

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Property Numbers previously recorded on Reel 004624 Frame 0682. Assignor(s) hereby confirms the Assignment and assigns the entire interest and the goodwill..

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Adam Roe		07/18/2011	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Lunchbox, L.P.
<b>Street Address:</b>	8437 Warner Drive
<b>City:</b>	Culver City
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90232
<b>Entity Type:</b>	LIMITED PARTNERSHIP: CALIFORNIA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3912276	LUNCHBOX
Registration Number:	3633738	LUNCHBOX

**CORRESPONDENCE DATA**

Fax Number: (212)468-4888  
 Phone: 212-468-4823  
 Email: pporter@dglaw.com

*Please just add this registration number to Reel 004624 Frame 0682.*

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Jeffrey C. Katz  
 Address Line 1: 1740 Broadway  
 Address Line 2: 19th Floor  
 Address Line 4: New York, NEW YORK 10019

*Thank you  
 Phil  
 Porter*

<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz
---------------------------	-----------------

**TRADEMARK**

Signature:

/Jeffrey C. Katz/

Date:

09/27/2011

Total Attachments: 2

source=Assignment to Lunchbox dated July 18, 2011#page1.tif

source=Assignment to Lunchbox dated July 18, 2011#page2.tif

RECEIPT INFORMATION

ETAS ID: TM214730

Receipt Date: 09/27/2011

Fee Amount: \$65

TRADEMARK

**TRADEMARK ASSIGNMENT AGREEMENT**

July 18, 2011

WHEREAS, Adam Roe, a U.S. individual residing in Culver City, California (the "Assignor"), is the owner of the marks listed below which are registered in the United States Patent and Trademark Office:

<u>Marks</u>	<u>Registration No.</u>	<u>Registration Date</u>
LUNCHBOX	3,912,276	January 25, 2011
lunchbox & design	3,633,738	June 9, 2009

WHEREAS, Lunchbox, L.P., a California limited partnership (the "Assignee") with a business address of 8437 Warner Drive, Culver City, CA, is desirous of acquiring said marks and said registrations thereof.

THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

[Signature Page Follows]

**IN WITNESS WHEREOF**, this Trademark Assignment Agreement has been executed to be effective as of the date first written above.

**ASSIGNOR**

By: \_\_\_\_\_

Adam Roe

**ASSIGNEE**

LUNCHBOX, L.P., a California limited partnership

By: \_\_\_\_\_

Adam Roe, Chief Executive Officer

Signature Page to Trademark Assignment Agreement