TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		12/22/2011	Banking Corporation: OHIO

RECEIVING PARTY DATA

Name:	Furminator, Inc.
Street Address:	1638 Headland Drive
City:	Fenton
State/Country:	MISSOURI
Postal Code:	63026
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	3238141	FURMINATOR
Registration Number:	2965342	FURMINATOR
Registration Number:	3436938	LOVE YOUR PET, HATE THE SHEDDING?
Serial Number:	77211056	GROOMNVAC
Serial Number:	77366844	THE FURMINATOR FOUNDATION
Serial Number:	77061581	SPRAYNGROOM
Registration Number:	3544400	
Serial Number:	77426019	
Serial Number:	77426025	
Registration Number:	3951116	BECAUSE SHED HAPPENS
Serial Number:	77426013	
Serial Number:	77426031	
Serial Number:	78680704	DESHEDDING
Registration Number:	3850657	FURGOPET
		TRADEMARK

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Serial Number:	77545253	FURGOCAT
Serial Number:	77545289	FURGODOG
Registration Number:	3594552	FURMINATOR SHED-LESS TREATMENT
Registration Number:	4016939	YOU'VE GOT TO BE SHEDDING ME
Registration Number:	3974270	MY FURST

CORRESPONDENCE DATA

Fax Number: (404)853-8806 Phone: 4048538127

Email: julie.murphy@sutherland.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Sutherland Asbill & Brennan LLP

Address Line 1: 999 Peachtree Street NE

Address Line 4: Atlanta, GEORGIA 30309-3996

ATTORNEY DOCKET NUMBER:	13906-0071
NAME OF SUBMITTER:	Brian Murphy
Signature:	/Brian Murphy/
Date:	01/11/2012

Total Attachments: 3

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> TRADEMARK REEL: 004696 FRAME: 0264

RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (this "<u>Release</u>"), dated as of December 22, 2011, is made by **FIFTH THIRD BANK**, an Ohio banking corporation ("Secured Party"), and is as follows:

WHEREAS, FURMINATOR, INC., an Indiana corporation ("<u>Debtor</u>"), and Secured Party are parties to that certain Trademark Security Agreement dated as of September 10, 2008 (the "<u>Agreement</u>"), which was recorded with The United States Patent and Trademark Office on September 11, 2008 in its records at Reel 003851, Frame 0420 and on March 4, 2009 in its records at Reel 003946, Frame 0126, and an amendment to the Agreement dated as of June 7, 2011, which was recorded with The United States Patent and Trademark Office on June 13, 2011 in its records at Reel 004560, Frame 0396; capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

WHEREAS, the Agreement granted to the Secured Party a security interest in all of the Debtor's right, title and interest in, to and under the Trademark Collateral (as defined in the Agreement), including, without limitation (a) all of Debtor's right, title and interest in and to all of its now or in the future owned or existing Trademarks listed on Schedule I of the Agreement (attached hereto and made a part hereof as Schedule I); (b) all renewals of each of the Trademarks; (c) all income, royalties, damages and payments now and in the future due or payable under or with respect to any and all Trademarks, including damages and payments for past or future infringements of any and all Trademarks; (d) all rights to sue for past, present and future infringements of any and all Trademarks; (e) all rights corresponding to each of the Trademarks throughout the world; (f) all of Debtor's Trademark License Rights (as defined in the Agreement); and (g) together in each case with the goodwill of Debtor's business connected with the use of, and symbolized by, the foregoing; and

WHEREAS, Secured Party desires to release its rights and security interests in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party hereby fully and finally releases and terminates (i) its security interest and other rights in, to and under the Trademark Collateral and (ii) any and all other rights it may have under the Agreement.

[Signature Page Follows]

TRADEMARK REEL: 004696 FRAME: 0265 IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed as of the day and year first above written.

FIFTH THIRD BANK

Brooke A Balcom Vice President

SIGNATURE PAGE TO RELEASE OF TRADEMARK SECURITY AGREEMENT

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SCHEDULE I

TRADEMARK COLLATERAL

Trademarks				
Country	Mark	Status		
Reg. No./App. Ser. No.				
U.S. Registration No. 3,238,141	FURMINATOR (Stylized and/or with Design)	Registered		
U.S. Registration No. 2,965,342	FURMINATOR	Registered		
U.S. Registration No. 3,436,938	LOVE YOUR PET, HATE THE SHEDDING?	Registered		
Canada Registration No. TMA638357	FURMINATOR	Registered		
Hong Kong Registration No. 300839539	FURMINATOR	Registered		
Madrid Protocol Registration No. 840544	FURMINATOR	Registered		
Mexico Registration No. 989796	FURMINATOR	Registered		
Mexico Registration No. 989797	FURMINATOR	Registered		
Taiwan Registration No. 01298947	FURMINATOR	Registered		
U.S. Application Serial No. 77/211,056	GROOMNVAC	Abandoned		
U.S. Application Serial No. 77/366,844	THE FURMINATOR FOUNDATION	Abandoned		
U.S. Application Serial No. 77/061,581	SPRAYNGROOM	Abandoned		
U.S. Registration No. 3,544,400	Paw Design	Registered		
U.S. Application Serial No. 77/426,019	Yellow Tool Design	Abandoned		
U.S. Application Serial No. 77/426,025	Yellow Tool Design (color only)	Abandoned		
U.S. Registration No. 3,951,116	BECAUSE SHED HAPPENS	Registered		
U.S. Application Serial No. 77/426,013	Blue Tool Design	Abandoned		
U.S. Application Serial No. 77/426,031	Blue Tool Design (color only)	Abandoned		
U.S. Application Serial No. 78/680,704	DESHEDDING	Abandoned		
U.S. Registration No. 3,850,657	FURGOPET	Registered		
U.S. Application Serial No. 77/545,253	FURGOCAT	Pending		
U.S. Application Serial No. 77/545,289	FURGODOG	Pending		
U.S. Registration No. 3,594,552	FURMINATOR SHED-LESS TREATMENT	Registered		
U.S. Registration No. 4,016,939	YOU'VE GOT TO BE SHEDDING ME	Registered		
U.S. Registration No. 3,974,270	MY FURST	Registered		

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