

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MVL RIGHTS LLC		01/12/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Marvel Characters, Inc.
Street Address:	1600 Rosecrans Avenue
City:	Manhattan Beach
State/Country:	CALIFORNIA
Postal Code:	90266
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 79

Property Type	Number	Word Mark
Serial Number:	85430708	AVENGERS
Serial Number:	85171333	POWER PACK
Serial Number:	85091407	A
Serial Number:	85091404	A
Serial Number:	85091395	A
Serial Number:	85091387	A
Serial Number:	85091401	A
Serial Number:	78646406	ANT-MAN
Serial Number:	85171355	ANT-MAN
Serial Number:	85171356	ANT-MAN
Serial Number:	85171358	ANT-MAN
Serial Number:	85218301	ANT-MAN
Serial Number:	85218240	ANT-MAN
Serial Number:	85159932	AVENGERS

**TRADEMARK**

Serial Number:	85159372	AVENGERS
Serial Number:	85159391	AVENGERS
Serial Number:	78402866	AVENGERS
Serial Number:	75055468	AVENGERS
Serial Number:	85159388	AVENGERS
Serial Number:	85975483	AVENGERS
Serial Number:	85159382	AVENGERS
Serial Number:	78840089	AVENGERS
Serial Number:	77891501	AVENGERS ASSEMBLE
Serial Number:	77891548	AVENGERS ASSEMBLE
Serial Number:	77891542	AVENGERS ASSEMBLE
Serial Number:	77891488	AVENGERS ASSEMBLE
Serial Number:	72278015	THE AVENGERS
Serial Number:	73172549	BLACK PANTHER
Serial Number:	85229147	BLACK PANTHER
Serial Number:	72278016	CAPTAIN AMERICA
Serial Number:	73474726	CAPTAIN AMERICA
Serial Number:	85159926	CAPTAIN AMERICA
Serial Number:	85159397	CAPTAIN AMERICA
Serial Number:	85159927	CAPTAIN AMERICA
Serial Number:	77168785	CAPTAIN AMERICA
Serial Number:	74214395	CAPTAIN AMERICA
Serial Number:	85159394	CAPTAIN AMERICA
Serial Number:	85159433	CAPTAIN AMERICA
Serial Number:	85159928	CAPTAIN AMERICA
Serial Number:	77161624	CAPTAIN AMERICA
Serial Number:	77160575	CAPTAIN AMERICA
Serial Number:	72308511	
Serial Number:	75257567	CAPTAIN AMERICA DINER
Serial Number:	77161639	CLOAK AND DAGGER
Serial Number:	73130336	DOCTOR STRANGE
Serial Number:	77161658	DOCTOR STRANGE
Serial Number:	77161711	DR. STRANGE
Serial Number:	77891555	HALL OF ARMOR
Serial Number:	74463918	HAWKEYE

	72419351	HULK
Serial Number:	73297753	HULK
Serial Number:	73297782	HULK
Serial Number:	73299007	HULK
Serial Number:	73297749	HULK
Serial Number:	73297729	HULK
Serial Number:	75257555	HULK
Serial Number:	78293887	HULK
Serial Number:	77168806	HULK
Serial Number:	72277676	
Serial Number:	73325012	INCREDIBLE HULK
Serial Number:	75525171	THE INCREDIBLE HULK COASTER
Serial Number:	72277675	THE INCREDIBLE HULK
Serial Number:	72278017	IRON MAN
Serial Number:	77168941	IRON MAN
Serial Number:	73839835	IRON MAN
Serial Number:	73474728	IRON MAN
Serial Number:	77663910	IRON MAN
Serial Number:	77168957	IRON MAN
Serial Number:	74002106	IRON MAN
Serial Number:	77168920	IRON MAN
Serial Number:	72278225	
Serial Number:	73543769	POWER PACK
Serial Number:	85171342	POWER PACK
Serial Number:	85171359	POWER PACK
Serial Number:	78191688	SHANG CHI: MASTER OF KUNG FU
Serial Number:	77780522	STARK INDUSTRIES
Serial Number:	77780535	STARK INDUSTRIES
Serial Number:	77780527	STARK INDUSTRIES
Serial Number:	76527478	

**CORRESPONDENCE DATA**

Fax Number: (212)576-8569  
Phone: 212 576-8501  
Email: cpinkus@marvel.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

**TRADEMARK**

**REEL: 004706 FRAME: 0852**

*via US Mail.*

Correspondent Name: Eli Bard c/o Marvel Entertainment, LLC  
Address Line 1: 135 West 50th Street, 7th Floor  
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Eli Bard, Attorney of Record, NY bar mbr
Signature:	/elibard/
Date:	01/30/2012

**Total Attachments: 5**

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EXHIBIT B

SHORT FORM TRADEMARK ASSIGNMENT

This short form trademark assignment is subject to all the terms and conditions of that certain Assignment Agreement between Marvel Characters, Inc. ("MCI") and MVL Rights LLC ("MRI") of even date herewith (the "Assignment Agreement"). In the event of a conflict between this short form trademark assignment and the Assignment Agreement, the terms of the Assignment Agreement shall control.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, MRI hereby assigns, grants, transfers and conveys to MCI all of MRI's right, title and interest of every kind and nature throughout the world in perpetuity in and to all of the Trademarks (as defined in the Assignment Agreement) set forth on Schedule A attached hereto and incorporated herein by this reference.

