

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GoTV Networks, Inc.		10/21/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Phunware, Inc.		
Street Address:	7800 Shoal Creek Boulevard		
Internal Address:	Suite 210-W		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78757		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3432890	DIVA	
Registration Number:	3517364	ES MUSICA	
Registration Number:	3635876	ES MUSICA	
Registration Number:	3298982	GOTV	
Registration Number:	3465603	HIP HOP OFFICIAL	
Registration Number:	3535955	HIP HOP OFFICIAL	
Registration Number:	3725473	LIVE FROM YOU	
Registration Number:	3760294	LIVE FROM YOU	
Registration Number:	3783790	TRUE COUNTRY	
CORRESPONDENCE DATA			
Fax Number:	(650)493-6811		
Phone:	650-493-9300		
Email:	sschor@wsgr.com		

CH \$240.00 3432890

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Nathan E. Ferguson/WILSON SONSINI ET AL
Address Line 1: 650 Page Mill Road
Address Line 4: Palo Alto, CALIFORNIA 94304-1050

ATTORNEY DOCKET NUMBER:	38285-900/SS2
NAME OF SUBMITTER:	Nathan E. Ferguson
Signature:	/Nathan E. Ferguson/
Date:	10/25/2011

Total Attachments: 3

source=phunware assignment#page1.tif
source=phunware assignment#page2.tif
source=phunware assignment#page3.tif

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is made as of and entered into as of 10/21, 2011, between GoTV Networks, Inc., a California corporation ("Assignor") and Phunware, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the applicant/registrant of the pending/registered Trademarks in the attached Schedule A;

NOW, THEREFORE, for One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby irrevocably sells, transfers, conveys, and assigns to Assignee and Assignee's successors and assigns all of Assignor's right, title, and interest in and to the Trademarks, together with any claims, demands, rights of recovery, and causes of action for the past infringement of any of the Trademarks.

Assignor will, at the reasonable request and expense of Assignee, do all things reasonably necessary, proper, or advisable, including without limitation the execution, acknowledgment, and recordation of specific assignments, oaths, declarations, and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Trademarks.

The terms and conditions of this Trademark Assignment Agreement shall inure to the benefit of Assignee, its successors, assigns, and other legal representatives, and shall be binding upon Assignor, its successors, assigns, and other legal representatives.


[Signatures follow on a new page.]



IN TESTIMONY WHEREOF, GoTV Networks, Inc. and Phunware, Inc. caused this Trademark Assignment Agreement to be executed by duly authorized officers this 21 day of October, 2011.

Assignor:

GoTV Networks, Inc.

By: 

Name: Alan S. Krutowski

Title: Secretary

Phunware, Inc.

By: 

Name: Alan Michael Kane

Title: CFO



**SCHEDULE A
TO
TRADEMARK ASSIGNMENT AGREEMENT**

COUNTRY	TRADEMARK	APPLICATION/REGISTRATION NO.
U.S.	DIVA	3432890
U.S.	ES MUSICA	3517364
U.S.	ES MUSICA	3635876
U.S.	GOTV	3298982
U.S.	HIP HOP OFFICIAL	3465603
U.S.	HIP HOP OFFICIAL	3535955
U.S.	LIVE FROM YOU	3725473
U.S.	LIVE FROM YOU	3760294
U.S.	TRUE COUNTRY	3783790
Canada	GOTV	1374847
Canada	HIP HOP OFFICIAL	TMA748860
China	GOTV	6133485
European Union	GOTV	5869664
European Union	HIP HOP OFFICIAL	5873062
Switzerland	GOTV	612128

