

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |                              |                            |
|---|--|------------------------------|----------------------------|
| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                              |                            |
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                              |                            |
| CONVEYING PARTY DATA  |  |                              |                            |
| Name  | Formerly                                     | Execution Date               | Entity Type                |
| Demeter Association, Inc.   |  | 01/31/2012                   | CORPORATION: MASSACHUSETTS |
| RECEIVING PARTY DATA  |  |                              |                            |
| Name:   | Demeter Association, Inc.                    |                              |                            |
| Street Address:   | P.O. Box 1390                                |                              |                            |
| City:   | Philomath                                    |                              |                            |
| State/Country:  | OREGON                                       |                              |                            |
| Postal Code:  | 97370  |                              |                            |
| Entity Type:  | CORPORATION: OREGON                          |                              |                            |
| PROPERTY NUMBERS Total: 7   |  |                              |                            |
| Property Type   | Number                                       | Word Mark                    |                            |
| Registration Number:  | 2286984                                      | BIODYNAMIC                   |                            |
| Registration Number:  | 3102570                                      | BIODYNAMIC                   |                            |
| Registration Number:  | 3328586                                      | DEMETER                      |                            |
| Registration Number:  | 2099609                                      | DEMETER                      |                            |
| Registration Number:  | 2097887                                      | DEMETER                      |                            |
| Registration Number:  | 3448478                                      | DEMETER CERTIFIED BIODYNAMIC |                            |
| Registration Number:  | 2774334                                      | AURORA CERTIFIED ORGANIC     |                            |
| CORRESPONDENCE DATA   |  |                              |                            |
| Fax Number:   | (707)255-6876                                |                              |                            |
| Phone:  | 707-252-7122                                 |                              |                            |
| Email:  | tmdept@dpf-law.com                           |                              |                            |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                              |                            |
| Correspondent Name:   | J. Scott Gerien                              |                              |                            |
| Address Line 1:   | 809 Coombs Street                            |                              |                            |

CH \$190.00 2286984

Address Line 4: Napa, CALIFORNIA 94559

ATTORNEY DOCKET NUMBER: DEME001-001

NAME OF SUBMITTER: J. Scott Gerien

Signature: /J. Scott Gerien/

Date: 02/02/2012

Total Attachments: 2  
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source=Assignment (executed)#page2.tif

**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

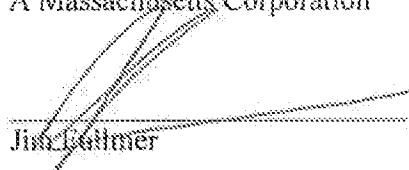
Whereas, Demeter Association, Inc., a Massachusetts corporation, ("Assignor") owns the marks and registrations identified in the attached Exhibit A ("the Marks"); and

Whereas, Demeter Association, Inc., an Oregon corporation, with a principal business address of P.O. Box 1390, Philomath, Oregon 97370 ("Assignee") is desirous of acquiring said Marks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said Marks together with the goodwill of the business symbolized by the Marks.

Dated: 1/31/12

Demeter Association, Inc.  
A Massachusetts Corporation

  
\_\_\_\_\_  
Jim Palmer

Title: Director

EXHIBIT A

United States Trademarks

| <u>Mark</u>                     | <u>U.S. Registration No.</u> | <u>Date of Registration</u> |
|---------------------------------|------------------------------|-----------------------------|
| BIODYNAMIC                      | 2,286,984                    | October 19, 1999            |
| BIODYNAMIC                      | 3,102,570                    | June 13, 2006               |
| DEMETER                         | 3,328,586                    | November 6, 2017            |
| DEMETER (stylized)              | 2,099,609                    | September 23, 1997          |
| DEMETER and Design              | 2,097,887                    | September 16, 1997          |
| DEMETER CERTIFIED<br>BIODYNAMIC | 3,448,478                    | June 17, 2008               |
| AURORA CERTIFIED<br>ORGANIC     | 2,774,334                    | October 21, 2003            |

International Registration

| <u>Mark</u> | <u>Registration No.</u>            | <u>Registration Date</u> |
|-------------|------------------------------------|--------------------------|
| BIODYNAMIC  | Madrid Protocol Reg. No. IR 939289 | July 19, 2007            |