MRI's assignment, grant, transfer and conveyance of its rights in and to the Trademarks shall include, without limitation, all rights that may now or hereafter be vested, together with all national, foreign, state and common law registrations, applications for registration and renewals and extensions thereof; all goodwill associated therewith; and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations, renewals and/or extensions; to sue for all past, present or future infringements or other violations of any rights in the Trademarks; and to settle and retain proceeds from any such actions).

IN WITNESS WHEREOF, a duly authorized representative of MCI has executed this short form trademark assignment on January 12, 2012.

MVL RIGHTS LLC

By: Michael Ross

Name: MICHAEL ROSS

Title: SVP, BUSINESS + LEGAL AFFAIRS

# Schedule A - Trademarks

1/10/2012

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Mark: A (Avengers) Logo

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
7813	United States	09	MVL RIGHTS	85/091407			PENDING
7814	United States	16	MVL RIGHTS	85/091404			PENDING
7816	United States	25	MVL RIGHTS	85/091395			PENDING
7817	United States	28	MVL RIGHTS	85/091387			PENDING
7815	United States	41	MVL RIGHTS	85/091401			PENDING

Mark: ANT-MAN

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
7156	United States	16	MVL RIGHTS	78/646406	3097958	5/30/2006	Registered
7900	United States	18	MVL RIGHTS	85/171355			PENDING
7899	United States	21	MVL RIGHTS	85/171356			PENDING
7898	United States	25	MVL RIGHTS	85/171358			PENDING
8263	United States	28	MVL RIGHTS	85/218301			PENDING
8264	United States	9	MVL RIGHTS	85/218240			PENDING

Mark: AVENGERS

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
7829	United States	18	MVL RIGHTS	85/159932			PENDING
7839	United States	21	MVL RIGHTS	85/159372			PENDING
7836	United States	24	MVL RIGHTS	85/159391			PENDING
7101	United States	25	MVL RIGHTS	78/402866	2940211	4/12/2005	Registered
4091	United States	28	MVL RIGHTS	75/055468	2290761	11/9/1999	Registered
7837	United States	35	MVL RIGHTS	85/159388			PENDING
8459	United States	41	MVL RIGHTS	85/975483	4063499	11/29/2011	Registered
8458	United States	9	MVL RIGHTS	85/430708			PENDING
7838	United States	41	MVL RIGHTS	85/159382			PENDING
7205	United States	9	MVL RIGHTS	78/840089	3282768	8/21/2007	Registered

Mark: AVENGERS ASSEMBLE LOGO

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
7740	United States	09	MVL RIGHTS	77/891501			PENDING
7742	United States	16	MVL RIGHTS	77/891548			PENDING
7741	United States	25	MVL RIGHTS	77/891542			PENDING
7739	United States	28	MVL RIGHTS	77/891488			PENDING

Mark: AVENGERS, THE

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
4312	United States	16	MVL RIGHTS	72/278015	885486	2/3/1970	Registered

Mark: BLACK PANTHER

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
4433	United States	16	MVL RIGHTS	73/172549	1163660	8/4/1981	Registered
8280	United States	41	MVL RIGHTS	85/229147	4031269	9/12/2011	Registered

Mark: CAPTAIN AMERICA

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
4439	United States	16	MVL RIGHTS	72/278016	854655	8/13/1968	Registered
4437	United States	16, 28	MVL RIGHTS	73/474726	1349244	7/16/1985	Registered
7832	United States	18	MVL RIGHTS	85/159926			PENDING
7834	United States	21	MVL RIGHTS	85/159397			PENDING
7831	United States	24	MVL RIGHTS	85/159927			PENDING
7271	United States	25	MVL RIGHTS	77/168785	3365289	1/8/2008	Registered
4421	United States	28	MVL RIGHTS	74/214395	1752691	2/16/1993	Registered
7835	United States	30	MVL RIGHTS	85/159394			PENDING
7833	United States	32	MVL RIGHTS	85/159433			PENDING
7830	United States	35	MVL RIGHTS	85/159928			PENDING
7272	United States	41	MVL RIGHTS	77/161624	4009737	8/9/2011	Registered
7273	United States	9	MVL RIGHTS	77/160575	4009736	8/9/2011	Registered

