

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sharper Image Acquisition LLC		10/26/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Sharper Image Holdings LLC
Street Address:	103 Foulk Road
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 51

Property Type	Number	Word Mark
Serial Number:	85411657	S
Serial Number:	85411669	S
Serial Number:	85411685	S
Serial Number:	85411708	S
Serial Number:	85411931	S
Serial Number:	85411946	S
Serial Number:	85411578	S
Serial Number:	85411607	S
Serial Number:	85411634	S
Serial Number:	85411646	S
Serial Number:	85163515	SHARPER LIVING
Serial Number:	78597097	ZIPCONNECT
Serial Number:	77976523	THE SHARPER IMAGE
Serial Number:	85009119	THE SHARPER IMAGE

TRADEMARK

900206359

REEL: 004655 FRAME: 0001

CH \$1290.00 85411657

Serial Number:	76424591	SHARPER IMAGE DESIGN
Serial Number:	78678652	SHARPER IMAGE OFFICE
Serial Number:	78374591	SHARPER IMAGE OUTLET
Serial Number:	78375692	SHARPERIMAGE.COM
Serial Number:	78375684	THE SHARPER IMAGE
Serial Number:	74667650	TRAVEL COMPANION
Serial Number:	73634556	THE SHARPER IMAGE
Serial Number:	77317210	THE SHARPER IMAGE
Serial Number:	75373491	TURBO-GROOMER
Serial Number:	76424939	SHARPER IMAGE
Serial Number:	78162617	SHARPER IMAGE
Serial Number:	73182118	THE SHARPER IMAGE
Serial Number:	74069903	THE SHARPER IMAGE
Serial Number:	73583206	THE SHARPER IMAGE
Serial Number:	74059573	THE SHARPER IMAGE
Serial Number:	77189523	THE SHARPER IMAGE
Serial Number:	77082621	
Serial Number:	78694284	OXYGENFRESH
Serial Number:	78623938	OZONEGUARD
Serial Number:	78363039	POWERTIE
Serial Number:	78289909	SHARPERIMAGE.COM
Serial Number:	74463622	AUTO-DRIVE
Serial Number:	78593746	IBEAM
Serial Number:	78859252	ICEFLOW
Serial Number:	78964074	
Serial Number:	78743892	FRESHERLONGER
Serial Number:	77149524	GP
Serial Number:	76269728	ENERGY SAVER
Serial Number:	78341536	"BRIGHT AS DAY!" DAYLIGHT SPECTRUM LAMP
Serial Number:	75505673	IONIC BREEZE
Serial Number:	78593753	IFRAME
Serial Number:	78976631	INVENTED HERE.
Serial Number:	74019215	SOUND SOOTHER
Serial Number:	78195046	SOUND SOOTHER
Serial Number:	78666615	ISOOTHER

	78593758	ISPHERE
Serial Number:	78593761	ITOWER

CORRESPONDENCE DATA

Fax Number: (212)391-2057
Phone: 212-730-0030
Email: tsoinger@iconixbrand.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Andrew R. Tarshis
Address Line 1: 1450 Broadway, 3rd Floor
Address Line 2: Iconix Brand Group, Inc.
Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	SI ASSIGNMENT
NAME OF SUBMITTER:	Andrew R. Tarshis
Signature:	/atarshis/
Date:	11/04/2011

Total Attachments: 5
source=US Trademark Agreement#page1.tif
source=US Trademark Agreement#page2.tif
source=US Trademark Agreement#page3.tif
source=US Trademark Agreement#page4.tif
source=US Trademark Agreement#page5.tif

UNITED STATES MASTER TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Sharper Image Acquisition LLC, a limited liability company organized under the laws of the State of Delaware having offices at 1370 Broadway, Suite 1107, New York, NY 10018 (“Assignor”), is the owner of the United States trademark applications and registrations listed on Schedule A attached hereto (collectively, the “Marks”);

WHEREAS, Iconix Brand Group, Inc., a Delaware corporation, having a place of business at 1450 Broadway, 4th Floor, New York, New York, 10018 (“Iconix”), and Assignor have entered into that certain Asset Purchase Agreement, dated as of October 26, 2011 (the “Purchase Agreement”);

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to assign, and Iconix, through Sharper Image Holdings LLC, a Delaware limited liability company and subsidiary of Buyer (“Assignee”), has agreed to acquire, the Marks and the goodwill associated therewith; and

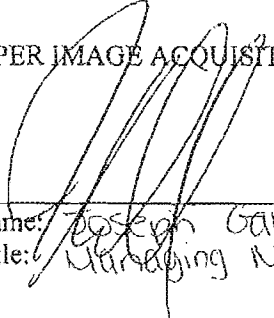
WHEREAS, Assignor and Assignee wish to evidence the assignment of the Marks in the United States Patent and Trademark Office (the “PTO”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor’s right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action with respect to past infringements. Assignee has the right to record and file this assignment in the PTO, at Assignee’s sole cost and expense. In the event of a conflict or inconsistency between the provisions of this assignment and the provisions of the Purchase Agreement, the provisions of the Purchase Agreement will prevail.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 26th day of
October, 2011.

