

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |                          |
|------------------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b> | RELEASE BY SECURED PARTY |

**CONVEYING PARTY DATA**

| Name                                           | Formerly | Execution Date | Entity Type           |
|------------------------------------------------|----------|----------------|-----------------------|
| General Electric Capital Corporation, as Agent |          | 12/16/2011     | CORPORATION: DELAWARE |

**RECEIVING PARTY DATA**

|                        |                                   |
|------------------------|-----------------------------------|
| <b>Name:</b>           | MAACO Franchising, Inc.           |
| <b>Street Address:</b> | 128 South Tryon Street, Suite 900 |
| <b>City:</b>           | Charlotte                         |
| <b>State/Country:</b>  | NORTH CAROLINA                    |
| <b>Postal Code:</b>    | 28202                             |
| <b>Entity Type:</b>    | CORPORATION: DELAWARE             |

**PROPERTY NUMBERS Total: 34**

| Property Type        | Number  | Word Mark                              |
|----------------------|---------|----------------------------------------|
| Registration Number: | 3492302 | MEDUSA                                 |
| Registration Number: | 3433537 | NORTH AMERICA'S BODYSHOP               |
| Registration Number: | 3006015 | MAACO COLLISION REPAIR & AUTO PAINTING |
| Registration Number: | 2997464 | A.M.A. CAR                             |
| Registration Number: | 2853706 | MAACO                                  |
| Registration Number: | 2787733 | AMERICA'S BODYSHOP                     |
| Registration Number: | 2764069 |                                        |
| Registration Number: | 2617360 | COSMOLLISION                           |
| Registration Number: | 2482155 | IT'S MAACO FOR MAACO-VERS!             |
| Registration Number: | 2575354 | MAACO-VERS                             |
| Registration Number: | 2450961 | SIGNATURE SERVICE                      |
| Registration Number: | 2275957 | MAACO                                  |
| Registration Number: | 2146176 | MAACO POLARIS                          |
| Registration Number: | 2111535 | SUPER PACK                             |

**TRADEMARK**

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|                      |         |                                  |
|----------------------|---------|----------------------------------|
| Registration Number: | 1950930 | VALUE-PREP                       |
| Registration Number: | 1974744 | SMART VALUE                      |
| Registration Number: | 1933300 | SUPREME PLUS                     |
| Registration Number: | 1938812 | PREP PLUS                        |
| Registration Number: | 1935667 | SUPREME                          |
| Registration Number: | 1937610 | SMART CHOICE                     |
| Registration Number: | 1946653 | POLY-LOK                         |
| Registration Number: | 2034247 | SMART PACK                       |
| Registration Number: | 1959356 | ULTRA URETHANE                   |
| Registration Number: | 1940652 | AMERICA'S SMART CHOICE           |
| Registration Number: | 1610782 |                                  |
| Registration Number: | 1610781 | MAACO CERTIFIED COLLISION CENTER |
| Registration Number: | 1480014 | MAACO                            |
| Registration Number: | 1459555 | UH OH BETTER GET MAACO           |
| Registration Number: | 1448895 | PRESIDENTIAL                     |
| Registration Number: | 1448896 | AMBASSADOR                       |
| Registration Number: | 1084283 | MAACO                            |
| Registration Number: | 1084252 | MAACO                            |
| Registration Number: | 1050442 | MAACO AUTO PAINTING & BODYWORKS  |
| Registration Number: | 1008037 | MAACO AUTO PAINTING              |

**CORRESPONDENCE DATA**

Fax Number: (312)577-4688

Phone: (312)577-8416

Email: carole.dobbins@kattenlaw.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Carole Dobbins c/o Katten Muchin

Address Line 1: 525 W. Monroe St.

Address Line 4: Chicago, ILLINOIS 60661

|                         |                  |
|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 207170-00463     |
| NAME OF SUBMITTER:      | Carole Dobbins   |
| Signature:              | /Carole Dobbins/ |
| Date:                   | 12/16/2011       |

Total Attachments: 7

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**TRADEMARK**  
**REEL: 004680 FRAME: 0952**

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## TRADEMARK RELEASE

THIS TRADEMARK RELEASE (the "Release") is made as of December 16, 2011 by GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation, as agent ("Agent") in favor of MAACO FRANCHISING, INC. (formerly known as Maverick I Acquisition Corp.), a Delaware corporation (the "Grantor"). Capitalized terms used herein without definition are used as defined in the Trademark Security Agreement (as defined below).

