

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DS Waters of America, Inc.		02/29/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation, as Collteral Agent
Street Address:	299 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10171
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 114

Property Type	Number	Word Mark
Registration Number:	3473432	10-K
Registration Number:	1658455	10-K
Registration Number:	2082990	ABITA SPRINGS
Registration Number:	2076858	ABITA SPRINGS
Registration Number:	2093790	ABITA SPRINGS
Registration Number:	2100478	ABITA SPRINGS
Registration Number:	1999405	ADMIRAL DEWEY
Registration Number:	3594216	ALHAMBRA
Registration Number:	1819231	ALHAMBRA
Registration Number:	2301785	ALHAMBRA
Registration Number:	1380916	ALHAMBRA
Registration Number:	3850480	ATHENA
Registration Number:	3838228	ATHENA
Registration Number:	3823247	ATHENA

OP \$2865.00 3473432

Registration Number:	3143277	ATHENA
Registration Number:	3030066	ATHENA
Registration Number:	2990282	ATHENA
Registration Number:	2903885	ATHENA
Registration Number:	2924215	ATHENA PARTNERS
Registration Number:	3594217	BELMONT SPRINGS
Registration Number:	2680005	BELMONT SPRINGS
Registration Number:	2845136	BELMONT SPRINGS
Registration Number:	1828483	BELMONT SPRINGS
Registration Number:	1474411	BELMONT SPRINGS
Registration Number:	1473752	BELMONT SPRINGS
Registration Number:	2617608	CAFÉ FRITZ
Registration Number:	1464793	COLORADO CRYSTAL
Registration Number:	3340862	CRYSTAL SPRINGS
Registration Number:	1750905	CRYSTAL SPRINGS
Registration Number:	2662265	CRYSTAL SPRINGS GENUINE
Registration Number:	1335806	CRYSTAL-FRESH
Registration Number:	3382738	CULLYSPRING WATER
Registration Number:	1273807	DEEP ROCK
Registration Number:	1273133	DEEP ROCK
Registration Number:	1279411	DEEP ROCK
Registration Number:	3587821	AUTHENTIC DEEP ROCK ARTESIAN WATER PURE ROCKY MOUNTAIN WATER DELIVERED TO YOUR DOOR DEEP ROCK BOTTLING CO. DENVER COLORADO EST. 1896
Registration Number:	3848943	
Registration Number:	3319455	
Registration Number:	2931796	
Registration Number:	3033282	
Registration Number:	1718540	
Registration Number:	1741749	
Registration Number:	4060610	DRINK TO YOUR GOOD HEALTH
Registration Number:	4060788	DRINK TO YOUR GOOD HEALTH
Registration Number:	3921593	DRINK TO YOUR HEALTH
Registration Number:	3381515	DS WATERS
Registration Number:	3469275	DS WATERS

Registration Number:	3415547	DS WATERS
Registration Number:	3696998	EAT CHOCOLATE. FIND A CURE.
Registration Number:	3647052	EAT CHOCOLATE. FIND A CURE.
Registration Number:	1806322	GEORGIA MOUNTAIN
Registration Number:	3650003	GLACIER BAY
Registration Number:	3713056	GREENMOBILE
Registration Number:	0890568	H & S
Registration Number:	0868229	HINCKLEY & SCHMITT
Registration Number:	3594218	HINCKLEY SPRINGS
Registration Number:	2832247	HINCKLEY SPRINGS
Registration Number:	2635764	HINCKLEY SPRINGS
Registration Number:	3110802	HINCKLEY SPRINGS SPRING WATER
Registration Number:	2668365	HINCKLEY SPRINGS SPRING WATER
Registration Number:	2265142	JR. SPORT
Registration Number:	1376169	KENTWOOD
Registration Number:	1376422	KENTWOOD
Registration Number:	1227734	KENTWOOD
Registration Number:	1862686	KENTWOOD
Registration Number:	1858306	KENTWOOD
Registration Number:	3608380	KENTWOOD SPRINGS
Registration Number:	2727478	KENTWOOD SPRINGS
Registration Number:	2712767	KENTWOOD SPRINGS
Registration Number:	2169782	KENTWOOD SPRINGS
Registration Number:	2927281	KENTWOOD SPRINGS PURIFIED WATER
Registration Number:	2273841	KWENCHER
Registration Number:	3998501	MIX WITH FORMULA, JUICE, AND CEREAL
Registration Number:	3958946	MOMMYMESSENGER
Registration Number:	2310943	MOUNT OLYMPUS
Registration Number:	4003741	MPROVE
Registration Number:	1527257	NURSERY
Registration Number:	4080744	NURSERY FAMILY REWARDS
Registration Number:	3599261	NURSERY PURE FUN ZONE
Registration Number:	3593704	OZONE
Registration Number:	1220478	POLAR
Registration Number:	1220479	POLAR CRYSTAL

