

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Name Rally, Inc.		09/30/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	BBY Solutions, Inc.		
Street Address:	7601 Penn Avenue South		
City:	Richfield		
State/Country:	MINNESOTA		
Postal Code:	55423		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77944043	APPCESSORIES	
Registration Number:	3881484	APPCESSORY	
CORRESPONDENCE DATA			
Fax Number:	(952)430-0122		
Email:	Caldwell.Camero@bestbuy.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Caldwell A. Camero, Esq.		
Address Line 1:	7601 Penn Avenue South		
Address Line 2:	B6-Legal Department		
Address Line 4:	Richfield, MINNESOTA 55423		
NAME OF SUBMITTER:	Caldwell A. Camero		
Signature:	/Caldwell Camero/		
Date:	10/04/2011		
Total Attachments: 1 source=Assignment - Name Rally to BBY Solutions#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, **Name Rally, Inc.**, a Delaware corporation with its principal place of business at 3520 Overland Avenue, Suite A161, Los Angeles, CA 90034, hereinafter referred to as "ASSIGNOR," has acquired by assignment and is the owner of the Marks APPCESSORY, United States Reg. No. 3,881,484 and APPCESSORIES, United States App. No. 77/944,043 together with the goodwill of the business in connection with which the Marks have been used or intend to be used (the "goodwill"), and;

WHEREAS, **BBY Solutions, Inc.**, a Minnesota corporation with its principal place of business at 7601 Penn Avenue South, Richfield, MN 55423, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Marks, together with the goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, along with the registration and subsequent registration thereof.

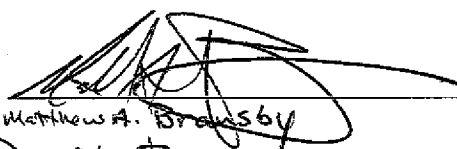
IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its proper officer thereunto duly authorized, the 30th day of September, 2011.

NAME RALLY, INC.

By:

Name: Matthew A. Dransby

Title: President



State of California

County of Los Angeles

On this 30th day of September, 2011, before me personally appeared Matthew A. Dransby, to me known to be the President of Name Rally, Inc., a Delaware corporation, on whose behalf he executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

Fernando Bugueiro
Notary Public

