CAROLINA S.A.



Signature

JOAQUIN GONZALEZ

Typed Name of Signor

LEGAL REPRESENTATIVE

Position of Signor

Witnessed this 11 day of April, 2012.

WITNESS:

Witnessed this April 11, 2012



Signature

CAROLINA VARGAS

TRADEMARK
REEL: 004760 FRAME: 0729

ASSIGNMENT

WHEREAS, Vina SANTA CAROLINA S.A. (hereinafter Assignor), a Corporation of Chile, having a place of business at Til-Til No 2228 Macul, Santiago, Chile, is the owner of Trademark Registration No. 2306760, filed on 1992-12-28, for the mark "CASABLANCA", in the U.S. Patent and Trademark Office; and

WHEREAS, Viña Casablanca S.A. (hereinafter Assignee), a Corporation of Chile, having a place of business at Til-Til No 2228 Macul, Santiago, Chile is desirous of acquiring said application;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said registration, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

Vina SANTA CAROLINA S.A.

Signature

Typed Name of Signor

Position of Signor

Executed this _____ day of _____, 2012.

WITNESS:

Date: _____ Signature _____