

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cypher Entertainment Group LLC		10/01/2011	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cold Fusion Entertainment, LLC		
<b>Street Address:</b>	1 East 33rd Street		
<b>Internal Address:</b>	12th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77381722	CYPHER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)684-3999		
<b>Phone:</b>	212 684-3900		
<b>Email:</b>	dmirman@grr.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Donna Mirman		
<b>Address Line 1:</b>	270 Madison Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	8040/004		
<b>NAME OF SUBMITTER:</b>	Donna Mirman		
<b>Signature:</b>	/DM/		

OP \$40.00 77381722

**900207420**

**TRADEMARK**  
**REEL: 004662 FRAME: 0426**

Date:

11/17/2011

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADE MARK ASSIGNMENT

WHEREAS, Cypher Entertainment Group LLC, a Limited Liability Company organized and existing under the laws of the state of New York doing business at 1 Est 33<sup>rd</sup> Street, 12<sup>th</sup> Floor, New York, New York 10016 (hereinafter referred to as "Assignor"), owns all the rights, title and interest in and to U.S. Trademark Application No. 77/381,722 for the mark CYPHER (hereinafter referred to as the "TRADEMARK"); and

WHEREAS, Cold Fusion Entertainment, LLC, a Limited Liability Company organized and existing under the laws of the state of New York doing business at 1 East 33<sup>rd</sup> Street, 12<sup>th</sup> Floor, New York, New York `10016 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARK, as well as that portion of the business to which the TRADEMARK pertains if that business is ongoing and existing, as a successor in interest to that business, together with the goodwill of the business symbolized by the TRADEMARK.

NOW, THEREFORE, Assignor in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in

and to the TRADEMARK, together with the goodwill of the business symbolized by the TRADEMARK, and the right to sue and recover for past infringement thereof. Assignor warrants and represents that the TRADEMARK is free and clear of all liens, encumbrances and any claims and that Assignee will receive good and free title to the same.

IN WITNESS WHEREOF, has caused this Assignment to be duly executed by its member thereunto duly authorized as of the 1<sup>st</sup> day of October, 2011.

Cypher Entertainment Group LLC

New York, New York



VDE/

By: David Elmekie  
Managing Member