

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																						
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																						
CONVEYING PARTY DATA																							
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PROPERTY NUMBERS Total: 2																							
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Serial Number:	77517112	PARADISO																					
CORRESPONDENCE DATA																							
Fax Number:	(703)836-7419																						
Phone:	(703) 836-6620																						
Email:	bassam.ibrahim@bipc.com																						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																							
Correspondent Name:	Bassam N. Ibrahim																						
Address Line 1:	P.O. Box 1404																						
Address Line 4:	Alexandria, VIRGINIA 22313-1404																						
ATTORNEY DOCKET NUMBER:	1001560-000628/629																						
DOMESTIC REPRESENTATIVE																							
Name:	Bassam N. Ibrahim																						

OP \$65.00 3685045

Address Line 1: P.O. Box 1404
Address Line 4: Alexandria, VIRGINIA 22313-1404

NAME OF SUBMITTER:	Bassam N. Ibrahim
Signature:	Bassam N. Ibrahim/s/
Date:	01/26/2012

Total Attachments: 2
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TRADEMARK ASSIGNMENT


WHEREAS, Itochu Fashion System Kabushiki Kaisha (Itochu Fashion System Co., Ltd.), a corporation organized and existing under the laws of Japan, and having a place of business at 3-59-4, Sendagaya, Shibuya-ku, Tokyo, Japan (hereinafter "ASSIGNOR"), is the owner of the trademarks and the United States trademark application and registration identified in attached Schedule A, and

WHEREAS, BRIDGESTONE SPORTS CO., LTD., a corporation organized and existing under the laws of Japan, and having a place of business at 6-22-7, Minami-Oi, Shinagawa-ku, Tokyo, Japan (hereinafter "ASSIGNEE"), is desirous of acquiring the trademarks and listed in attached Schedule A, together with the goodwill of the business symbolized in which the marks are used, or with the portion of the business to which the marks pertain, or with that part of the good will of the business connected with the use of and symbolized by the marks and the application and registration listed on the attached Schedule A.


NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the trademarks listed on the attached Schedule A, together with the goodwill of the business symbolized in which the marks is/are used, or with the portion of the business to which the marks pertain, or with that part of the good will of the business connected with the use of and symbolized by the marks and the applications listed on the attached Schedule A.

Itochu Fashion System Kabushiki Kaisha
(Itochu Fashion System Co., Ltd.)

Date: January 4, 2012

By: × 
MASASHI UCHIBORI
President

SCHEDULE A

MARK	APPL. DATE	APPL. NO.	REG. DATE	REG. NO.
	06/20/2008	77/503,873	09/22/2009	3,685,045
PARADISO	07/08/2008	77/517,112	N/A	N/A