Mark: CAPTAIN AMERICA DESIGN (EARLY)

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
4479	United States	16	MVL RIGHTS	72/308511	879980	11/4/1969	Registered

Mark: CAPTAIN AMERICA DINER

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
6439	United States	42	MVL RIGHTS	75/257567	2289257	10/26/1999	Registered

Mark: CLOAK AND DAGGER

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
7276	United States	16	MVL RIGHTS	77/161639	4080329	1/3/2012	Registered

Mark: DOCTOR STRANGE

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
4502	United States	16	MVL RIGHTS	73/130336	1099497	8/15/1978	Registered
7277	United States	9	MVL RIGHTS	77/161658	3929809	3/8/2011	Registered

Mark: DR. STRANGE

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
7278	United States	28	MVL RIGHTS	77/161711	3934688	3/22/2011	Registered

Mark: HALL OF ARMOR

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
7738	United States	28	MVL RIGHTS	77/891555	4080568	1/3/2012	Registered

Mark: HAWKEYE

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
5756	United States	16	MVL RIGHTS	74/463918	1855764	9/27/1994	Registered

Mark: HULK

<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
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TRADEMARK

4534	United States	16	MVL RIGHTS	73/297753	1252880	10/4/1983	Registered
4533	United States	16	MVL RIGHTS	72/419351	970791	10/16/1973	Registered
4536	United States	18	MVL RIGHTS	73/297782	1215835	11/9/1982	Registered
4540	United States	24	MVL RIGHTS	73/299007	1231157	3/15/1983	Registered
4543	United States	25	MVL RIGHTS	73/297749	1242914	6/21/1983	Registered
4544	United States	28	MVL RIGHTS	73/297729	1249928	8/30/1983	Registered
6444	United States	41	MVL RIGHTS	75/257555	2330094	3/14/2000	Registered
7086	United States	41	MVL RIGHTS	78/293887	2920699	1/25/2005	Registered
7280	United States	9	MVL RIGHTS	77/168806	3593678	3/24/2009	Registered

Mark: HULK DESIGN (EARLY)

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
4550	United States	16	MVL RIGHTS	72/277676	891591	5/26/1970	Registered

Mark: INCREDIBLE HULK

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
4553	United States	35	MVL RIGHTS	73/325012	1286338	7/17/1984	Registered

Mark: INCREDIBLE HULK COASTER, THE

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
6677	United States	41	MVL RIGHTS	75/525171	2325512	3/7/2000	Registered

Mark: INCREDIBLE HULK, THE

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
5413	United States	16	MVL RIGHTS	72/277675	890917	5/12/1970	Registered

Mark: IRON MAN

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
4566	United States	16	MVL RIGHTS	72/278017	893304	6/23/1970	Registered
7282	United States	18	MVL RIGHTS	77/168941	3715733	11/24/2009	Registered
4584	United States	25	MVL RIGHTS	73/839835	2207783	12/8/1998	Registered
4568	United States	28	MVL RIGHTS	73/474728	1355280	8/20/1985	Registered
7681	United States	28	MVL RIGHTS	77/663910	3669151	8/18/2009	Registered
7283	United States	41	MVL RIGHTS	77/168957	3978405	6/14/2011	Registered
4561	United States	9	MVL RIGHTS	74/002106	2442890	4/10/2001	Registered
7281	United States	9	MVL RIGHTS	77/168920	3641700	6/23/2009	Registered

Mark: IRON MAN DESIGN (EARLY)

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
4595	United States	16	MVL RIGHTS	72/278225	893770	6/30/1970	Registered

Mark: POWER PACK

ID	Country	Classes	Reg. Owner	App. #	Reg. #	Reg. Dt	Status
5353	United States	16	MVL RIGHTS	73/543769	1403958	8/5/1986	Registered
7896	United States	25	MVL RIGHTS	85/171342			PENDING
7892	United States	9	MVL RIGHTS	85/171333			PENDING
7897	United States	28	MVL RIGHTS	85/171359			PENDING

TRADEMARK



<u>Mark:</u>		SHANG CHI: MASTER OF KUNG FU						
<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
7065	United States	16	MVL RIGHTS	78/191688	2762000	9/9/2003	Registered	
<u>Mark:</u>		STARK INDUSTRIES						
<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
7701	United States	18	MVL RIGHTS	77/780522	4032090	9/27/2011	Registered	
7703	United States	25	MVL RIGHTS	77/780535			PENDING	
7702	United States	28	MVL RIGHTS	77/780527			PENDING	
<u>Mark:</u>		The Color Bright Green (Hulk design)						
<u>ID</u>	<u>Country</u>	<u>Classes</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
7083	United States	28	MVL RIGHTS	76/527478	2834185	4/20/2004	Registered	