# TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: Notice of Grant of Security Interest in Trademarks

### **CONVEYING PARTY DATA**

| Name          | Formerly | Execution Date | Entity Type           |
|---------------|----------|----------------|-----------------------|
| Thrifty, Inc. |          | 02/16/2012     | CORPORATION: OKLAHOMA |

### **RECEIVING PARTY DATA**

| Name:             | Bank of America, N.A., as Administrative Agent |
|-------------------|--|
| Street Address:   | 800 Fifth Avenue, Floor 17                     |
| Internal Address: | WA1-501-17-32                                  |
| City:             | Seattle  |
| State/Country:    | WASHINGTON                                     |
| Postal Code:      | 98104  |
| Entity Type:      | national banking association: UNITED STATES    |

### PROPERTY NUMBERS Total: 48

| Property Type        | Number  | Word Mark                         |
|----------------------|---------|-----------------------------------|
| Registration Number: | 3205746 | VALUE IS OUR DOMAIN               |
| Registration Number: | 3863487 | TIMESAVER                         |
| Registration Number: | 3863485 | THRIFTY TIMESAVER                 |
| Registration Number: | 3817621 | CLICK AND SAVE                    |
| Registration Number: | 3479510 | WILD CAR                          |
| Registration Number: | 3496723 | BEYOND LUXURY                     |
| Registration Number: | 3375745 | THRIFTY AUTO LOAN                 |
| Registration Number: | 3410099 | BEYOND LUXURY                     |
| Registration Number: | 3389631 | TRIPSAVER                         |
| Registration Number: | 3355175 | THE FRANCHISE WITHOUT THE FACTORY |
| Registration Number: | 3340743 | GET A TITLE WITHOUT A FIGHT       |
| Registration Number: | 3319278 | THRIFTY AUTO LOAN                 |
| Registration Number: | 2875496 | TRUE BLUE                         |
|                      |         | TDADEMARK                         |

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TRADEMARK

| Registration Number: | 2805641  | THRIFTY UNIVERSITY                              |
|----------------------|----------|---|
| Registration Number: | 2609786  | 1-877-BUY-BLUE                                  |
| Registration Number: | 2550112  | BE SMART, BUY THRIFTY                           |
| Registration Number: | 2856276  | THRIFTY CARE                                    |
| Registration Number: | 2571205  | THRIFTY CARE                                    |
| Registration Number: | 2867142  | CONNECT THE DOTS                                |
| Registration Number: | 2743243  | CLICK AND SAVE                                  |
| Registration Number: | 2580130  | THRIFTY.COM                                     |
| Registration Number: | 2575433  | THRIFTY CAR RENTAL                              |
| Registration Number: | 2477739  | THRIFTY   |
| Registration Number: | 2428452  | TRUE BLUE                                       |
| Registration Number: | 2375277  | 1-800-THRIFTY                                   |
| Registration Number: | 2398617  | THRIFTY CERTIFIED                               |
| Registration Number: | 2240661  | THRIFTY   |
| Registration Number: | 2608363  |   |
| Registration Number: | 2608362  |   |
| Registration Number: | 2216214  | BLUE CHIP EXPRESS RENTAL PROGRAM                |
| Registration Number: | 2237403  | BLUE CHIP                                       |
| Registration Number: | 2427743  | THRIFTY   |
| Registration Number: | 2427742  | THRIFTY   |
| Registration Number: | 2427731  | THRIFTY   |
| Registration Number: | 1974685  | 1-800-FOR-CARS                                  |
| Registration Number: | 1570144  | THRIFTY CAR RENTAL                              |
| Registration Number: | 1566277  | THRIFTY CAR RENTAL                              |
| Registration Number: | 1572308  | THRIFTY CAR RENTAL                              |
| Registration Number: | 1570143  | THRIFTY   |
| Registration Number: | 1570142  | THRIFTY   |
| Registration Number: | 1570141  | THRIFTY   |
| Registration Number: | 0986155  | THRIFTY   |
| Registration Number: | 0880666  | THRIFTY   |
| Registration Number: | 0840196  | MISS THRIFTY                                    |
| Registration Number: | 0816350  | THRIFTY   |
| Serial Number:       | 85285551 | TRY IT BEFORE YOU BUY IT                        |
| Serial Number:       | 85429305 | BUY LIKE AN INSIDER. GO STRAIGHT TO THE OUTLET. |
| Serial Number:       | 85195083 | DRIVEWISE                                       |
|                      |          | TRADEMARK                                       |

**REEL: 004719 FRAME: 0750** 

 Fax Number:
 (919)416-8328

 Phone:
 9192868041

Email: pto\_tmconfirmation@mvalaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

| ATTORNEY DOCKET NUMBER: | 017625-4744 JES     |
|-------------------------|---------------------|
| NAME OF SUBMITTER:      | John E. Slaughter   |
| Signature:              | /John E. Slaughter/ |
| Date:                   | 02/20/2012          |

