

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NVIDIA ARC GmbH	FORMERLY mental images GmbH	12/15/2011	LIMITED LIABILITY COMPANY: GERMANY
RECEIVING PARTY DATA			
Name:	NVIDIA GmbH		
Street Address:	Adenauer Strasse 20-B1		
City:	Wuerselen		
State/Country:	GERMANY		
Postal Code:	52145		
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	75852788	IRAY	
Serial Number:	75852786	IRAY	
Serial Number:	85214234	MENTAL	
Serial Number:	76634913	MENTAL	
Serial Number:	75271121	MENTAL IMAGES	
Serial Number:	75271120	MENTAL IMAGES	
Serial Number:	75271118	MENTAL RAY	
Serial Number:	77319780	MENTAL RAY	
Serial Number:	75809403	REALITY SERVER	
Serial Number:	75809404	REALITY SERVER	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
Phone:	(650) 988-8500		

CH \$265.00 75852788

Email: trademarks@fenwick.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Fenwick & West LLP

Address Line 1: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:

25999-70047-NV100-4198

DOMESTIC REPRESENTATIVE

Name: Sally M. Abel of Fenwick & West LLP

Address Line 1: 801 California Street

Address Line 4: Mountain View, CALIFORNIA 94041

NAME OF SUBMITTER:

Sally M. Abel

Signature:

/sabel/

Date:

01/09/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is effective as of November 30, 2007, by and between NVIDIA ARC GmbH (formerly mental images GmbH), a German limited liability company, having a principal place of business at Fasanenstrasse 81, Berlin D-10623, Germany ("Assignor") and NVIDIA GmbH, a German limited liability company, having a principal place of business at Adenauer Strasse 20-B1, 52145 Würselen, Germany ("Assignee").

WHEREAS, pursuant to the terms of that certain Share Purchase Agreement dated as of November 9, 2007, Assignee acquired certain Intellectual Property Rights which included among other things, all right, title and interest of Assignor in the trademarks, trademark applications, and trademark registrations, including:

Mark	Country	Application Number	Registration Number
IRAY	United States	75/852,788	2,704,998
IRAY	United States	75/852,786	2,704,997
MENTAL	United States	85/214,234	N/A
MENTAL (stylized)	United States	76/634,913	3,110,999
MENTAL IMAGES	United States	75/271,121	2,185,558
MENTAL IMAGES	United States	75/271,120	2,185,557
MENTAL RAY	United States	75/271,118	2,185,556
MENTAL RAY	United States	77/319,780	4,029,051
REALITY SERVER	United States	75/809,403	2,713,822
REALITY SERVER	United States	75/809,404	2,713,823
MENTAL IMAGES	Australia	743,549	743,549
MENTAL RAY	Australia	743,548	743,548
MENTAL IMAGES	Canada	856,363	TMA555,866
MENTAL RAY	Canada	856,362	TMA553,305

Mark	Country	Application Number	Registration Number
MENTAL IMAGES	European Union	000,643,270	000,643,270
MENTAL RAY	European Union	000,643,312	000,643,312
MENTAL IMAGES	Iceland	1,294/1997	560/1998
MENTAL RAY	Iceland	1,293/1997	559/1998
MENTAL IMAGES	Japan	H09/159,892	4,250,729
MENTAL RAY	Japan	H09/159,893	4,250,730
MENTAL IMAGES	Norway	1997/7,442	197,904
MENTAL RAY	Norway	1997/7,444	190,026
MENTAL IMAGES	Switzerland	07,532/1997	P-450,370
MENTAL RAY	Switzerland	07,535/1997	P-450,373

WHEREAS, the parties desire that such assignment be recorded with the United States Patent and Trademark Office and abroad.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor confirms that effective November 30, 2007, Assignee acquired all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademarks together with the goodwill of the business symbolized by said trademarks, and any and all applications and registrations thereof, including, without limitation, all claims that it might have, at law or in equity, by reason of past, present or future infringement in the said trademarks, and that portion of the business which is ongoing and existing to which the trademarks pertain.

NVIDIA ARC GmbH (formerly mental images GmbH)

By: 
Name: Karen T. Burns
Title: Managing Director

Date: December 15, 2011