	2743648	POLAR PURE
Registration Number:	3486185	PURELY REFRESHING
Registration Number:	3146221	PURELY REFRESHING. PERSONALLY DELIVERED.
Registration Number:	3455187	PURELY REFRESHING. PERSONALLY DELIVERED. EVERY TWO WEEKS.
Registration Number:	3529025	PUREWATER
Registration Number:	4019967	RENEW
Registration Number:	4016420	REWARD
Registration Number:	3422659	ROAST 2 COAST
Registration Number:	3481217	ROAST 2 COAST
Registration Number:	3489905	SERVICE YOU CAN COUNT ON. QUALITY YOU CAN TRUST.
Registration Number:	3427453	SET A COURSE FOR GREAT SERVICE
Registration Number:	3427452	SET A COURSE FOR GREAT TASTE
Registration Number:	1428913	SIERRA
Registration Number:	3594219	SIERRA SPRINGS
Registration Number:	2680006	SIERRA SPRINGS
Registration Number:	2719606	SIERRA SPRINGS
Registration Number:	2769409	SIERRA SPRINGS
Registration Number:	2301772	SPARKLETTS
Registration Number:	2225430	SPARKLETTS
Registration Number:	0625100	SPARKLETTS
Registration Number:	3437556	SPARKLETTS HOME AND OFFICE DELIVERY
Registration Number:	3437557	SPARKLETTS HOME AND OFFICE DELIVERY
Registration Number:	1464791	SPRINGLITE
Registration Number:	2083253	TALAWANDA
Registration Number:	1525495	THE PURE WATER PEOPLE
Registration Number:	2173994	TRANSPORT
Registration Number:	3414857	TRUST IN A BOTTLE
Registration Number:	2986142	VICTORY STARTS HERE!
Registration Number:	3595426	WATER.COM
Registration Number:	1554965	WILLOW SPRINGS
Registration Number:	3060860	X DROPS
Serial Number:	85146695	MY UTAPIA

CORRESPONDENCE DATA

TRADEMARK
REEL: 004731 FRAME: 0686

Fax Number: (212)751-4864
Phone: 212-906-1200
Email: angela.amaru@lw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Angela M. Amaru c/o Latham & Watkins
Address Line 1: 885 Third Avenue
Address Line 2: Suite 1000
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	039112-0065
NAME OF SUBMITTER:	Angela M. Amaru
Signature:	/s/ Angela M. Amaru
Date:	03/07/2012

Total Attachments: 16

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of February 29, 2012, is made by DS Waters of America, Inc. (the "Grantor") in favor of General Electric Capital Corporation ("GE Capital"), as administrative agent (in such capacity, together with its successors and permitted assigns, the "Administrative Agent") and collateral agent (in such capacity, together with its successors and permitted assigns, the "Collateral Agent"), in each case, for the Lenders, the L/C Issuers and the other Secured Parties (each as defined in the Revolving Credit Agreement referred to below).

WITNESSETH:

WHEREAS, pursuant to the Revolving Credit Agreement, dated as of February 29, 2012 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Revolving Credit Agreement"), among DS Waters of America, Inc. (the "Borrower"), DS Waters Enterprises, Inc. ("Enterprises"), the Lenders and L/C Issuers from time to time party thereto, and GE Capital as Administrative Agent and Collateral Agent for the Lenders, L/C Issuers and the other Secured Parties, the Lenders and L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, the Grantor has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of the Agents (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Revolving Credit Agreement) of the Borrower; and

