

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nature's Sleep, LLC		09/08/2011	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Werner Media Partners, LLC		
Doing Business As:	DBA Nature's Sleep, LLC		
Street Address:	11870 W. State Road 84		
Internal Address:	Bldg C4		
City:	Davie		
State/Country:	FLORIDA		
Postal Code:	33325		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3731815	NATURE'S SLEEP	
CORRESPONDENCE DATA			
Fax Number:	(305)567-9343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(305)567-5576		
Email:	TM@AssoulineBerlowe.com		
Correspondent Name:	Loren Donald Pearson		
Address Line 1:	3250 Mary Street		
Address Line 2:	Suite 404		
Address Line 4:	Miami, FLORIDA 33133-5232		
ATTORNEY DOCKET NUMBER:	00901.0005		
NAME OF SUBMITTER:	Loren Donald Pearson		

OP \$40.00 3731815

900201682

**TRADEMARK
 REEL: 004619 FRAME: 0546**

Signature:	/Loren D. Pearson/
Date:	09/08/2011
Total Attachments: 2 source=NameChange#page1.tif source=NameChange#page2.tif	

CHANGE OF OWNER'S NAME LISTED ON REGISTRATION

Werner Media Partners, LLC is a limited liability company organized under the laws of Illinois, and having a principal place of business at 11870 W. State Road 84, Bldg C4, Davie, FL 33325. Werner Media Partners, LLC is doing business as Nature's Sleep, LLC based on the Illinois fictitious name registration 00827312, which is attached hereto.

Werner Media Partners, LLC owns the following registration

Reg. No.	Reg. Date	Serial No.	Filing Date	Mark
3731815	12/29/2009	77151702	04/09/2007	Nature's Sleep

The registration improperly lists the trade name of the owner: i.e. Nature's Sleep, LLC.

The correct legal name of the owner of registration 3731815 is the following:

Werner Media Partners, LLC
11870 W. State Road 84
Bldg C4
Davie, FL 33325



SERVICES PROGRAMS PRESS PUBLICATIONS DEPARTMENTS CONTACT

LLC FILE DETAIL REPORT

Entity Name	WERNER MEDIA PARTNERS LLC	File Number	00827312
Status	ACTIVE	On	11/10/2010
Entity Type	LLC	Type of LLC	Domestic
File Date	12/17/2002	Jurisdiction	IL
Agent Name	MARC L WERNER	Agent Change Date	12/17/2002
Agent Street Address	4729 RFD	Principal Office	11870 W STATE RD 84, SUITE C4 DAVIE, FL 33325
Agent City	LONG GROVE	Management Type	MBR View
Agent Zip	60047	Duration	
Annual Report Filing Date	11/10/2010	For Year	2010
Assumed Name	ACTIVE - NATURE'S SLEEP LLC		
Series Name	NOT AUTHORIZED TO ESTABLISH SERIES		

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