TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation, as Agent		12/23/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	INNOWARE PAPER, INC.
Street Address:	W165 N5830 Ridgewood Drive
City:	Menomonee Falls
State/Country:	WISCONSIN
Postal Code:	53051
Entity Type:	CORPORATION: CONNECTICUT

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3787861	ARTSTYLE
Registration Number:	3591984	JUST LIKE LINEN
Registration Number:	3670903	INNOWARE
Registration Number:	3697074	INNOWARE
Registration Number:	3024269	FINISHING TOUCH
Registration Number:	1773918	
Registration Number:	1748484	SOVEREIGN
Registration Number:	3935717	WHERE STRENGTH MEETS STYLE
Serial Number:	77752789	WHERE STRENGTH MEETS STYLE
Serial Number:	77744627	PERFORMA

CORRESPONDENCE DATA

900210558

Fax Number: (312)577-4688 Phone: (312)577-8416

TRADEMARK REEL: 004686 FRAME: 0693

Email: carole.dobbins@kattenlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Carole Dobbins c/o Katten Muchin

Address Line 1: 525 W. Monroe St.

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207170-00468
NAME OF SUBMITTER:	Carole Dobbins
Signature:	/Carole Dobbins/
Date:	12/23/2011

Total Attachments: 4

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> TRADEMARK REEL: 004686 FRAME: 0694

TRADEMARK RELEASE

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of December <u>23</u>, 2011 by **GENERAL ELECTRIC CAPITAL CORPORATION**, a Delaware corporation, as Agent ("Agent").

WITNESSETH:

WHEREAS, Agent and INNOWARE PAPER, INC., a Connecticut corporation ("Grantor"), were parties to that certain Trademark Security Agreement dated as of April 1, 2011 (the "Agreement"), pursuant to which Grantor granted a security interest to Agent in certain trademarks (the "Trademarks") and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Agent, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Agreement was recorded by the United States Patent and Trademark Office on April 1, 2011 at Reel 4513 Frame 0588; and

WHEREAS, Grantor has requested that Agent release its security interest in and lien on the Trademarks and Trademark Collateral and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

- 1. Agent hereby releases and discharges fully its security interest in and lien on all of Grantor's right, title and interest in and to the following (collectively, the "Trademark Collateral"):
 - (i) each Trademark, Trademark registration and Trademark application on <u>Schedule 1</u> attached hereto and each Trademark license;
 - (ii) all reissues, continuations or extensions of the foregoing;
 - (iii) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark license; and
 - (iv) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, Trademark registration or Trademark licensed under any Trademark license or (b) injury to the goodwill associated with any Trademark, Trademark registration or any Trademark licensed under any Trademark license.

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- 2. Agent hereby releases its security interest in and lien on the Trademark Collateral.
- 3. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademark Collateral.

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IN WITNESS WHEREOF, Agent has caused this Patent Release and Reassignment to be executed as of the day and year first above written.

GENERAL ELECTRIC CAPITAL

CORPORATION As Agent

By:

Namer Garetto Gilles

Title: Duly Authorized Signatory

SCHEDULE 1

U.S. TRADEMARK REGISTRATIONS

<u>TRADEMARK</u>	REG. NO.	REG. DATE
ARTSTYLE	3787861	5/11/10
JUST LIKE LINEN	3591984	3/17/09
INNOWARE	3670903	8/18/09
INNOWARE	3697074	10/13/09
FINISHING TOUCH	3024269	12/6/05
DESIGN ONLY	1773918	5/25/93
SOVEREIGN	1748484	1/26/93
WHERE STRENGTH MEETS STYLE	3935717	3/22/11

U.S. TRADEMARK APPLICATIONS

<u>TRADEMARK</u>	<u>APP. NO.</u>	<u>APP. DATE</u>
WHERE STRENGTH MEETS STYLE	77752789	6/5/09
PERFORMA	77744627	5/26/09

TRADEMARK LICENSES None.

Trademark Release and Reassignment

TRADEMARK REEL: 004686 FRAME: 0698

RECORDED: 12/23/2011