

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| GRP Management Services, Inc. | | 06/30/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | GRP Operations, Inc. | | |
| Street Address: | 2121 Avenue of the Stars, Suite 1630 | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90067 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2636177 | GRP | |
| Registration Number: | 2407445 | GLOBAL RETAIL PARTNERS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)984-7700 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312.372.2000 | | |
| Email: | mweipdocket@mwe.com | | |
| Correspondent Name: | Michelle C. Burke | | |
| Address Line 1: | McDermott Will & Emery LLP | | |
| Address Line 2: | 227 W. Monroe Street, Suite 4400 | | |
| Address Line 4: | Chicago, ILLINOIS 60606-5096 | | |
| ATTORNEY DOCKET NUMBER: | 66631-011 MCB/CMV | | |
| NAME OF SUBMITTER: | Michelle C. Burke | | |
| Signature: | /Michelle C. Burke/ | | |

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Date:

08/19/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, GRP Management Services, Inc. a Delaware corporation ("Assignor"), has adopted and used and is the sole and exclusive owner of the trademarks, service marks, and trade names and the applications and/or registrations therefor as listed in the attached **Schedule A**, and of all of the goodwill of the business appurtenant thereto (the "Trademarks");

WHEREAS, Assignor desires to sell, transfer, and assign all of Assignor's right, title, and interest in and to the Trademarks, together with all of the goodwill of the business associated with the Trademarks, to GRP Operations, Inc., a Delaware corporation ("Assignee"); and

WHEREAS, the Assignor wishes to herein memorialize said assignment, transfer and sale of the Trademarks to Assignee.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, the entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business appurtenant thereto, together with all claims for damages by reason of past or current infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives;

AND, Assignor hereby requests the Director of the United States Patent and Trademark Office as well as his or her foreign counterparts in the foreign jurisdictions which exercise authority over any of the Trademarks to record this assignment.

This Trademark Assignment shall be binding upon and shall inure to the benefit of the respective successors and assigns of Assignor and Assignee.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of this 30 day of June, 2011.

ASSIGNOR:

GRP Management Services, Inc.

By 
Name: Dana Kibler
Title: Chief Financial Officer

ASSIGNEE:

GRP Operations, Inc.
By 
Name: Dana Kibler
Title: Chief Financial Officer

SCHEDULE A

| Mark | Appln No./ (Reg. No.) | Goods/Services | Filing Date/ Reg. Date/Effective Date | Status |
|---------------------------|------------------------------|---|--|---------------|
| UNITED STATES | | | | |
| GRP | 2,636,177 | Investment management and financial management services | 10/15/2002 | Registered |
| GLOBAL RETAIL PARTNERS | 2,407,445 | Financial investment management services | 11/21/2000 | Registered |
| EUROPEAN COMMUNITY | | | | |
| GRP | 001457332 | Investment management and financial management services | 1/12/2000 | Registered |
| GLOBAL RETAIL PARTNERS | 1083120 | Investment management services; none of the aforesaid services relating to retailing | 2/22/1999 | Registered |
| CANADA | | | | |
| GRP | TMA 590000 | Investment management and financial management services | 9/17/2003 | Registered |
| JAPAN | | | | |
| GLOBAL RETAIL PARTNERS | 4412354 | Investment for others based on discretionary investment contract; providing information about investment on securities; securities trading; transactions of securities index futures/securities options/overseas market securities futures; agencies or brokerage for securities trading and for transactions on commission of securities index futures/securities options/overseas market securities futures; agencies for brokerage of securities trading in domestic securities markets and of transactions on commission of securities index futures/securities options; agencies for brokerage of securities trading in overseas securities markets and of transactions on commission of overseas market securities futures; underwriting securities; selling securities; handling subscriptions and offerings of securities; providing stock market information | 8/25/2000 | Registered |
| GLOBAL | 67947/ | Investment done based on leaving | 8/30/2010 | Pending |

| Mark | Appln No./ (Reg. No.) | Goods/Services | Filing Date/ Reg. Date/Effective Date | Status |
|-----------------|-----------------------|--|---------------------------------------|--------|
| RETAIL PARTNERS | 2010 | contract for customer; advice concerning investment that pertains to securities; buying and selling of securities; trading of securities index futures; securities options, and overseas market securities futures; agencies or brokerage for trading of securities, securities index futures, securities options, and overseas market securities futures; agencies of brokerage for entrusting agents with on-commission trading in domestic markets of securities, securities index futures and securities options; agencies or brokerage for entrusting agents with on-commission trading in overseas markets of securities, and securities index futures; securities underwriting; securities offering; transaction of securities subscription or offering; providing stock market information | | |

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