

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yelp! Inc.		02/01/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Yelp Inc.
Street Address:	706 Mission Street, 7th Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3938129	
Registration Number:	3980640	MONOCLE
Registration Number:	3665778	REAL PEOPLE. REAL REVIEWS.
Registration Number:	3618615	YELP
Registration Number:	3618619	YELP
Registration Number:	3660119	YELP
Registration Number:	3660122	YELP
Registration Number:	3181664	YELP
Registration Number:	3660123	YELP
Registration Number:	3660120	YELP
Registration Number:	3618620	YELP *
Registration Number:	3618616	YELP *
Registration Number:	3316616	YELP

CORRESPONDENCE DATA

900218147

TRADEMARK
 REEL: 004741 FRAME: 0888

CH \$340.00 3938129

Fax Number: (415)693-2222
Phone: 415 693 2171
Email: rsingh@cooley.com, trademarks@cooley.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Ariana Gallisa
Address Line 1: 777 6th Street NW, Suite 1100
Address Line 2: Cooley LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	309779-20000
NAME OF SUBMITTER:	Ariana Gallisa, Attorney of Record
Signature:	/Ariana Gallisa/
Date:	03/22/2012
Total Attachments: 0	

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