

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Terra On Holding B.V.		06/29/2011	LIMITED LIABILITY COMPANY: NETHERLANDS

**RECEIVING PARTY DATA**

<b>Name:</b>	Agro Trade International B.V.
<b>Street Address:</b>	Prins Bernhardplein 200
<b>City:</b>	Amsterdam
<b>State/Country:</b>	NETHERLANDS
<b>Postal Code:</b>	1097JB
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NETHERLANDS

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	85362907	REAL BUY NEARBY
Serial Number:	85278311	OK POINT
Serial Number:	85278306	DOKE
Serial Number:	85278294	OKEY - DOKEY
Serial Number:	85278288	OKIE - DOKIE
Serial Number:	85205901	VOILA!
Serial Number:	85205888	DELIZIO
Serial Number:	85205816	O'KEY
Serial Number:	85205812	O'KAY
Serial Number:	85196561	BONJOUR

**CORRESPONDENCE DATA**

Fax Number: (202)344-8300  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**900198783**

**TRADEMARK  
 REEL: 004596 FRAME: 0987**

**CH \$265.00 85362907**

Phone: 2023444000  
Email: rliebowitz@venable.com,trademarkdocket@venable.com  
Correspondent Name: Rebecca Liebowitz  
Address Line 1: Venable LLP, P.O. Box 34385  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER:	32320-293566
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**DOMESTIC REPRESENTATIVE**

Name: Rebecca Liebowitz  
Address Line 1: Venable LLP, P.O. Box 34385  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

NAME OF SUBMITTER:	Rebecca Liebowitz
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Signature:	/rebecca liebowitz/
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Date:	08/03/2011
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Total Attachments: 0
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