

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mont D'Or of America, LLC d/b/a Alliance Time		02/08/2012	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	CST Enterprises, LLC
Street Address:	237 W. 37th Street
Internal Address:	10th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3205796	COLIBRI
Registration Number:	2992323	COLIBRI
Registration Number:	1299484	COLIBRI
Registration Number:	1263564	COLIBRI
Registration Number:	0441305	COLIBRI
Registration Number:	0068894	S.T.
Registration Number:	2860736	SETH THOMAS
Registration Number:	0219268	SETH THOMAS
Registration Number:	0746894	LINDEN

CORRESPONDENCE DATA

Fax Number: (212)515-6967
 Email: jalbrink@pryorcashman.com, pzyllberg@pryorcashman.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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via US Mail.

Correspondent Name: Philippe Zylberg
Address Line 1: 7 Times Square c/o Pryor Cashman LLP
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	17593.01
NAME OF SUBMITTER:	Philippe Zylberg
Signature:	/pz/
Date:	02/24/2012

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

This Agreement (hereinafter the "Agreement") is made and entered into effective February 9, 2012 (hereinafter the "Effective Date") by and between Mont D'Or of America, LLC d/b/a Alliance Time, a limited liability company organized under the laws of the state of New York, with an office at 237 W. 37th Street, 10th Floor, New York, NY 10018 (hereinafter the "ASSIGNOR") on the one hand, and CST Enterprises, LLC, a limited liability company organized under the laws of the state of New York, with an office at 237 W. 37th Street, 10th Floor, New York, NY 10018 (hereinafter the "ASSIGNEE"), on the other hand;

WHEREAS, ASSIGNOR owns the trademark registrations (hereinafter the "Registrations") for the marks (hereinafter the "Marks") set forth below (the Marks and the Registrations are hereinafter collectively referred to as the "Property");

COLIBRI® in cl. 11, Reg. No. 3,205,796

COLIBRI® in cl. 14, Reg. No. 2,992,323

COLIBRI® in cl. 16, Reg. No. 1,299,484

COLIBRI® in cl. 14, Reg. No. 1,263,564

COLIBRI® in cl. 34, Reg. No. 0,441,305

S. T. Logo® in cl. 14, Reg. No. 0,068,894

SETH THOMAS® in cls. 14 and 20, Reg. No. 2,860,736

SETH THOMAS® in cl. 14, Reg. No. 0,219,268

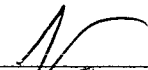
LINDEN® in cl. 14, Reg. No. 0,746,894

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of its right, title and interest in, to and under such Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, its successors, assigns and legal representatives forever, ASSIGNOR's entire right, title and interest in and to such Property throughout the world, together with that part of the goodwill of ASSIGNOR's business connected with the use thereof and symbolized thereby, and any and all of ASSIGNOR's other rights, privileges and priorities provided under the United States, state or foreign law with respect to the Property including without limitation ASSIGNOR's common law rights and rights under the laws of unfair competition (hereinafter the "Transferred Rights") and any and all of ASSIGNOR's rights to obtain renewals, reissues, and extensions for such Property upon registration of such Mark or other legal protections pertaining to the Transferred Rights.

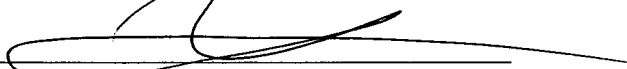
ASSIGNOR:

**MONT D'OR OF AMERICA, LLC
D/B/A ALLIANCE TIME**

By: 
Name: Simon Zelman
Title: EVP Finance

ASSIGNEE:

CST ENTERPRISES, LLC

By: 
Name: LEV WEINROTH
Title: MANAGER