SHARPER IMAGE ACQUISITION LLC

By:


Name: Joseph Gabbay
Title: Managing Member

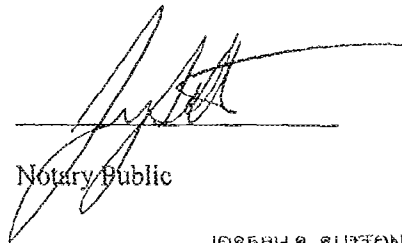
STATE OF NY)

) ss.:

COUNTY OF NY)

ACKNOWLEDGMENT

On this 26th day of October before me came Joseph Gabby, who stated that he/she is the Managing Member of Sharper Image Acquisition LLC and acknowledged that he/she executed the above instrument as the act and deed of Sharper Image Acquisition LLC with full authority to do so.



A handwritten signature in black ink, appearing to read 'Joseph S. Sutton', is written over a horizontal line.

Notary Public

JOSEPH S. SUTTON
Notary Public, State of New York
No. 02SU6197738
Qualified in New York County
Commission Expires Dec. 1, 2012

SCHEDULE A

The Marks

Country	Trademark	App. No.
United States of America	S DESIGN	85/411657
United States of America	S DESIGN	85/411669
United States of America	S DESIGN	85/411685
United States of America	S DESIGN	85/411708
United States of America	S DESIGN	85/411931
United States of America	S DESIGN	85/411946
United States of America	S DESIGN	85/411578
United States of America	S DESIGN	85/411607
United States of America	S DESIGN	85/411634
United States of America	S DESIGN	85/411646
United States of America	SHARPER LIVING	85/163515
United States of America	ZIPCONNECT Logo	78/597097
United States of America	THE SHARPER IMAGE	77/976523
United States of America	THE SHARPER IMAGE	85/009119
United States of America	SHARPER IMAGE DESIGN	76/424591
United States of America	SHARPER IMAGE OFFICE	78/678652
United States of America	SHARPER IMAGE OUTLET	78/374591
United States of America	SHARPERIMAGE.COM	78/375692
United States of America	THE SHARPER IMAGE	78/375684
United States of America	TRAVEL COMPANION	74/667650
United States of America	THE SHARPER IMAGE	73/634556
United States of America	THE SHARPER IMAGE	77/317210
United States of America	TURBO-GROOMER	75/373491
United States of America	SHARPER IMAGE	76/424939
United States of America	SHARPER IMAGE	78/162617
United States of America	THE SHARPER IMAGE	73/182118
United States of America	THE SHARPER IMAGE	74/069903
United States of America	THE SHARPER IMAGE	73/583206
United States of America	THE SHARPER IMAGE	74/059573
United States of America	THE SHARPER IMAGE	77/189523
United States of America	LOVEHANDLER Design	77/082621
United States of America	OXYGENFRESH	78/694284
United States of America	OZONEGUARD	78/623938
United States of America	POWERTIE	78/363039
United States of America	SHARPERIMAGE.COM	78/289909
United States of America	AUTO-DRIVE	74/463622
United States of America	IBEAM	78/593746
United States of America	ICEFLOW	78/859252
United States of America	ITOWER CONFIGURATION DESIGN	78/964074
United States of America	FRESHERLONGER	78/743892
United States of America	GP	77/149524
United States of America	ENERGY SAVER and Design	76/269728
United States of America	"BRIGHT AS DAY!" DAYLIGHT SPECTRUM LAMP and Design	78/341536
United States of America	IONIC BREEZE	75/505673

United States of America	IFRAME	78/593753
United States of America	INVENTED HERE and Design	78/976631
United States of America	SOUND SOOTHER	74/019215
United States of America	SOUND SOOTHER	78/195046
United States of America	ISOOTHER	78/666615
United States of America	ISPHERE	78/593758
United States of America	ITOWER	78/593761
United States of America	Miscellaneous Design (QF Design)	78/320840
United States of America	QUIET PLACE	77/270910