

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SANDRA DENTON		04/16/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	PEP ENTERTAINMENT, INC.		
Street Address:	152 West 57th Street, 31st Floor		
Internal Address:	c/o Grubman Indursky & Shire, P.C.		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85595705	PEP	
Serial Number:	85595701	PEP	
CORRESPONDENCE DATA			
Fax Number:	9735302225		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-530-2025		
Email:	pnussbaum@wolffsamson.com		
Correspondent Name:	PETER NUSSBAUM		
Address Line 1:	WOLFF & SAMSON PC		
Address Line 2:	ONE BOLAND DRIVE		
Address Line 4:	WEST ORANGE, NEW JERSEY 07052		
NAME OF SUBMITTER:	PETER NUSSBAUM		
Signature:	/PETER NUSSBAUM/		
Date:	04/19/2012		
Total Attachments: 1 source=PEP TRADEMARK ASSIGNMENT#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment made this 16 day of April, 2012, by and between Sandra Denton and Pep Entertainment, Inc.

WITNESSETH

WHEREAS, Sandra Denton, an individual having a principal address c/o Grubman Indursky & Shire, P.C., 152 West 57th Street, 31st Floor, New York, New York 10019 (hereinafter referred to as "Assignor"), is the owner of:

- (a) United States Trademark Application Serial No. 85/595,705, for the mark **PEP** in International Class 5 for dietary and herbal supplements to enhance and promote sex drive, sexual performance and sexual function; and
- (b) United States Trademark Application Serial No.85/595,701, for the mark **PEP** in International Class 32 for energy drinks; drinking water with vitamins; flavored bottled water; fruit-based beverages; and smoothies (hereinafter collectively the "Marks"); and

WHEREAS, Assignor is desirous of assigning to Pep Entertainment, Inc., a New Jersey corporation having a principal address c/o Grubman Indursky & Shire, P.C., 152 West 57th Street, 31st Floor, New York, New York 10019 (hereinafter referred to as "Assignee") the Marks and Assignee, who is the successor to Assignor's on-going and existing business to which the assigned Marks pertain, is desirous of acquiring all rights in and to the Marks including any and all common law rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world in and to the Marks, together with all of the good will symbolized by said Marks, as well as the entirety of Assignor's business to which the assigned Marks pertain.

Signed this 16 day of April, 2012.

SANDRA DENTON



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