

03/12/2012



ET

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To the Director of the U. S. Patent and Trademark Office

documents or the new address(es) below.

1. Name of conveying party(ies):

Wine Holdings, Inc.

- Individual(s)
- General Partnership
- Corporation- State: IL
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) IL

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) March 8, 2012

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Wine Father LLC

Internal Address: _____

Address: _____

Street Address: 429 West Ohio St. Suite 161

City: Chicago

State: IL

Country: US

Zip: 60654

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship IL

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s) _____

B. Trademark Registration No. (s)

3,941,636 4,049,967

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

BACCHUS AUCTIONEERS WINE AUCTIONS DONE RIGHT

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Justin Lampel

Internal Address: _____

Street Address: 555 Skokie Blvd., Suite 500

City: Northbrook

State: IL

Zip: 60062

Phone Number: 847.845.4345

Fax Number: 847.725.0077

Email Address: jlampel@lampellaw.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

03/12/2012 LHARTIN 00000027 3941636

01 FC:8521

02 FC:8522

Deposit Account Number _____

40.00 OF
25.00 OF

Authorized User Name _____

9. Signature:

Justin Lampel
Signature

March 9, 2012
Date

Justin Lampel
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004743 FRAME: 0863

3-12-12
21-21-12



Assignment of Trademark Registrations

This Assignment is entered into this 8th day of March, 2012 between *Wine Holdings, Inc.* of Chicago, IL, herein referred to as "Assignor", and *Wine Father, LLC* of Chicago, IL herein referred to as "Assignee."

That Assignor is/has developed the following trademarks, for which federal trademark registration has been granted or for which an application for registration has been filed in the United States Trademark Office or for which trademark applications have been filed:

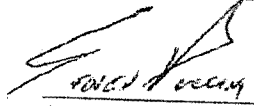
Application Registration Nos.:

3,941,636 for the mark: "BACCHUS AUCTIONEERS"

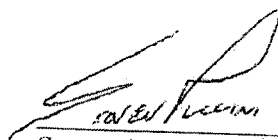
4,049,967 for the mark: "WINE AUCTIONS DONE RIGHT"

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest, both foreign and domestic, in and to said mark and any corresponding applications and/or registrations which may issue regarding the same, and the goodwill of the business symbolized by said mark.

Date March 8, 2012



Steven Puccini (Assignor)
Wine Holdings, Inc.



Steven Puccini (for Assignee)
Wine Father, LLC.