### WITNESSETH:

WHEREAS, pursuant to that certain Trademark Security Agreement, dated as of October 21, 2008 (as amended, restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement") by and between Grantor and Agent, Grantor granted to Agent a security interest in substantially all of its assets, including all of its right, title and interest in and to the Trademark Collateral (as defined in the Trademark Security Agreement), including without limitation the Trademarks set forth on Schedule I hereto; and

WHEREAS, the Trademark Security Agreement was recorded by the Trademark Division of the United States Trademark and Trademark Office on October 29, 2008 at Reel 3879, Frame 0264; and

WHEREAS, Grantors have requested that Agent release its security interest in and lien on the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby terminates and releases its security interest in all of Grantor's right, title and interest in the Trademark Collateral, including without limitation, the Trademarks set forth on Schedule I hereto.

2. Agent agrees to take such further action as may be reasonably requested by Grantor, from time to time, at Grantor's expense, to effectuate and carry out the provision and intent of this Release.

3. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest, if any, in and to the Trademark Collateral.

4. This Trademark Release shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, Agent has caused this Trademark Release to be executed as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL  
CORPORATION, as Agent**

By: *Devesh Vallabani*  
Name: Devesh Vallabani  
Title: Duly Authorized Signatory

**SCHEDULE I**

See attached.

## Trademark Registrations

### Key

MAAC-MAACO Canada, Inc.  
MAAI-MAACO Enterprises, Inc.

### 1. REGISTERED TRADEMARKS

Trademarks and Service Marks – US

| Type Mark                               | Description                            | Ownership | Registration Number | Original Registration Date |
|-----------------------------------------|----------------------------------------|-----------|---------------------|----------------------------|
| Service Mark                            | MEDUSA                                 | MAAI      | 3,492,302           | 08/26/08                   |
| Service Mark<br>(Supplemental Register) | NORTH AMERICA'S BODYSHOP               | MAAI      | 3,433,537           | 05/20/08                   |
| Service Mark                            | MAACO COLLISION REPAIR & AUTO PAINTING | MAAI      | 3,006,015           | 10/11/05                   |
| Service Mark                            | A.M.A. CAR                             | MAAI      | 2,997,464           | 09/20/05                   |
| Service Mark                            | MAACO                                  | MAAI      | 2,853,706           | 06/15/04                   |
| Service Mark<br>(Supplemental Register) | AMERICA'S BODY SHOP                    | MAAI      | 2,787,733           | 11/25/03                   |
| Service Mark                            | Design Mark of Man in Trench Coat      | MAAI      | 2,764,069           | 09/16/03                   |
| Service Mark                            | COSMOLISSION                           | MAAI      | 2,617,360           | 09/10/02                   |
| Service Mark                            | IT'S MAACO FOR MAACO-VERS!             | MAAI      | 2,482,155           | 08/28/01                   |
| Service Mark                            | MAACO-VERS                             | MAAI      | 2,575,354           | 06/04/02                   |
| Service Mark                            | SIGNATURE SERVICE                      | MAAI      | 2,450,961           | 05/15/01                   |
| Service Mark                            | MAACO                                  | MAAI      | 2,275,957           | 09/07/99                   |
| Service Mark                            | MAACO POLARIS & Design                 | MAAI      | 2,146,176           | 03/24/98                   |
| Service Mark                            | SUPER PACK                             | MAAI      | 2,111,535           | 11/11/97                   |

