

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Central Recovery Treatment, LLC	FORMERLY LVRC Holdings, LLC	10/07/2011	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	Central Recovery Holdings, LLC		
Street Address:	3321 North Buffalo Drive, Suite 200		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89129		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3027590	LAS VEGAS RECOVERY CENTER RENEWAL RECOVERY RESULTS...ONE CLIENT AT A TIME	
Registration Number:	3027589	LAS VEGAS RECOVERY CENTER	
Registration Number:	3005827	LVRC	
Registration Number:	3005825	LVRC	
CORRESPONDENCE DATA			
Fax Number:	(702)791-1912		
Phone:	(702) 791-0308		
Email:	tip@nevadafirm.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Bryce K. Earl, Esq.		
Address Line 1:	400 South Fourth Street, Third Floor		
Address Line 4:	Las Vegas, NEVADA 89101		
NAME OF SUBMITTER:	Bryce K. Earl, Esq.		

OP \$115.00 3027590

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TRADEMARK
REEL: 004639 FRAME: 0898

Signature:	/Bryce Earl/
Date:	10/11/2011
Total Attachments: 1 source=IP Assignment#page1.tif	

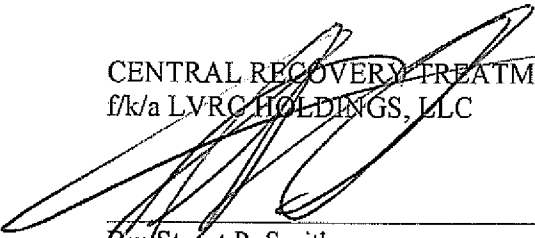
INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Assignment") is made effective as of 10.7.11 (the "Effective Date") by and between Central Recovery Treatment, LLC f/k/a LVRC Holdings, LLC, a Nevada limited liability company ("Company") and Central Recovery Holdings, LLC, a Nevada limited liability company ("Assignee") (together the "Parties").

In consideration of the covenants, representations and warranties set forth herein and other good and valuable consideration including without limitation, the ongoing and existing portion of the Company business associated with the Assigned Marks (as defined herein), the receipt and sufficiency of which is hereby acknowledged, the Company hereby conveys, transfers and assigns to Assignee the Company's entire right, title, license and interest (including, without limitation, all intellectual property right, title and interest conveyed to it) in, to and under the mark(s): LAS VEGAS RECOVERY CENTER RENEWAL RECOVERY RESULTS...ONE CLIENT AT A TIME and Design, U.S. Registration No. 3,027,590; LAS VEGAS RECOVERY CENTER and Design (with color), U.S. Registration No. 3,027,589; LVRC, U.S. Registration No. 3,005,827; and LVRC and Design, U.S. Registration No. 3,005,825 ("Assigned Marks") including, without limitation, all goodwill appurtenant thereto, the right to sue and recover for any past and/or continuing infringements or contract breaches, said right, title, license and interest to be held and enjoyed by Assignee, for Assignee's own use and benefit and for the use and benefit of Assignee's successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by the Company if this conveyance, transfer and assignment had not been made.

IN WITNESS WHEREOF, the Company hereby executes this Assignment on this 7th day of October, 2011.

CENTRAL RECOVERY TREATMENT, LLC
f/k/a LVRC HOLDINGS, LLC



By: Stuart P. Smith
Its: Manager