

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Orange 21 North America Inc.		02/15/2012	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Spy Optic Inc.
Street Address:	2070 Las Palmas Drive
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92011
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 46

Property Type	Number	Word Mark
Registration Number:	1981513	SPY
Registration Number:	1989431	EYESPY
Registration Number:	2010835	WINDOWS FOR YOUR HEAD
Registration Number:	2146655	SCOOP
Registration Number:	2092022	PLUS SYSTEM
Registration Number:	2157268	
Registration Number:	2137853	
Registration Number:	2191358	ESPION
Registration Number:	3700605	SPY
Registration Number:	2803756	METEOR
Registration Number:	2984045	DRI-FORCE
Registration Number:	3146490	ARC
Serial Number:	78475973	SPY
Registration Number:	3248282	DELTA PHOTOCHROMIC

CH \$1165.00 1981513

Registration Number:	3218701	SPYOPTIC
Registration Number:	3432701	
Registration Number:	3464012	SELECTRON
Registration Number:	3363592	GEMINI
Registration Number:	3386562	MOSAIC
Registration Number:	3438347	ZED
Registration Number:	3617665	APOLLO
Registration Number:	3459115	HAYMAKER
Registration Number:	3489693	HIELO
Registration Number:	3436705	PRODIGUS METAL ALLOY
Registration Number:	3436802	
Registration Number:	3750166	SPY
Serial Number:	77097071	SPY
Registration Number:	3489694	LOGAN
Registration Number:	3489696	HSX
Registration Number:	3468936	
Registration Number:	3489697	MC2
Registration Number:	3648121	SPYOPTIC
Registration Number:	3509624	DECKER
Registration Number:	3477726	DOUBLE DECKER
Registration Number:	3528491	VIENTE
Registration Number:	3616718	
Serial Number:	85261492	PLATOON
Registration Number:	3775539	DIRTY MO
Serial Number:	77915110	ORANGE21
Serial Number:	77917097	ORANGE 21 NORTH AMERICA INC.
Serial Number:	85262617	WHIP
Serial Number:	85262639	DOOM
Serial Number:	85281102	DIRK
Serial Number:	85401643	SPECTRA
Serial Number:	85401706	GEO FORCE
Serial Number:	85375924	ADOPTATRACK

CORRESPONDENCE DATA

Fax Number: (949)855-6371

TRADEMARK
REEL: 004737 FRAME: 0198

Phone: 9498551246
Email: jweissberger@stetinalaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Kit M. Stetina, Esq.
Address Line 1: 75 Enterprise, Suite 250
Address Line 4: Aliso Viejo, CALIFORNIA 92656

ATTORNEY DOCKET NUMBER:	SPYNO-000
NAME OF SUBMITTER:	Kit M. Stetina
Signature:	/kit m. stetina/
Date:	03/15/2012

Total Attachments: 3
source=Amendment2ArticlesOfIncorporation#page1.tif
source=Amendment2ArticlesOfIncorporation#page2.tif
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A0725024

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

FEB 15 2012

CERTIFICATE OF AMENDMENT OF
ARTICLES OF INCORPORATION
OF
ORANGE 21 NORTH AMERICA INC.

The undersigned certifies that:

1. He is the President, Chief Executive Officer and Assistant Secretary of Orange 21 North America Inc., a California corporation.

2. Article 1 of the Articles of Incorporation of said corporation shall be amended to read in full as follows:

"ARTICLE 1

The name of this corporation is Spy Optic Inc."


3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors of said corporation.

4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the corporation entitled to vote with respect to the foregoing amendment was 1,000 shares. The number of shares voting in favor of the foregoing amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares.

[Remainder of Page Intentionally Left Blank]

I further declare under penalty of perjury under the laws of the State of California that the matters set forth in the foregoing Certificate are true and correct of my own knowledge.

Date: February 15, 2012



Michael Mateka, President, Chief Executive
Officer and Assistant Secretary



I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

MAR - 6 2012

Date: _____ *Jm*

Debra Bowen
DEBRA BOWEN, Secretary of State