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| Type Mark                               | Description                              | Ownership | Registration Number | Original Registration Date |
|-----------------------------------------|------------------------------------------|-----------|---------------------|----------------------------|
| Service Mark                            | VALUE-PREP                               | MAAI      | 1,950,930           | 01/23/96                   |
| Service Mark                            | SMART VALUE                              | MAAI      | 1,974,744           | 05/21/96                   |
| Service Mark                            | SUPREME PLUS                             | MAAI      | 1,933,300           | 11/07/95                   |
| Service Mark                            | PREP PLUS                                | MAAI      | 1,938,812           | 11/28/95                   |
| Service Mark                            | SUPREME                                  | MAAI      | 1,935,667           | 11/14/95                   |
| Service Mark<br>(Supplemental Register) | SMART CHOICE                             | MAAI      | 1,937,610           | 11/21/95                   |
| Service Mark                            | POLY-LOK                                 | MAAI      | 1,946,653           | 01/09/96                   |
| Service Mark                            | SMART PACK                               | MAAI      | 2,034,247           | 01/28/97                   |
| Service Mark                            | ULTRA URETHANE                           | MAAI      | 1,959,356           | 02/27/96                   |
| Service Mark                            | AMERICA'S SMART CHOICE                   | MAAI      | 1,940,652           | 12/12/95                   |
| Service Mark                            | Design                                   | MAAI      | 1,610,782           | 08/21/90                   |
| Service Mark                            | MAACO CERTIFIED COLLISION CENTER         | MAAI      | 1,610,781           | 08/21/90                   |
| Service Mark                            | MAACO                                    | MAAI      | 1,480,014           | 03/08/88                   |
| Service Mark                            | UH OH BETTER GET MAACO                   | MAAI      | 1,459,555           | 09/29/87                   |
| Service Mark                            | PRESIDENTIAL                             | MAAI      | 1,448,895           | 07/21/87                   |
| Service Mark                            | AMBASSADOR                               | MAAI      | 1,448,896           | 07/21/87                   |
| Service Mark                            | MAACO                                    | MAAI      | 1,084,283           | 01/31/78                   |
| Service Mark                            | MAACO                                    | MAAI      | 1,084,252           | 01/31/78                   |
| Service Mark                            | MAACO AUTO PAINTING & BODYWORKS & Design | MAAI      | 1,050,442           | 10/19/76                   |
| Service Mark                            | MAACO AUTO PAINTING                      | MAAI      | 1,008,037           | 04/01/75                   |

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## 2. TRADEMARK APPLICATIONS

None.

## 3. IP LICENSES

- (A) Software License Agreement dated June 6, 1995, between Meineke Car Care Centers, Inc., and Infosynch, Inc.
- (B) Two (2) Limited License Agreements dated December 30, 1991, between Meineke Car Care Centers, Inc., Business Data Group, and Graphic World Corp.
- (C) License Agreement dated September 30, 2002, between Meineke Car Care Centers, Inc., and Source4, Integrated Business & Marketing Solutions
- (D) License Agreement dated May 2002, between Meineke Car Care Centers, Inc., and Source4 Integrated Business & Marketing Solutions
- (E) Learning Module License Agreement dated July 26, 2002, between SBA-TLC, Inc., University of the Aftermarket, and On-time training
- (F) Software License and Maintenance Agreement between Forward Development, Inc., and Meineke Car Care Centers, Inc. franchisees who purchase M.key software
- (G) License Agreement dated February 20, 1997, between Meineke Car Care Centers, Inc., and Maremont Corporation
- (H) License Agreement dated March 28, 2001, between Meineke Car Care Centers, Inc., and Art Beat
- (I) Limited License Agreement dated April 14, 1997, between Meineke Car Care Centers, Inc., and D.C. Promotions
- (J) License Agreement dated June 29, 2001, between Meineke Car Care Centers, Inc., and AARD-ALLTUF Screenprinters
- (K) License Agreement dated July 10, 2001, between Meineke Car Care Centers, Inc., and COMDA The Calendar People
- (L) License Agreement dated October 8, 2001, between Meineke Car Care Centers, Inc., and Cee-Jay Research & Sales, LLC
- (M) License Agreement dated July 14, 1995, between Meineke Car Care Centers, Inc., and Credit First National Association
- (N) License Agreement dated June 23, 2003, between Meineke Car Care Centers, Inc., and UniFirst Corporation
- (O) Master License Agreement dated October 11, 2002, between Meineke Car Care Centers, Inc., and Business Development Center BDC, S.A. (Ecuador)
- (P) Master License Agreement dated June 11, 2002, between Meineke Car Care Centers, Inc., and Alqarar Alsaeb for Car Services Company With Limited Liability (W.L.L.) (Saudia Arabia)
- (Q) Master License Agreement dated June 1, 2001, between Meineke Car Care Centers, Inc., and Pro-Tools International, C.A. (Venezuela)
- (R) Master License Agreement dated December 12, 2000, between Meineke Car Care Centers, Inc., and Operadora Mecanica Automotriz, S.A.DE C.V. (Mexico)
- (S) Master License Agreement dated December 15, 2004, between Meineke Car Care Centers, Inc., and Shanghai Guiwan Industrial Investment Co. (China)
- (T) Master Development Agreement dated July 26, 1999, between Meineke Car Care Centers, Inc., and Vitatrac, S.A. (Guatemala)
- (U) Master Development Agreement dated May 8, 1997, between Meineke Car Care Centers, Inc., and Enrique Dalet (Dominican Republic)
- (V) License Agreement dated May 30, 2003, between Meineke Car Care Centers, Inc., and Land's End
- (W) Consent to Use of Name (undated) between Meineke Car Care Centers, Inc., and Meineke Canada Inc.
- (X) Consent to Use of Trade-Mark (undated) between Meineke Car Care Centers, Inc., and Meineke Canada Inc.
- (Y) Consent to Use of Trade-Mark dated July 11, 2000, between Meineke Car Care Centers, Inc., and Meineke Canada Inc.

