

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/29/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Johnson Publishing Company, Inc.		06/29/2011	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Johnson Publishing Company, LLC
Street Address:	820 South Michigan Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60605
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 54

Property Type	Number	Word Mark
Registration Number:	3589447	AMERICAN BLACK ACHIEVEMENT AWARD
Registration Number:	1373259	ANOTHER FINE PRODUCT FROM EBONY
Registration Number:	3675503	BEAUTY OF THE WEEK
Registration Number:	3982798	BLACK FAMILY REUNION TOUR
Registration Number:	1537112	COVER TONE
Registration Number:	1919192	EBONE
Registration Number:	2321999	EBONY
Registration Number:	1050396	EBONY
Registration Number:	1536329	EBONY
Registration Number:	0423815	EBONY
Registration Number:	1179532	EBONY
Registration Number:	3345084	EBONY
Registration Number:	3307712	EBONY BLACK FAMILY REUNION TOUR

CH \$1365.00 3589447

Registration Number:	1106312	EBONY FASHION FAIR
Registration Number:	3757886	EBONY INSPIRATIONS
Registration Number:	3345083	EBONY/JET
Registration Number:	3822578	EBONYJET
Registration Number:	3888118	EBONY
Registration Number:	3159247	EBONY
Serial Number:	85150610	EBONY
Serial Number:	77270798	EBONY
Serial Number:	77391600	EBONY
Serial Number:	77518866	EBONY
Registration Number:	3180225	EBONY
Registration Number:	2067130	FASHION FAIR
Registration Number:	2372035	FASHION FAIR
Registration Number:	1015599	FASHION FAIR
Registration Number:	1094117	FASHION FAIR
Registration Number:	1563879	FASHION FAIR
Registration Number:	3200502	FASHION FAIR
Registration Number:	2654879	FAST FINISH
Registration Number:	2629070	FF
Registration Number:	1267540	FF
Registration Number:	3309474	FINISHINGS
Registration Number:	2116834	FOREVER MATTE
Registration Number:	2049751	HIDDEN BEAUTY
Registration Number:	2130949	HIDDEN BEAUTY SKIN ENHANCING CREME
Registration Number:	3309475	I-ENHANCER
Registration Number:	1206138	JET
Serial Number:	77518887	JET
Registration Number:	0563152	JET
Registration Number:	3783278	JET BEAUTY
Registration Number:	3675502	JET BEAUTY OF THE WEEK
Registration Number:	1035333	JPC
Registration Number:	3499607	LIP TEASERS
Registration Number:	2196350	MISS EBONY
Registration Number:	1052201	MR. J
Registration Number:	3350764	PERFECT FINISH

	2604777	SISTERSPEAK
Registration Number:	3396197	SISTERSPEAK
Registration Number:	3941008	TASTE OF EBONY
Registration Number:	3127841	TRUE FINISH
Registration Number:	1537113	VANTEX
Registration Number:	1899522	ZAHRA

CORRESPONDENCE DATA

Fax Number: (312)698-2937
 Email: tally.george@bakermckenzie.com,
 colleen.brennan@bakermckenzie.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: M. Tally George
 Address Line 1: 130 East Randolph Drive
 Address Line 2: One Prudential Plaza, Suite 3500
 Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 22468879-050491

NAME OF SUBMITTER: M. Tally George

Signature: /m. tally george/

Date: 11/01/2011

Total Attachments: 3
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

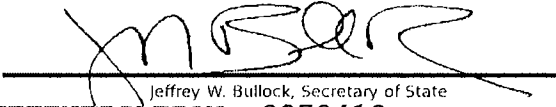
"JOHNSON PUBLISHING COMPANY, INC.", AN ILLINOIS CORPORATION, WITH AND INTO "JOHNSON PUBLISHING COMPANY, LLC" UNDER THE NAME OF "JOHNSON PUBLISHING COMPANY, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF JUNE, A.D. 2011, AT 3:23 O'CLOCK P.M.

4996356 8100M

110776845



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8872418

DATE: 06-29-11

TRADEMARK
REEL: 004652 FRAME: 0214

CERTIFICATE OF MERGER

**Pursuant to Section 18-209 of the Delaware
Limited Liability Company Act**

MERGER OF

JOHNSON PUBLISHING COMPANY, INC.

INTO

JOHNSON PUBLISHING COMPANY, LLC

Johnson Publishing Company, LLC, a Delaware limited liability company, does hereby certify that:

FIRST: The name and jurisdiction of organization of each of the constituent parties to the merger are as follows:

<u>Name</u>	<u>Jurisdiction of Organization</u>
Johnson Publishing Company, Inc.	Illinois
Johnson Publishing Company, LLC	Delaware

SECOND: An agreement and plan of merger between the constituent parties to the merger has been approved and executed by each of the constituent parties to the merger.

THIRD: The name of the surviving limited liability company is Johnson Publishing Company, LLC.

FOURTH: The executed agreement and plan of merger is on file at the principal place of business of the surviving limited liability company, the address of which is 820 S. Michigan Avenue, Chicago, Illinois 60605.

FIFTH: The merger shall be effective upon filing of this certificate of merger.

SIXTH: A copy of the agreement and plan of merger will be furnished by the surviving limited liability company, on request and without cost, to any member or shareholder of either constituent party.

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Merger to be
duly executed as of June 29, 2011.

JOHNSON PUBLISHING COMPANY,
LLC

By: Linda Johnson Rice
Name: Linda Johnson Rice
Title: President