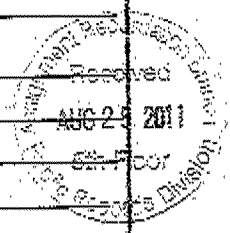


Form PTO-1594 (Rev. 05-11)  
OMB Collection 0651-0027 (exp.)

08/25/2011

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

<p>8/25/11</p> <p>To the Director of the U. S. Pa. <b>103631486</b></p> <p>Additional documents or the new address(es) below.</p>	
<p><b>1. Name of conveying party(ies):</b> CINE CRAFT LIMITED</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input checked="" type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation- State: _____  <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p><b>2. Name and address of receiving party(ies)</b> <input type="checkbox"/> Yes  Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> No</p> <p>Name: FRASERSIDE IP LLC  Internal Address: _____  Street Address: 837 CENTRAL AVENUE  City: NORTHWOOD  State: IOWA  Country: USA      Zip: 50459</p> <p><input type="checkbox"/> Association      Citizenship _____  <input type="checkbox"/> General Partnership      Citizenship _____  <input type="checkbox"/> Limited Partnership      Citizenship _____  <input checked="" type="checkbox"/> Corporation      Citizenship: US / IOWA  <input type="checkbox"/> Other _____      Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No  (Designations must be a separate document from assignment)</p>	
<p><b>3. Nature of conveyance /Execution Date(s) :</b>  Execution Date(s): 02/07/2011</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p>	
<p><b>4. Application number(s) or registration number(s) and identification or description of the Trademark.</b></p> <p>A. Trademark Application No.(s) _____  B. Trademark Registration No.(s) _____</p> <p>Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): _____</p>	
<p><b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b></p> <p>Name: JASON TUCKER  Internal Address: FRASERSIDE IP  Street Address: 837 CENTRAL AVENUE  City: NORTHWOOD  State: IOWA      Zip: 50459  Phone Number: 1-562-343-1481  Fax Number: _____  Email Address: JTUCKER@PRIVATE.COM</p>	
<p><b>6. Total number of applications and registrations involved:</b> 15</p> <p><b>7. Total fee (37 CFR 2.6(b)(6) &amp; 3.41)</b> \$390.00</p> <p><input type="checkbox"/> Authorized to be charged to deposit account.  <input checked="" type="checkbox"/> Enclosed</p>	
<p><b>8. Payment information:</b></p> <p>Deposit Account Number _____  Authorized User Name: _____  Date: 02/11/2011</p>	
<p><b>9. Signature:</b> <i>Jason Tucker</i>      Signature  Date: 02/11/2011</p> <p>JASON TUCKER      Name of Person Signing</p> <p>Total number of pages including cover sheet, attachments, and documents: 4</p>	

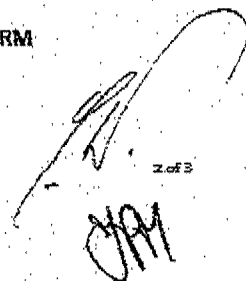


Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1480, Alexandria, VA 22313-1450

**WORKS**

1. Word Mark PRIVATE MEDIA GROUP, INC.  
Mark Drawing Code (4) STANDARD CHARACTER MARK  
Serial Number 85084291
2. Word Mark EMAG  
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
Serial Number 78975722
3. Word Mark PRIVATE TO OWN  
Mark Drawing Code (4) STANDARD CHARACTER MARK  
Serial Number 78958877  
Registration Number 3540412
4. Word Mark P  
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
Serial Number 78725894  
Registration Number 3501850
5. Word Mark PRIVATE FANTASY  
Mark Drawing Code (4) STANDARD CHARACTER MARK  
Serial Number 78534384  
Registration Number 3216363
6. Trademark Search Facility Classification Code HUM Accurate representation of a human form, or any portion of a human form  
Mark Drawing Code (2) DESIGN ONLY  
Serial Number 78529711  
Registration Number 3389749
7. Word Mark PRIVATE BLUE  
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
Serial Number 78467295  
Registration Number 3198038
8. Word Mark PRIVATE GIRLS  
Mark Drawing Code (4) STANDARD CHARACTER MARK  
Serial Number 78461598  
Registration Number 3219371
9. Word Mark PRIVATE GOLD  
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
Serial Number 78461387  
Registration Number 3188677

Transfer of Trademarks

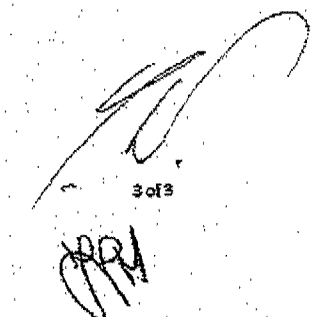


2 of 3  
CHM

10. Word Mark PRIVATE  
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
Serial Number 78290612  
Registration Number 3121422
11. Word Mark THE PRIVATE LIFE OF  
Serial Number 75812217  
Registration Number 2875138
12. Word Mark PIRATE  
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
Serial Number 75927272  
Registration Number 3137445
13. Word Mark PRIVATE  
Mark Drawing Code (1) TYPED DRAWING  
Serial Number 75486289  
Registration Number 2443667
14. Word Mark PRIVATE INTERNATIONAL  
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
Serial Number 74418220  
Registration Number 2201568
15. Word Mark PRIVATE  
Mark Drawing Code (1) TYPED DRAWING  
Serial Number 72462280  
Registration Number 1014957

Transfer of Trademarks

3 of 3

Handwritten signature and initials, possibly 'JRM' or similar, in black ink.

Transfer of Trademarks and Common Law Trademark Rights

Whereas, CINE CRAFT LIMITED (Seller), a corporation organized under the laws of the United Kingdom, located and doing business at 3 Bell Lane Gibraltar, is the owner of the following U.S. Trademarks, listed below, are registered in the United States (collectively the "Trademarks") and visual image marks as listed below (collectively the "Works");

Whereas, FRASERSIDE IP LLC (Buyer), a Limited Liability Company organized under the laws of the State of Iowa, doing business at 837 Central Avenue, Northwood, Iowa; and

Whereas Cine Craft Limited desires to transfer and FraserSide IP LLC desires to acquire all of Seller's rights in and to the United States Trademarks and visual image marks, common law trademarks and the goodwill symbolized thereby;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby sells, assigns, transfers and conveys to Buyer all of its right, title, and interest in and to the Trademarks and visual image marks, together with the goodwill of the business associated with the Works, the same to be held and enjoyed by Buyer, its successors, assigns, and other legal representatives.

Seller further conveys to Buyer all right to sue for and receive all damages accruing from past infringements of the Works herein assigned.

Seller represents it is the legal owner of all right, title and interest in and to the Works and has the right to sell the Works and that there are no pending legal proceedings impairing the transferability of the Works.

These Assignments shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

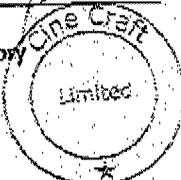
The parties agree to take any further action and execute any documents required to effect the purposes of this Assignment.

CINE CRAFT LIMITED

BY: 

Title: Authorized Signatory

Dated: 02/07/2011



FRASERSIDE IP LLC

BY: 

Title: Authorized Signatory

Dated: 02/07/2011