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- (Z) Consent to Use of Name dated July 11, 2000, between Meineke Car Care Centers, Inc., and Meineke Canada Inc.
- (AA) Consent to Use of Trade-Mark dated 2003 between Meineke Car Care Centers, Inc., and Meineke Canada Inc.
- (BB) License Agreement between Meineke and Econo Lube relative to cobrand
- (CC) License between Econo Lube and franchisees to allow them to cobrand their facility using Meineke name
- (DD) Microsoft Software Licenses
- (EE) Software Customization and Licensing Agreement executed in 2001 between Execusys, Inc., and Meineke Car Care Centers, Inc.
- (FF) License Agreement dated February 23, 1996, between Maremont and Meineke Car Care Centers, Inc.
- (GG) License Agreement dated February 1996 between ACCU Industries, Inc., and Meineke Car Care Centers, Inc.
- (HH) License Agreement dated February 28, 1996, between Hunter Engineering and Meineke Car Care Centers, Inc.
- (II) License Agreement dated February 29, 1996, between Quest Corp. and Meineke Car Care Centers, Inc.
- (JJ) Software License Agreement dated July 31, 1991, between SSA Acquisition Corporation and Meineke Car Care Centers, Inc.
- (KK) License Agreement dated February 1, 2002, between Activant (formerly CCITRIAD) and Meineke Car Care Centers, Inc.
- (LL) Photocopy Authorization License dated December 31, 2004, between Copyright Clearance Center, Inc., and Meineke Car Care Centers, Inc.
- (MM) License Agreement dated April 26, 2004, between Mitchell Repair Information Company, LLC, and Meineke Car Care Centers, Inc.
- (NN) GeoVue Product and Services End-User License Agreement (Dated 7/1/2005)
- (OO) Master Services Agreement dated February 14, 2006 between Fluency Media, LLC and Maaco Enterprises, Inc.
- (PP) Software License Agreements for the use by franchisees of Maaco Polaris 2000.
- (QQ) Commercial Promotion Music Synchronization License dated March 1, 2008 between Southern Music Publishing Co. Inc. and Maaco Enterprises, Inc.
- (RR) Television Synchronization License dated March 1, 2008 between Jerry Bock Enterprises and Maaco Enterprises, Inc.
- (SS) Agreement dated March 1, 2008 between R & H Music on behalf of Mayerling Productions, Ltd. and Maaco Enterprises, inc.
- (TT) Lorel Marketing Group Project Description dated September 12, 2007 between Lorel Marketing Group, LLC and Maaco Enterprises, Inc.
- (UU) Letter dated July 8, 2008 between Lorel Marketing Group, LLC and Maaco Enterprises, Inc. re: Musician's Residuals Understanding.
- (VV) Thirty five (35) user licenses with Great Plains (Microsoft Dynamics) and ancillary products for accounting purposes.
- (WW) License Agreement dated January 1, 1992, between Canada and MAACO Systems, Inc., as amended.
- (XX) The attached franchise agreements.

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