

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Trademark Collateral

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		08/05/2011	national banking association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Demand Media, Inc.
<b>Street Address:</b>	1454 3rd Street Promenade
<b>City:</b>	Santa Monica
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90401
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	2447530	G GOLFLINK
Registration Number:	2594002	RUN THE PLANET
Serial Number:	77167879	TRAILS.COM
Serial Number:	78921943	DEMAND
Serial Number:	78921940	DEMAND DOMAINS
Serial Number:	78921932	DEMAND MEDIA
Serial Number:	78909184	AUDIO ANSWERS
Serial Number:	78909169	VIDEO ANSWERS
Serial Number:	77105173	CHANNELME.TV
Serial Number:	77105060	CHANNELME
Serial Number:	77038975	ANSWERBAG
Serial Number:	77007852	WEHOW
Serial Number:	77007837	EHOW

OP \$340.00 2447530

**CORRESPONDENCE DATA**

Fax Number: (919)416-8328  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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ATTORNEY DOCKET NUMBER:	017625-004709 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	08/08/2011

Total Attachments: 3  
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**RELEASE OF SECURITY INTEREST IN  
TRADEMARK COLLATERAL**

This RELEASE, dated as of August 5, 2011, is made by Bank of America, N.A., as Administrative Agent ("Administrative Agent"), in favor of Demand Media, Inc. ("Demand Media") as follows:

**WITNESSETH**

WHEREAS, pursuant to the Security Agreement dated May 25, 2007 ("Security Interest"), the Notice of Grant of Security Interest in Trademarks, dated May 25, 2007 was recorded with The United States Patent and Trademark Office on August 3, 2007 at Reel/Frame No. 3594/0651, and Demand Media granted Administrative Agent a continuing security interest in and continuing lien upon its trademarks and trademark applications (the "Trademark Collateral");

WHEREAS, Demand Media has requested that Administrative Agent release its security interest in all right, title and interest of Administrative Agent in and to the trademarks and all applications and registrations therefore, including goodwill, set forth in Schedule 1.

NOW, THEREFORE, Administrative Agent, without recourse, representation or warranty and at Demand Media's sole cost and expense, hereby RELEASES all of its right, title and interest in and to the security interests granted to Administrative Agent pursuant to the Security Interest in each of the trademarks set forth in Schedule 1, attached hereto and incorporated herein by reference and the registrations of and applications for said trademarks.

Administrative Agent agrees to provide Demand Media with any information and additional authorization necessary to effect the release of Administrative Agent's security interest in the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Administrative Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

**Bank of America, NA,**  
as Administrative Agent

By: Brenda A. Little

Name: Brenda H. Little  
Vice President

Title: \_\_\_\_\_

Schedule 1

Demand Media, Inc.  
(Delaware Corporation)

U.S. Trademarks

Registered Mark

Mark	Registration No.	Registration Date
G GOLFLINK and Design	2447530	05/01/01
RUN THE PLANET	2594002	07/16/02

Pending Applications

Mark	Application No.	Filing Date
TRAILS.COM	77167879	04/27/07
DEMAND	78921943	07/03/06
DEMAND DOMAINS	78921940	07/03/06
DEMAND MEDIA	78921932	07/03/06
AUDIO ANSWERS	78909184	06/15/06
VIDEO ANSWERS	78909169	06/15/06
CHANNELME.TV	77105173	02/12/07
CHANNELME	77105060	02/12/07
ANSWERBAG	77038975	11/07/06
WEHOW	77007852	09/26/06
EHOW	77007837	09/26/06