WHEREAS, the Grantor is party to the Guaranty and Security Agreement pursuant to which the Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and the Agents to enter into the Revolving Credit Agreement and to induce the Lender and the L/C Issuers to make their respective extensions of credit to the Borrower thereunder, the Grantor hereby agrees with the Collateral Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. The Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Obligations of the Grantor, hereby mortgages, pledges as collateral and hypothecates to the Collateral Agent for the benefit of the Secured Parties, and grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of the Grantor (the "Trademark Collateral"):

(a) all of its trademarks, service marks, domain names, trade dress, logos, designs, slogans, trade names and other source identifiers, whether registered or unregistered, together, in each case, with the goodwill symbolized thereby ("Trademarks");

(b) all registrations and applications for registration for any Trademarks, including, without limitation, those registrations and applications for registration set forth on Schedule 1 hereto;

(c) all renewals and extensions of the foregoing;

(d) all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of the Grantor accruing thereunder or pertaining thereto; and

(e) all proceeds (as defined in the UCC) of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and all supporting obligations of, any and all of the foregoing, including, without limitation, any and all claims for damages and injunctive relief for past, present and future infringement, misappropriation or other violation with respect to any of the foregoing, with the right to sue for and collect, or otherwise recover, such damages.

Notwithstanding anything herein to the contrary, the Trademark Collateral shall not include any applications for Trademarks filed in the U.S. Patent and Trademark Office pursuant to 15 U.S.C. § 1051 Section 1(b) and for which a form evidencing use of the mark in interstate commerce has not been filed with the U.S. Patent and Trademark Office pursuant to 15 U.S.C. § 1051 Section 1(c) or 1(d).

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction, and concurrently, with the security interest granted to the Collateral Agent pursuant to the Guaranty and Security Agreement and the Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement. In the event of an irreconcilable conflict between the terms of this Trademark Security Agreement, the Guaranty and Security Agreement will govern.

Section 4. Grantor Remains Liable. The Grantor hereby agrees that, anything herein to the contrary notwithstanding, the Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks subject to a security interest hereunder.

Section 5. Recordation. The Grantor authorizes and requests that the Commissioner for Patents and the Commissioner for Trademarks and any other Applicable IP Office in the United States of America record this Trademark Security Agreement.

Section 6. Intercreditor Agreement. The priority of the Lien granted to the Collateral Agent under this Trademark Security Agreement and the exercise of the rights and remedies of the Collateral Agent hereunder are subject to the provisions of the Intercreditor Agreement. In

the event of any conflict between the terms of the Intercreditor Agreement and this Trademark Security Agreement, the terms of the Intercreditor Agreement shall govern and control.

Section 7. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed signature page of this Trademark Security Agreement by facsimile transmission or by Electronic Transmission shall be as effective as delivery of a manually executed counterpart hereof unless a Requirement of Law requires that originals be delivered.

Section 8. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its duly authorized officer as of the date first written above.

DS WATERS OF AMERICA, INC.,
as Grantor

By: 
Name: K. Dillon Schiekli
Title: Chief Executive Officer

ACCEPTED AND AGREED
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION,
as Collateral Agent


By: Michelle Handy
Name:
Title: Michelle Handy
Duty Authorized Signatory

SCHEDULE 1


TO THE TRADEMARK SECURITY AGREEMENT

Trademark Registrations and Applications:


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
10K	U.S. Federal	PUBLISHED	8503344 05-MAY-2010	
10-K 	U.S. Federal	REGISTERED	77217661 28-JUN-2007	3473432 22-JUL-2008
10-K 	U.S. Federal	RENEWED (REGISTERED)	74118911 21-NOV-1990	1658455 24-SEP-1991
ABITA SPRINGS	U.S. Federal	RENEWED (REGISTERED)	75003995 11-OCT-1995	2082990 29-JUL-1997
ABITA SPRINGS 	U.S. Federal	RENEWED (REGISTERED)	75004267 11-OCT-1995	2076858 08-JUL-1997
ABITA SPRINGS	U.S. Federal	RENEWED (REGISTERED) Supplemental Register	75007009 16-OCT-1995	2093790 02-SEP-1997
ABITA SPRINGS	U.S. Federal	RENEWED (REGISTERED) Supplemental Register	75004269 11-OCT-1995	2100478 23-SEP-1997
ADMIRAL DEWEY 	U.S. Federal	RENEWED (REGISTERED)	74678492 22-MAY-1995	1999405 10-SEP-1996

