

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victory Park Management, LLC		02/10/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	Jamba Juice Company
Street Address:	6475 Christie Avenue
Internal Address:	Suite 150
City:	Emeryville
State/Country:	CALIFORNIA
Postal Code:	94608
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 89

Property Type	Number	Word Mark
Serial Number:	78301804	ALOHA PINEAPPLE
Serial Number:	78291319	ALOHA PINEAPPLE
Serial Number:	78202241	BANANA MAN
Serial Number:	78357000	BERRY FULFILLING
Serial Number:	78291372	BERRY LIME SUBLIME
Serial Number:	75296604	CARIBBEAN PASSION
Serial Number:	75189895	CHOCOLATE MOO'D
Serial Number:	77186629	CHUNKY SMOOTHIE
Serial Number:	75148341	CITRUS SQUEEZE
Serial Number:	78333776	CREAMY INDULGENCES
Serial Number:	75211737	DRINK YOUR NEXT MEAL!
Serial Number:	78469103	ENLIGHTENED SMOOTHIES
Serial Number:	78294977	FEMME BOOST

OP \$2240.00 78301804

Serial Number:	78294963	FIBER BOOST
Serial Number:	77100007	FRUIT CLOUD
Serial Number:	77249427	GOOD MOO'DS
Serial Number:	77179166	GREEN CAFFEINE
Serial Number:	78333830	HAVE YOU HAD YOUR FRUIT TODAY?
Serial Number:	78202219	INSTA-FRUIT
Serial Number:	75460059	IT'S NOT JUST A SMOOTHIE, IT'S A WAY OF LIFE!
Serial Number:	75445205	JAMBA
Serial Number:	78594824	JAMBA
Serial Number:	75087169	JAMBA
Serial Number:	78394401	JAMBA
Serial Number:	77044812	JAMBA
Serial Number:	78391048	JAMBA
Serial Number:	78911608	JAMBA
Serial Number:	77489642	JAMBA
Serial Number:	78640138	JAMBA ENERGY!
Serial Number:	78301762	JAMBA FRUIT FIX
Serial Number:	76441229	JAMBA GO-GO
Serial Number:	75211733	JAMBA JUICE
Serial Number:	77179168	JAMBA JUICE
Serial Number:	74683110	JAMBA JUICE
Serial Number:	75148419	JAMBA JUICE
Serial Number:	75230975	JAMBA JUICE
Serial Number:	78301794	JAMBA JUICE
Serial Number:	78611883	JAMBA JUICE
Serial Number:	78361275	JAMBA JUICE
Serial Number:	78611930	JAMBA JUICE
Serial Number:	78405019	JAMBA JUICE
Serial Number:	78405045	JAMBA JUICE
Serial Number:	78611939	JAMBA JUICE
Serial Number:	78405007	JAMBA JUICE
Serial Number:	78405215	JAMBA JUICE
Serial Number:	78289478	JAMBA JUICE
Serial Number:	78167059	JAMBA JUICE 5K BANANA MAN CHASE III
Serial Number:	78242080	JAMBA JUICICLE MAKER

