### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LinQMap, Ltd.		06/29/2009	CORPORATION: ISRAEL

### **RECEIVING PARTY DATA**

Name:	Waze Mobile, Ltd.	
Street Address:	2 Hasadna Street	
City:	Raanana	
State/Country:	ISRAEL	
Postal Code:	43651	
Entity Type:	CORPORATION: ISRAEL	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3713203	WAZE

## **CORRESPONDENCE DATA**

Fax Number: (858)795-1199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (858) 784-0217

spoormosleh@sughrue.com, Tm@sughrue.com,

vmullineaux@sughrue.com

Correspondent Name: Shahrzad Poormosleh

Address Line 1: 4250 Executive Square, Suite 900 Address Line 4: La Jolla, CALIFORNIA 92037

ATTORNEY DOCKET NUMBER: D2943

### DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

TRADEMARK REEL: 004754 FRAME: 0127 H \$40.00

Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Shahrzad Poormosleh
Signature:	/Shahrzad Poormosleh/
Date:	04/11/2012
Total Attachments: 0	

TRADEMARK
REEL: 004754 FRAME: 0128

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**RECORDED: 04/11/2012**