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ALHAMBRA	U.S. Federal	REGISTERED	77494142 09-JUN-2008	3594216 24-MAR-2009
ALHAMBRA	U.S. Federal	RENEWED (REGISTERED)	74386885 06-MAY-1993	1819231 01-FEB-1994
ALHAMBRA	U.S. Federal	RENEWED (REGISTERED) Section 2(F)	75527914 30-JUL-1998	2301785 21-DEC-1999
ALHAMBRA	U.S. Federal	RENEWED (REGISTERED) Supplemental Register	73546010 02-JUL-1985	1380916 28-JAN-1986
ATHENA 	U.S. Federal	REGISTERED	77357424 20-DEC-2007	3850480 21-SEP-2010
ATHENA	U.S. Federal	REGISTERED	77126276 08-MAR-2007	3838228 24-AUG-2010
ATHENA	U.S. Federal	REGISTERED	78700789 25-AUG-2005	3823247 20-JUL-2010
ATHENA	U.S. Federal	REGISTERED	78502129 19-OCT-2004	3143277 12-SEP-2006
ATHENA	U.S. Federal	REGISTERED	78219346 26-FEB-2003	3030066 13-DEC-2005
ATHENA	U.S. Federal	REGISTERED	78210927 04-FEB-2003	2990282 30-AUG-2005
ATHENA	U.S. Federal	REGISTERED	78204256 16-JAN-2003	2903885 16-NOV-2004
ATHENA	U.S. Federal	PENDING	77867384 06-NOV-2009	
ATHENA	U.S. Federal	PENDING	77931659 09-FEB-2010	
ATHENA PARTNERS	U.S. Federal	REGISTERED	78219342 26-FEB-2003	2924215 01-FEB-2005
ATHENA'S WARRIORS	U.S. Federal	PENDING	85405062 23-AUG-2011	
BELMONT SPRINGS	U.S. Federal	REGISTERED	77494155 09-JUN-2008	3594217 24-MAR-2009

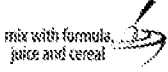


Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
BELMONT SPRINGS 	U.S. Federal	REGISTERED	76276675 26-JUN-2001	2680005 28-JAN-2003
BELMONT SPRINGS 	U.S. Federal	REGISTERED	75786879 27-AUG-1999	2845136 25-MAY-2004
BELMONT SPRINGS 	U.S. Federal	RENEWED (REGISTERED)	74258565 24-MAR-1992	1828483 29-MAR-1994
BELMONT SPRINGS	U.S. Federal	RENEWED (REGISTERED)	73665035 05-JUN-1987	1474411 26-JAN-1988
BELMONT SPRINGS	U.S. Federal	RENEWED (REGISTERED)	73665036 05-JUN-1987	1473752 26-JAN-1988
CAFE FRITZ	U.S. Federal	REGISTERED	76264658 31-MAY-2001	2617608 10-SEP-2002
COLORADO CRYSTAL	U.S. Federal	RENEWED (REGISTERED)	73655194 06-APR-1987	1464793 10-NOV-1987
CREATED FOR THE CAUSE	U.S. Federal	PUBLISHED	85106242 12-AUG-2010	
CREATED FOR THE CAUSE	U.S. Federal	PUBLISHED	85/115582 25-AUG-2010	
CREATED FOR THE CAUSE	U.S. Federal	PUBLISHED	85/350015 25-AUG-2010	
CRYSTAL SPRINGS	U.S. Federal	REGISTERED	78386156 17-MAR-2004	3340862 20-NOV-2007
CRYSTAL SPRINGS 	U.S. Federal	RENEWED (REGISTERED)	74040068 19-MAR-1990	1750905 09-FEB-1993
CRYSTAL SPRINGS GENUINE 	U.S. Federal	REGISTERED	76293430 01-AUG-2001	2662265 17-DEC-2002
CRYSTAL-FRESH	U.S.	RENEWED	73446186	1335806




Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
	Federal	(REGISTERED)	03-OCT-1983	14-MAY-1985
CULLYSPRING WATER	U.S. Federal	REGISTERED	78439990 23-JUN-2004	3382738 12-FEB-2008
DEEP ROCK	U.S. Federal	RENEWED (REGISTERED)	73408411 07-JAN-1983	1273807 10-APR-1984
DEEP ROCK	U.S. Federal	RENEWED (REGISTERED)	74408410 07-JAN-1983	1273133 03-APR-1984
DEEP ROCK	U.S. Federal	RENEWED (REGISTERED)	73408412 07-JAN-1983	1279411 29-MAY-1984
	U.S. Federal	REGISTERED	77154481 11-APR-2007	3587821 10-MAY-2009
Design Only 	U.S. Federal	REGISTERED	77892880 14-DEC-2009	3848943 14-SEP-2010
Design Only 	U.S. Federal	REGISTERED	78386135 17-MAR-2004	3319455 23-OCT-2007
Design Only 	U.S. Federal	REGISTERED	78239265 17-APR-2003	2931796 08-MAR-2005
Design Only 	U.S. Federal	REGISTERED Supplemental Register	78510549 03-NOV-2004	3033282 20-DEC-2005
Design Only 	U.S. Federal	RENEWED (REGISTERED) Section 2(F)	74174298 10-JUN-1991	1718540 22-SEP-1992
Design Only 	U.S. Federal	RENEWED (REGISTERED) Section 2(F)	74174297 10-JUN-1991	1741749 22-DEC-1992

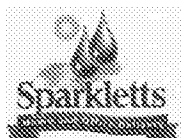
Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
DRINK TO YOUR GOOD HEALTH	U.S. Federal	REGISTERED	77919757 25-JAN-2010	4060610 22-NOV-2011
DRINK TO YOUR GOOD HEALTH	U.S. Federal	REGISTERED	77982618 25-JAN-2010	4060788 22-NOV-2011
DRINK TO YOUR HEALTH	U.S. Federal	REGISTERED	77736368 13-MAY-2009	3921593 22-FEB-2011
DS WATERS	U.S. Federal	REGISTERED	77214607 25-JUN-2007	3381515 12-FEB-2008
DS WATERS	U.S. Federal	REGISTERED	78386000 17-MAR-2004	3469275 15-JUL-2008
DS WATERS 	U.S. Federal	REGISTERED	78386022 17-MAR-2004	3415547 22-APR-2008
EAT CHOCOLATE. FIND A CURE.	U.S. Federal	REGISTERED	77628571 08-DEC-2008	3696998 13-OCT-2009
EAT CHOCOLATE. FIND A CURE.	U.S. Federal	REGISTERED	77628575 08-DEC-2008	3647052 30-JUN-2009
ENVIROBOTTLE	U.S. Federal	PUBLISHED	77953509 08-MAR-2010	
ENVIROPAC	U.S. Federal	PUBLISHED	85116748 26-AUG-2010	
ENVIROPAC 	U.S. Federal	PUBLISHED	85116760 26-AUG-20101	
GEORGIA MOUNTAIN	U.S. Federal	RENEWED (REGISTERED) Section 2(F)	74311809 08-SEP-1992	1806322 23-NOV-1993




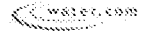
Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
GLACIER BAY	U.S. Federal	REGISTERED	77561755 03-SEP-2008	3650003 07-JUL-2009
GREENMOBILE	U.S. Federal	REGISTERED	77549598 18-AUG-2008	3713056 17-NOV-2009
H & S	U.S. Federal	RENEWED (REGISTERED)	72329355 06-JUN-1969	0890568 05-MAY-1970
HINCKLEY & SCHMITT	U.S. Federal	RENEWED (REGISTERED)	72293516 18-MAR-1968	0868229 15-APR-1969
HINCKLEY SPRINGS	U.S. Federal	REGISTERED	77494189 09-JUN-2008	3594218 24-MAR-2009
HINCKLEY SPRINGS 	U.S. Federal	REGISTERED	75786875 27-AUG-1999	2832247 13-APR-2004
HINCKLEY SPRINGS	U.S. Federal	REGISTERED	75613763 30-DEC-1998	2635764 15-OCT-2002
HINCKLEY SPRINGS SPRING WATER 	U.S. Federal	REGISTERED	76309978 07-SEP-2001	3110802 04-JUL-2006
HINCKLEY SPRINGS SPRING WATER 	U.S. Federal	REGISTERED	76293585 01-AUG-2001	2668365 31-DEC-2002
JR. SPORT	U.S. Federal	RENEWED (REGISTERED)	75559412 24-SEP-1998	2265142 27-JUL-1999
KENTWOOD 	U.S. Federal	RENEWED (REGISTERED)	73531845 12-APR-1985	1376169 17-DEC-1985
KENTWOOD 	U.S. Federal	RENEWED (REGISTERED)	73531844 12-APR-1985	1376422 17-DEC-1985