	77140011	JAMBA JUMP 2 IT
Serial Number:	78294984	JAMBA MULTI-BOOST
Serial Number:	75572877	JAMBA POWERBOOST
Serial Number:	78301759	JAMBA WHIRL
Serial Number:	78301748	JAMBACARD
Serial Number:	74172848	JUICE CLUB WHIP IT, BEAT IT, BLEND IT!
Serial Number:	75444080	KIWI BERRY BURNER
Serial Number:	78333810	LIVE A FRUITFUL LIFE
Serial Number:	78475948	MANGO MANTRA
Serial Number:	78291314	MANGO-A-GO-GO
Serial Number:	78639216	MATCHA GREEN TEA BLAST
Serial Number:	78230888	
Serial Number:	78381249	
Serial Number:	74726552	
Serial Number:	77181012	
Serial Number:	78291369	ORANGE BERRY BLITZ
Serial Number:	78291321	ORANGE DREAM MACHINE
Serial Number:	78189072	ORANGE DREAMPOPS
Serial Number:	75148358	PEACH PLEASURE
Serial Number:	78291337	PEANUT BUTTER MOO'D
Serial Number:	75189898	PEENYA-KOWLADA
Serial Number:	78337995	PEPPERMINT TWIST
Serial Number:	78294999	PERFORMANCE BOOST
Serial Number:	78291325	PROTEIN BERRY PIZZAZZ
Serial Number:	78294947	PROTEIN BOOST
Serial Number:	78328357	PUMPKIN SMASH
Serial Number:	78202231	PURE SPLENDOR FROM A BLENDER
Serial Number:	75148339	RAZZMATAZZ
Serial Number:	78301773	SONIC PULP RECORDS
Serial Number:	77228377	SQUEEZE THE DAY
Serial Number:	75148336	STRAWBERRIES WILD
Serial Number:	78301799	STRAWBERRIES WILD!
Serial Number:	78349944	STRAWBERRY NIRVANA
Serial Number:	78301778	STRAWBERRY SAMPLER
Serial Number:	75461915	THE COLDBUSTER

	75519962	THE POWER MEAL!
Serial Number:	78333784	TROPICAL GETAWAYS
Serial Number:	75148105	VIBRANT C
Serial Number:	78295032	VIBRANT-C BOOST
Serial Number:	77489854	ZUKA JUICE
Serial Number:	75133867	ZUKA JUICE

CORRESPONDENCE DATA

Fax Number: (202)799-5155
 Phone: 202 799-4000
 Email: ned.whalen@dlapiper.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Correspondent Name: David M. Kramer
 Address Line 1: DLA Piper LLP (US)
 Address Line 2: 500 8th St. NW
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

David M. Kramer

Signature:

/David M. Kramer/

Date:

02/10/2012

Total Attachments: 2
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RELEASE OF SECURITY INTEREST

THIS RELEASE OF SECURITY INTEREST (this "Release") is made by and between **JAMBA JUICE COMPANY**, a California corporation, with its principal place of business at 6475 Christie Avenue, Suite 150, Emeryville, CA 94608 ("Borrower") and **Victory Park Management, LLC** (hereinafter "Secured Party").

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement by and between Borrower and Secured Party, dated September 11, 2008 (the "Security Interest"), Borrower granted to Secured Party a continuing security interest in the following, collectively referred to as "The Collateral":

A first lien upon and security interest in all of the Borrower's right, title, and interest in, to, and of the trademarks listed in the attached Schedule I, as well as the goodwill associated therewith ("Trademark Rights"), together with (i) all reissues of or extensions thereof and (ii) all claims for damages by reason of past or future infringement of the Trademark Rights with the right to sue for and collect said damages and right to collect all royalties under any license agreements with respect to any of the Trademark Rights, whether now or hereafter granted (hereinafter sometimes collectively referred to as the "Collateral")

WHEREAS, Borrower has paid all of its outstanding indebtedness to Secured Party.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby terminates the Security Interest, and hereby terminates, cancels and releases any and all security interests it has against the Collateral and hereby assigns and transfers any and all interest Secured Party may have in and to the Collateral to Borrower.

Secured Party represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademark Rights; (iii) it has not recorded or otherwise evidenced its security interest with respect to any copyright, patent, or trademark, or registration of an application to register the foregoing, or any trade name or assumed name, other than those of the foregoing set forth on Schedule A (attached hereto), in any jurisdiction throughout the world;

Secured Party shall at Borrower's expense, take all further actions, and provide to Borrower, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Borrower to more fully and effectively effectuate the purposes of this Release.

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized representative as of date of execution of this Release by the Secured Party.

Victory Park Management, LLC

Name: Matthew J. Coad

Title: Manager

Date: 2/10/2012

STATE OF ILLINOIS)
) SS.
COUNTY OF COOK)

On this 10 day of Feb, there appeared before me Matthew Ray, personally known to me, who acknowledged that he signed the foregoing Release as his voluntary act and deed on behalf and with full authority of Victory Park Management, LLC



MJC

[Signature]
Notary Public