

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AMS Acquisition, LLC		08/12/2011	LIMITED LIABILITY COMPANY: WISCONSIN

RECEIVING PARTY DATA

Name:	Adaptive Micro Systems, LLC
Street Address:	7840 North 86th Street
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53224
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2422596	ALPHA
Registration Number:	3239829	ALPHAXPRESS
Registration Number:	1743882	BETA-BRITE
Registration Number:	1930268	BIG DOT
Registration Number:	3237374	EXCITE
Registration Number:	3772506	EZVIEW
Registration Number:	3355773	KPIWORKS
Registration Number:	3645950	MEDIAMASTER
Registration Number:	3379631	OOH!MEDIA
Registration Number:	3236317	ROAD STAR
Registration Number:	3492662	STREETSMART
Registration Number:	2937834	ALPHAVISION PC
Registration Number:	2437912	ADAPTIVE

CH \$340.00 2422596

CORRESPONDENCE DATA

Fax Number: (414)298-8097
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 4142981000
Email: tadmin@reinhartlaw.com
Correspondent Name: Michele Dietz
Address Line 1: 1000 North Water Street
Address Line 2: Suite 1800
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	11774-11786
NAME OF SUBMITTER:	Michele Dietz
Signature:	/mld/
Date:	08/24/2011
Total Attachments: 2 source=AMS-Adaptive Change of Name#page1.tif source=AMS-Adaptive Change of Name#page2.tif	

Aug 18 11 01:57p

Reinhardt Law

2828514690

p.4

RECEIVED

Sec. 183.0203
Wis. Stats.

AUG 18 2011

State of Wisconsin
Department of Financial Institutions
Division of Corporate and Consumer Services



**WISCONSIN
DFI**

ARTICLES OF AMENDMENT - LIMITED LIABILITY COMPANY

Note: Articles of Amendment cannot be filed to add or remove members, managers or owners of the limited liability company. Member and manager information should be listed in the company's operating agreement. The operating agreement is not filed with the Department of Financial Institutions.

A. The present limited liability company name (prior to any change effected by this amendment) is:

AMS Acquisition, LLC

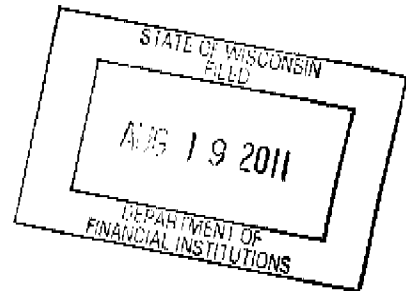
(Enter Limited Liability Company Name)

Text of Amendment (Refer to the existing articles of organization and the instructions on the reverse of this form. Determine those items to be changed and enter the number identifying the paragraph in the articles of organization being changed and how the amended paragraph is to read.)

RESOLVED, THAT the articles of organization be amended as follows:

Article I. Name of the limited liability company:

Adaptive Micro Systems, LLC



B. Amendment(s) to the articles of organization was adopted by the vote required by sec. 183.0404(2), Wis. Stats.

C. Executed on August 12, 2011
(Date)

Dennis G. Thums
(Signature)

Title: Member OR Manager

(Select and mark (X) the appropriate title) Dennis G. Thums
(Printed name)

This document was drafted by Scott M. Fabry, Esq.
(Name the individual who drafted the document)

FILING FEE - \$40.00
DFI/CORP/504(R09-05)

Aug 18 11 01:57p

Reinhart Law

2629514690

p.5

ARTICLES OF AMENDMENT - Limited Liability Company

Lynn Werther Reinhart Boerner Van Deuren s. c. N16 W23250 Stone Ridge Drive Waukesha, WI 53188	7
 	J

▲ Enter your return address within the bracket above.

Phone number during the day: (262) 951 - 4586

INSTRUCTIONS (Ref. sec. 183.0203 Wis. Stats. for document content)

<p>Submit one original and one exact copy along with the required filing fee of \$40.00 to the address listed below. Make checks payable to the "Department of Financial Institutions". Filing fee is non-refundable. Sign the document manually or otherwise allowed under sec. 183.0107(1g)(c).</p>		
<p>Mailing Address: Department of Financial Institutions Division of Corporate & Consumer Services P O Box 7846 Madison WI 53707-7846</p>	<p>Physical Address for Express Mail: Department of Financial Institutions Division of Corporate & Consumer Services 345 W. Washington Ave - 3rd Fl. Madison WI 53703</p>	<p>Phone: 608-261-7577 FAX: 608-267-6813 TTY: 608-266-8818</p>

NOTICE: This form may be used to accomplish a filing required or permitted by statute to be made with the department. Information requested may be used for secondary purposes. This document can be made available in alternate formats upon request to qualifying individuals with disabilities.

A. State the name of the limited liability company (before any change effected by this amendment) and the text of the amendment(s). The text should recite the resolution adopted (e.g., "Resolved, that Article 1 of the articles of organization be amended to read: (enter the amended article).

An amendment may change or add only those provisions that are required under sec. 183.0202, Wis. Stats., to be included in articles of organization. If the amendment changes the name of the limited liability company, the new name must contain the words "limited liability company", or "limited liability co." or end with the abbreviation "L.L.C." or "LLC".

B. This statement is required by sec. 183.0203(2)(e).

C. Enter the date of execution and the name and title of the person signing the document. The document must be signed by one of the following: A member of the limited liability company, if management is vested in the members, or a manager if management is vested in one or more managers. Select and mark (X) the appropriate choice in item C.

If the document is executed in Wisconsin, sec. 182.01(3) provides that it shall not be filed unless the name of the person (individual) who drafted it is printed, typewritten or stamped thereon in a legible manner. If the document is not executed in Wisconsin, enter that remark.

DFI/CORP/5041(R09-05)

TRADEMARK