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
KENTWOOD 	U.S. Federal	RENEWED (REGISTERED) Partial Section 2(F)	73311159 19-MAY-1981	1227734 15-FEB-1983
KENTWOOD	U.S. Federal	RENEWED (REGISTERED) Section 2(F)	74447779 18-OCT-1993	1862686 15-NOV-1994
KENTWOOD	U.S. Federal	RENEWED (REGISTERED) Section 2(F)	74447794 18-OCT-1993	1858306 18-OCT-1994
KENTWOOD SPRINGS	U.S. Federal	REGISTERED Partial Section 2(F)	77494238 09-JUN-2008	3608380 21-APR-2009
KENTWOOD SPRINGS 	U.S. Federal	REGISTERED Partial Section 2(F)	75786944 27-AUG-1999	2727478 17-JUN-2003
KENTWOOD SPRINGS 	U.S. Federal	REGISTERED Section 2(F)	76278425 26-JUN-2001	2712767 06-MAY-2003
KENTWOOD SPRINGS	U.S. Federal	RENEWED (REGISTERED) Partial Section 2(F)	74465507 06-DEC-1993	2169782 30-JUN-1998
KENTWOOD SPRINGS PURIFIED WATER 	U.S. Federal	REGISTERED Partial Section 2(F)	76513703 13-MAY-2003	2927281 22-FEB-2005
KWENCHER	U.S. Federal	RENEWED (REGISTERED)	75437624 20-FEB-1998	2273841 31-AUG-1999

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
MIX WITH FORMULA, JUICE AND CEREAL 	U.S. Federal	REGISTERED	77504796 21-JUN-2008	3998501 19-JUL-2011
MOMMYMESSENGER	U.S. Federal	REGISTERED	77890920 10-DEC-2009	3958946 10-MAY-2011
MOUNT OLYMPUS	U.S. Federal	PUBLISHED	85190580 03-DEC-2010	
MOUNT OLYMPUS 	U.S. Federal	PENDING	85351538 21-JUN-2011	
MOUNT OLYMPUS 	U.S. Federal	RENEWED (REGISTERED)	75530498 04-AUG-1998	2310943 25-JAN-2000
MPROVE	U.S. Federal	REGISTERED	85072612 28-JUN-2010	4003741 26-JUL-2011
MY UTAPIA	U.S. Federal	PUBLISHED	85146695 06-OCT-2010	
NATIONAL FILTRATION ACADEMY	U.S. Federal	PENDING	85350023 19-JUN-2011	
NURSERY	U.S. Federal	RENEWED (REGISTERED)	73729676 20-MAY-1988	1527257 28-FEB-1989
NURSERY FAMILY REWARDS	U.S. Federal	REGISTERED	85020887 22-APR-2010	4080744 03-JAN-2012
NURSERY PURE FUN ZONE	U.S. Federal	REGISTERED	77210720 20-JUN-2007	3599261 31-MAR-2009
OZONE	U.S. Federal	REGISTERED Section 2(F)	77213029 22-JUN-2007	3593704 24-MAR-2009

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
POLAR 	U.S. Federal	RENEWED (REGISTERED)	73311707 22-MAY-1981	1220478 21-DEC-1982
POLAR CRYSTAL 	U.S. Federal	RENEWED (REGISTERED)	73312051 26-MAY-1981	1220479 21-DEC-1982
POLAR PURE	U.S. Federal	REGISTERED	76264698 31-MAY-2001	2743648 29-JUL-2003
PURE + REFRESHING	U.S. Federal	PUBLISHED	85168356 03-NOV-2010	
PURE WATER DISPENSER	U.S. Federal	PENDING	85029262 03-MAY-2010	
PURELY REFRESHING	U.S. Federal	REGISTERED	78525533 01-DEC-2004	3486185 12-AUG-2008
PURELY REFRESHING. PERSONALLY DELIVERED.	U.S. Federal	REGISTERED	78324498 07-NOV-2003	3146221 19-SEP-2006
PURELY REFRESHING. PERSONALLY DELIVERED. EVERY TWO WEEKS.	U.S. Federal	REGISTERED	78394936 01-APR-2004	3455187 24-JUN-2008
PUREWATER 	U.S. Federal	REGISTERED	78451715 16-JUL-2004	3529025 04-NOV-2008
RENEW	U.S. Federal	REGISTERED	77790044 27-JUL-2009	4019967 30-AUG-2011
REWARD	U.S. Federal	REGISTERED	77856026 23-OCT-2009	4016420 23-AUG-2011

