

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		09/26/2011	Collateral Agent:

RECEIVING PARTY DATA

Name:	Rosswil LLC
Street Address:	813 Ridge Lake Boulevard
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38120
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 47

Property Type	Number	Word Mark
Registration Number:	2620687	
Registration Number:	0754480	A DOG-GONE GOOD CHEW
Registration Number:	0885310	B.G.
Registration Number:	2046383	
Registration Number:	0233600	BLOODHOUND
Registration Number:	0527154	BLOODHOUND "A DOG-GONE GOOD CHEW"
Registration Number:	0515851	BULL OF THE WOODS
Registration Number:	0513242	CANNON BALL
Registration Number:	0895338	CLOVER BLOOM
Registration Number:	0538332	COTTON BOLL
Registration Number:	2007948	COUGAR
Registration Number:	1899114	CUMBERLAND
Registration Number:	0525958	DENTAL
Registration Number:	0525948	DENTAL

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Registration Number:	2054706	
Registration Number:	1589261	
Registration Number:	0577827	
Registration Number:	1880806	
Registration Number:	0525214	
Registration Number:	0748997	
Registration Number:	2438712	GRIZZLY
Registration Number:	0527156	GSS 1782
Registration Number:	1233863	H. B. SCOTT
Registration Number:	2803457	HANDICUS
Registration Number:	1771754	HAWKEN
Registration Number:	0883670	KENTUCKY TWIST
Registration Number:	1202276	KODIAK
Registration Number:	1096232	LEVI GARRETT
Registration Number:	0541919	LEVI GARRETT & SONS
Registration Number:	0951720	TOBACCO SCOTCH & RAPPEE SNUFFLEVI GARRET & SONS AT THE DRAW BRIDGE PHILADA.
Registration Number:	0882743	MAMMOTH CAVE
Registration Number:	0889642	MOORE'S RED LEAF
Registration Number:	2168092	MORGAN'S
Registration Number:	0577828	PEACH
Registration Number:	0577829	PEACH
Registration Number:	0527155	
Registration Number:	1349915	ROUGH COUNTRY
Registration Number:	1302010	ROUGH COUNTRY FIRED TWIST
Registration Number:	1589260	THE ONLY BEAR YOU'LL EVER PINCH
Registration Number:	1105275	TAYLOR'S PRIDE
Registration Number:	0525959	TRIPSIS
Registration Number:	0525961	TRIPSIS
Registration Number:	0747486	TUBE ROSE
Registration Number:	0233623	TUBE ROSE
Registration Number:	1060466	UNION WORKMAN
Registration Number:	0533051	W. E. GARRETT & SONS
Registration Number:	0888932	WARREN COUNTY

CORRESPONDENCE DATA

TRADEMARK
REEL: 004653 FRAME: 0838

Fax Number: (336)733-8473
Phone: (336) 721-3747
Email: trademarkswinston@wcsr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Randel S. Springer
Address Line 1: Womble Carlyle Sandridge & Rice, LLP
Address Line 2: One West Fourth Street
Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:	10781.0335.0
NAME OF SUBMITTER:	Randel S. Springer
Signature:	/Randy Springer/
Date:	11/03/2011

Total Attachments: 4
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TRADEMARK RELEASE

THIS TRADEMARK RELEASE, dated as of this 26th day of September, 2011, given by JPMorgan Chase Bank, N.A., as Collateral Agent (the "Assignor"), with principal offices at 270 Park Avenue, New York, NY, 10017, to Rosswil LLC, a Delaware limited liability company (together with any successors-in-interest to the Marks, the "Assignee"), having an address at 813 Ridge Lake Boulevard, Memphis, TN, 38120 as follows:

WITNESSETH

WHEREAS, pursuant to the Assignment of Security Interest in U.S. Trademarks, dated effective as of May 26, 2006, between Assignor and Assignee (the "Trademark Security Agreement"), the Assignee granted to the Assignor a security interest in (i) all of Assignee's right, title and interest in and to the trademarks, trademark registrations and trademark applications set forth on Schedule A attached hereto (the "Marks"), together with (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Marks, (iii) the goodwill of the business with which the Marks are associated and, (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same (the "Trademark Collateral"), to secure the satisfactory performance and payment of all the Obligations (as defined in that certain Security Agreement, dated as of July 15, 2003, among the Assignee, the other assignors from time to time party thereto and the Assignor (as amended, restated, modified and/or supplemented from time to time, the "Security Agreement")) of the Assignee; and

WHEREAS, the Assignor wishes to release its security interest and restore all right, title and interest in and to the Trademark Collateral to the Assignee and to dissolve any and all liens and encumbrances respecting the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby releases and discharges its security interest, and quit claims, reconveys, and relinquishes unto the Assignee all of its right, title and interest, in the Trademark Collateral granted to Assignor by the Assignee pursuant to the Trademark Security Agreement, which Trademark Security Agreement was duly recorded on June 15, 2006, at Reel/Frame 3327/0856 in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned, by and through its authorized officer, has caused this instrument to be executed under seal on the date first written above.

JPMORGAN CHASE BANK, N.A., as Collateral
Agent

By 
Name: Linda A. Carper
Title: *Executive Director*

Schedule A

Mark	Serial/Reg. No.	Date of Reg./Applic.
"Eyes" Design	2,620,687	09-17-2002
A DOG-GONE GOOD CHEW	754,480	08-13-1963
B.G.	885,310	02-03-1970
Bear Design	2,046,383	03-18-1997
BLOODHOUND	233,600	10-04-1927
BLOODHOUND "A DOG-GONE GOOD CHEW" & Design	527,154	07-04-1950
BULL OF THE WOODS & Design	515,851	10-04-1949
CANNON BALL & Design	513,242	08-09-1949
CLOVER BLOOM	895,338	07-28-1970
COTTON BOLL (Stylized)	538,332	02-20-1951
COUGAR	2,007,948	10-15-1996
CUMBERLAND	1,899,114	06-13-1995
DENTAL	525,958	06-06-1950
DENTAL & Design	525,948	06-06-1950
Design of Bear	2,054,706	04-22-1997
Design of Bear's Head	1,589,261	03-27-1990
Design of Peach	577,827	07-28-1953
Design of Rifle	1,880,806	02-28-1995
Design of Scale	525,214	05-16-1950
Design Only	748,997	05-07-1963
GRIZZLY	2,438,712	03-27-2001
GSS 1782 & Design	527,156	07-04-1950
H.B. SCOTT	1,233,863	04-05-1983
HANDICUS	2,803,457	01-06-2004
HAWKEN	1,771,754	05-18-1993
KENTUCKY TWIST & Design	883,670	01-06-1970
KODIAK	1,202,276	07-20-1982
LEVI GARRETT	1,096,232	07-11-1978
LEVI GARRETT & SONS (Stylized)	541,919	05-08-1951
LEVI GARRETT & SONS LABEL & Design	951,720	01-30-1973
MAMMOTH CAVE	882,743	12-23-1969
MOORE'S RED LEAF	889,642	04-21-1970
MORGAN'S	2,168,092	06-23-1998
PEACH & Design	577,828	07-28-1953
PEACH (Stylized)	577,829	07-28-1953
Ribbon Design	527,155	07-04-1950
ROUGH COUNTRY	1,349,915	07-16-1985
ROUGH COUNTRY FIRED TWIST	1,302,010	10-23-1984
THE ONLY BEAR YOU'LL EVER PINCH	1,589,260	03-27-1990
TAYLOR'S PRIDE	1,105,275	10-31-1978
TRIPSIS (Stylized)	525,959	06-06-1950

Schedule A

TRIPSIS & Design	525,961	06-06-1950
TUBE ROSE	747,486	04-02-1963
TUBE ROSE & Design	233,623	10-04-1927
UNION WORKMAN	1,060,466	03-01-1977
W.E. GARRETT & SONS (Stylized)	533,051	11-07-1950
WARREN COUNTY	888,932	04-07-1970