TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/30/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
InnoWare Paper Holding Company, Inc.		12/30/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Hoffmaster Group, Inc.	
Street Address:	2920 N. Main Street	
City:	Oshkosh	
State/Country:	WISCONSIN	
Postal Code:	54901	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3787861	ARTSTYLE
Registration Number:	3591984	JUST LIKE LINEN
Registration Number:	3670903	INNOWARE
Registration Number:	3697074	INNOWARE
Registration Number:	3024269	FINISHING TOUCH
Registration Number:	1773918	
Registration Number:	1748484	SOVEREIGN
Registration Number:	3935717	WHERE STRENGTH MEETS STYLE
Registration Number:	4030276	PERFORMA
Serial Number:	77752789	WHERE STRENGTH MEETS STYLE

CORRESPONDENCE DATA

TRADEMARK
REEL: 004706 FRAME: 0787

378786

Fax Number: (414)273-5198 Phone: 414-273-3500

Email: astewart@gklaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Alan R. Stewart; Godfrey & Kahn, S.C.

Address Line 1: 780 N. Water Street

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	072423-2000
NAME OF SUBMITTER:	Alan R. Stewart
Signature:	/Alan R. Stewart/
Date:	01/30/2012

Total Attachments: 4

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TRADEMARK REEL: 004706 FRAME: 0788

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"INNOWARE PAPER HOLDING COMPANY, INC.", A DELAWARE CORPORATION,

WITH AND INTO "HOFFMASTER GROUP, INC." UNDER THE NAME OF "HOFFMASTER GROUP, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF DECEMBER, A.D. 2011, AT 2:15 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4032843 8100M

DATE: 12-30-11

AUTHENTICATION: 9265609

TRADEMARK REEL: 004706 FRAME: 0789

Jeffrey W. Bullock, Secretary of State

111357176

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:15 PM 12/30/2011 FILED 02:15 PM 12/30/2011 SRV 111357176 - 4032843 FILE

CERTIFICATE OF OWNERSHIP AND MERGER MERGING InnoWare Paper Holding Company, Inc. INTO Hoffmaster Group, Inc.

Pursuant to the provisions of § 253 of the Delaware General Corporation Law

Hoffmaster Group, Inc. (the "Corporation"), a corporation organized and existing under the Delaware General Corporation Law (the "DGCL"), hereby certifies that:

FIRST: InnoWare Paper Holding Company, Inc., a Delaware corporation ("Subsidiary"), was incorporated on August 18, 2006, pursuant to the DGCL and is existing thereunder.

SECOND: The Corporation was incorporated on October 4, 2005, pursuant to the DGCL and is existing thereunder.

THIRD: The Corporation owns of record 100% of the outstanding shares of the Common Stock of Subsidiary (the "Shares"), the Shares being the only stock of Subsidiary outstanding.

FOURTH: At a duly held meeting on December 29, 2011, the board of directors of the Corporation adopted the resolutions attached as <u>Exhibit 1</u> hereto providing for the merger (the "Merger") of Subsidiary into the Corporation, which resolutions have not been amended or rescinded and are in full force and effect.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Ownership and Merger this 30* day of December, 2011.

HOFFMASTER GROUP, INC.

By:

Name: Lyle Richter

Title: VP

[Signature Page to Certificate of Merger—Innoware Holding/Hoffmaster Group]
(NY) 05492/012/MISC11/Certificate.Innoware.Holding.into Hoffmaster.Oroup.doc

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EXHIBIT 1

RESOLVED, that pursuant to Section 253 of the Delaware General Corporation Law (the "DGCL"), InnoWare Paper Holding Company, Inc. ("Subsidiary") shall be merged (the "Merger") with and into Hoffmaster Group, Inc. (the "Corporation") whereupon the separate existence of Subsidiary shall cease, and the Corporation shall be the surviving corporation (the "Surviving Corporation").

RESOLVED, that the Merger is hereby approved pursuant to the provisions of Section 253 of the DGCL.

RESOLVED, that the Merger shall become effective upon filing of the Certificate of Ownership and Merger (the "Effective Time").

RESOLVED, that at the Effective Time each share of common stock, par value \$0.01 per share, of Subsidiary outstanding immediately prior to the Effective Time shall be canceled.

RESOLVED, that from and after the Effective Time, until successors are duly elected or appointed in accordance with applicable law, the directors of the Corporation at the Effective Time shall be the directors of the Surviving Corporation, and the officers of the Corporation at the Effective Time shall be the officers of the Surviving Corporation.

RESOLVED, that from and after the Effective Time, the Bylaws and Certificate of Incorporation of the Corporation shall be the Bylaws and Certificate of Incorporation of the Surviving Corporation.

RESOLVED, that the officers of the Corporation are authorized on behalf of the Corporation to take any and all actions, to execute, deliver and file any and all documents, agreements and instruments (including, without limitation, a Certificate of Ownership and Merger in the form attached hereto as Exhibit A) and to take any and all steps deemed by any such officer to be necessary or appropriate to carry out the purpose and intent of each of the foregoing resolutions, and all actions heretofore taken by any of them in furtherance thereof are hereby ratified and confirmed in all respects.

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