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
ROAST 2 COAST	U.S. Federal	REGISTERED	77276441 11-SEP-2007	3422659 06-MAY-2008
ROAST 2 COAST	U.S. Federal	REGISTERED	77028792 25-OCT-2006	3481217 05-AUG-2008
SERVICE YOU CAN COUNT ON. QUALITY YOU CAN TRUST.	U.S. Federal	REGISTERED	77249809 08-AUG-2007	3489905 19-AUG-2008
SET A COURSE FOR GREAT SERVICE	U.S. Federal	REGISTERED	77028800 25-OCT-2006	3427453 13-MAY-2008
SET A COURSE FOR GREAT TASTE	U.S. Federal	REGISTERED	77028799 25-OCT-2006	3427452 13-MAY-2008
SIERRA	U.S. Federal	RENEWED (REGISTERED)	73584973 27-FEB-1986	1428913 17-FEB-1987
SIERRA SPRINGS	U.S. Federal	REGISTERED	77494283 09-JUN-2008	3594219 24-MAR-2009
SIERRA SPRINGS 	U.S. Federal	REGISTERED	76276676 26-JUN-2001	2680006 28-JAN-2003
SIERRA SPRINGS 	U.S. Federal	REGISTERED	75786688 27-AUG-1999	2719606 27-MAY-2003
SIERRA SPRINGS	U.S. Federal	REGISTERED	75575190 22-OCT-1998	2769409 30-SEP-2003
SPARKLETTS	U.S. Federal	RENEWED (REGISTERED)	75523185 22-JUL-1998	2301772 21-DEC-1999
SPARKLETTS	U.S. Federal	RENEWED (REGISTERED)	75372888 14-OCT-1997	2225430 23-FEB-1999
SPARKLETTS	U.S. Federal	RENEWED (REGISTERED)	71678679 20-DEC-1954	0625100 10-APR-1956
SPARKLETTS	U.S. Federal	PUBLISHED	85269355 17-MAR-2011	
SPARKLETTS HOME AND OFFICE DELIVERY 	U.S. Federal	REGISTERED	78386056 17-MAR-2004	3437556 27-MAY-2008

Trademark	Database	Status	Application No. Application Date	Registration No. Registration Date
SPARKLETTS HOME AND OFFICE DELIVERY 	U.S. Federal	REGISTERED	78386069 17-MAR-2004	3437557 27-MAY-2008
SPRINGLITE	U.S. Federal	RENEWED (REGISTERED)	73651019 18-MAR-1987	1464791 10-NOV-1987
STRENGTH	U.S. Federal	PENDING	77829805 18-SEP-2009	
TALAWANDA 	U.S. Federal	RENEWED (REGISTERED)	75055571 09-FEB-1996	2083253 29-JUL-1997
THE PURE WATER PEOPLE	U.S. Federal	RENEWED (REGISTERED)	73709883 08-FEB-1988	1525495 21-FEB-1989
TRANSPORT 	U.S. Federal	RENEWED (REGISTERED)	75263172 25-MAR-1997	2173994 14-JUL-1998
TRUST IN A BOTTLE	U.S. Federal	REGISTERED	76601571 12-JUL-2004	3414857 22-APR-2008
VICTORY STARTS HERE!	U.S. Federal	REGISTERED	78210835 04-FEB-2003	2986142 16-AUG-2005
WATER.COM 	U.S. Federal	REGISTERED	77143644 29-MAR-2007	3595426 24-MAR-2009
WILLOW SPRINGS	U.S. Federal	REGISTERED	73732854 06-JUN-1988	1554965 05-SEP-1989
XDROPS	U.S. Federal	REGISTERED	78220734 03-MAR-2003	3060860 21-FEB-2006