### **Total Attachments: 5**

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#### NOTICE

OF

#### GRANT OF SECURITY INTEREST

IN

#### **TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of February 16, 2012 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the registered trademarks, exclusive trademark licenses and trademark applications set forth on Schedule 1 attached hereto (the "Trademark Collateral") to the Administrative Agent for the ratable benefit of the Secured Parties, provided that no security interest has been granted or attached to any such Trademark Collateral if and for so long as the grant of such security interest or attachment would have impaired the validity of enforceability or would have resulted in the abandonment or termination of such Trademark Collateral; and provided further that such security interest shall attach immediately at such time as the condition causing such abandonment, invalidation, unenforceability or termination shall be remedied.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademark Collateral (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

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Very truly yours,

THRIFTY, INC., an Oklahoma Corporation

By:
Name: H. Clifford Buster, III Title: President and Treasurer

THRIFTY, INC. NOTICE OF SECURITY INTEREST IN TRADEMARKS

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: Name: Title:

THRIFTY, INC. NOTICE OF SECURITY INTEREST IN TRADEMARKS

## Schedule 1

# Thrifty, Inc. (Oklahoma Corporation)

## U.S. Trademarks

# **Registered Marks**

| Mark                              | Registration No. | Registration Date |
|-----------------------------------|------------------|-------------------|
| VALUE IS OUR DOMAIN               | 3205746          | 02/06/07          |
| TIMESAVER and Design              | 3863487          | 10/19/10          |
| THRIFTY TIMESAVER and Design      | 3863485          | 10/19/10          |
| CLICK AND SAVE                    | 3817621          | 07/31/10          |
| WILD CAR                          | 3479510          | 08/05/08          |
| BEYOND LUXURY and Design          | 3496723          | 09/02/08          |
| THRIFTY AUTO LOAN and Design      | 3375745          | 01/29/08          |
| BEYOND LUXURY                     | 3410099          | 04/08/08          |
| TRIPSAVER                         | 3389631          | 02/26/08          |
| THE FRANCHISE WITHOUT THE FACTORY | 3355175          | 12/18/07          |
| GET A TITLE WITHOUT A FIGHT       | 3340743          | 11/20/07          |
| THRIFTY AUTO LOAN                 | 3319278          | 10/23/07          |
| TRUE BLUE                         | 2875496          | 08/17/04          |
| THRIFTY UNIVERSITY                | 2805641          | 01/13/04          |
| 1-877-BUY-BLUE                    | 2609786          | 08/20/02          |
| BE SMART, BUY THRIFTY             | 2550112          | 03/19/02          |
| THRIFTY CARE                      | 2856276          | 06/22/04          |
| THRIFTY CARE                      | 2571205          | 05/21/02          |
| CONNECT THE DOTS                  | 2867142          | 07/27/04          |
| CLICK AND SAVE                    | 2743243          | 07/29/03          |
| THRIFTY.COM and Design            | 2580130          | 06/11/02          |
| THRIFTY CAR RENTAL and Design     | 2575433          | 06/04/02          |
| THRIFTY and Design                | 2477739          | 08/14/01          |
| TRUE BLUE                         | 2428452          | 02/13/01          |
| 1-800-THRIFTY                     | 2375277          | 08/08/00          |
| THRIFTY CERTIFIED                 | 2398617          | 10/24/00          |
| THRIFTY and Design                | 2240661          | 04/20/99          |
| Design only                       | 2608363          | 08/20/02          |
| Design only                       | 2608362          | 08/20/02          |
| BLUE CHIP EXPRESS RENTAL PROGRAM  | 2216214          | 01/05/99          |
| BLUE CHIP and Design              | 2237403          | 04/06/99          |
| THRIFTY                           | 2427743          | 02/13/01          |
| THRIFTY                           | 2427742          | 02/13/01          |
| THRIFTY and Design                | 2427731          | 02/13/01          |
| 1-800-FOR-CARS                    | 1974685          | 05/21/96          |
| THRIFTY CAR RENTAL                | 1570144          | 12/05/89          |
| THRIFTY CAR RENTAL                | 1566277          | 11/14/89          |
| THRIFTY CAR RENTAL and Design     | 1572308          | 12/19/89          |
| THRIFTY                           | 1570143          | 12/05/89          |
| THRIFTY                           | 1570142          | 12/05/89          |

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| Mark               | Registration No. | Registration Date |
|--------------------|------------------|-------------------|
| THRIFTY and Design | 1570141          | 12/05/89          |
| THRIFTY            | 0986155          | 06/11/74          |
| THRIFTY            | 0880666          | 11/11/69          |
| MISS THRIFTY       | 0840196          | 12/05/67          |
| THRIFTY            | 0816350          | 10/04/96          |

# **Pending Application**

| Mark                                | Application No. | Filing Date |
|-------------------------------------|-----------------|-------------|
| TRY IT BEFORE YOU BUY IT and Design | 85285551        | 04/04/11    |

## **Pending Intent to Use Applications**

| Mark                                    | Application No. | Filing Date |
|---|-----------------|-------------|
| BUY LIKE AN INSIDER. GO STRAIGHT TO THE | 85429305        | 09/22/11    |
| OUTLET.                                 |                 |             |
| DRIVEWISE                               | 85195083        | , 12/10/10  |

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TRADEMARK REEL: 004719 FRAME: 0756

**RECORDED: 02/20/2012**