

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Barbara Hector | | 09/30/2011 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Spoiled Online, LLC | | |
| Street Address: | 500 Office Center Drive, Suite 400 | | |
| City: | Fort Washington | | |
| State/Country: | PENNSYLVANIA | | |
| Postal Code: | 19034 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3935109 | SPOILED ONLINE | |
| Registration Number: | 3979514 | SPOILED ELITE | |
| Registration Number: | 3982655 | FLIRT ZONE | |
| Serial Number: | 85225178 | SPOIL ME | |
| Serial Number: | 85225171 | SPOILED ONLINE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (215)972-7677 | | |
| Phone: | 215-751-2622 | | |
| Email: | trademarks@schnader.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | James R. Meyer | | |
| Address Line 1: | Schnader Harrison Segal & Lewis LLP | | |
| Address Line 2: | 1600 Market Street, Suite 3600 | | |
| Address Line 4: | Philadelphia, PENNSYLVANIA 19103 | | |

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| ATTORNEY DOCKET NUMBER: | 3011246-0001 |
| NAME OF SUBMITTER: | Kimberly Bittinger |
| Signature: | /KIMBERLY BITTINGER/ |
| Date: | 10/05/2011 |
| Total Attachments: 1 source=SPOILED ONLINE - assignment#page1.tif | |

EXHIBIT C

Trademark Assignment

WHEREAS, Barbara Hector, an individual and citizen of the United States of America, having an address at 1015 70th Avenue, Philadelphia, Pennsylvania 19126 ("Assignor"), is the owner of U.S. Trademark Registration No. 3,935,109 for the mark SPOILED ONLINE; U.S. Trademark Registration No. 3,982,655 for the mark FLIRTZONE; U.S. Trademark Registration No. 3,979,514 for the mark SPOILED ELITE; U.S. Trademark Application Serial No. 85/225,178 for the mark SPOIL ME; and U.S. Trademark Application Serial No. 85/225,171 for the mark SPOILED ONLINE (collectively, the "Marks"); and

WHEREAS, pursuant to the "Operating Agreement of Spoiled Online, LLC" dated September 30, 2011, with an effective date of January 28, 2010 (the "Operating Agreement"), Assignor agreed to and hereby assigns to Spoiled Online, LLC, a limited liability company organized under the laws of the State of Delaware, having offices at 500 Office Center Drive, Suite 400, Fort Washington, Pennsylvania 19034 ("Assignee") each of the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in accordance with the terms and conditions of the Operating Agreement, Assignor hereby confirms that it has assigned and transferred to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue and recover for past infringement as fully and completely as the same might have been held by the Assignor herein. Assignor agrees, at Assignee's expense and request, to take all lawful acts which Assignee may deem advisable or necessary in order to render this assignment fully effective and to register and enforce the rights conveyed hereby, including without limitation, execution of lawful documents, and cooperation in production of evidence and giving of testimony in connection with proceedings to enforce the rights conveyed hereby.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 30 day of September, 2011.



Barbara Hector