TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MMV Financial Inc.		107/28/2011 1	a specialty finance corporation of Canada: CANADA

RECEIVING PARTY DATA

Name:	Verified Person, Inc.
Street Address:	22 N. Front Street
Internal Address:	Suite 300
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38103
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3333969	VERIFIED PERSON
Registration Number:	3323527	ASSURE
Registration Number:	3035812	
Registration Number:	3065565	VPASSURE
Registration Number:	3011082	VPID
Registration Number:	2997902	FIRST ALERT
Registration Number:	3001553	VERIFIED PERSON

CORRESPONDENCE DATA

Fax Number: (734)930-2494

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 734-761-3780

Email: asujek@bodmanlaw.com

Correspondent Name: Angela Alvarez Sujek - Bodman PLC

TRADEMARK

REEL: 004592 FRAME: 0518

Address Line 1: 201 South Division, Ste. 400 Address Line 4: Ann Arbor, MICHIGAN 48104				
NAME OF SUBMITTER:	Angela Alvarez Sujek			
Signature:	/Angela Alvarez Sujek/			
Date:	07/28/2011			
Total Attachments: 2 source=IP Security Release#page1.tif source=IP Security Release#page2.tif				

TRADEMARK REEL: 004592 FRAME: 0519

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE dated as of July 22, 2011 (this "Release") is made by MMV Financial Inc., a specialty finance corporation of Canada ("Secured Party") under the Security Agreement dated August 31, 2007 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 003622, Frame 0784, between Verified Person, Inc. (the "Debtor") and Secured Party.

WHEREAS, pursuant to the Security Agreement, the Debtor granted to the Secured Party a security interest in the Debtor's trademarks (the "Trademarks"), including but not limited to the Trademarks listed on attached Exhibit A.

WHEREAS, the Secured Party wishes to: (i) release and terminate all of its security interest covering the Trademarks; (ii) restore all right, title and interest in and to the Trademarks to Debtor; and (iii) terminate any and all liens and encumbrances respecting the Trademarks under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release and terminate its security interest in the Trademarks, and discharges, quit claims and relinquishes unto the Debtor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

MMV FINANCIAL INC.

By: Raderon
Name: Ro. P. + Loson
Title: EVP

EXHIBIT A

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
VERIFIED PERSON (and Design)	77/111184	2/20/07	3,333,969	11/13/07
ASSURE	77/111135	2/20/07	3,323,527	10/30/07
(Design Only)	78/548729	1/17/05	3,035,812	12/27/05
VPASSURE	78/548709	1/17/05	3,065,565	3/7/06
VPID	78/457554	7/27/04	3,011,082	11/1/05
FIRST ALERT	78/457541	7/27/04	2,997,902	9/20/05
VERIFIED PERSON	78/457520	7/27/04	3,001,553	9/27/05

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TRADEMARK
REEL: 004592 FRAME: 0521

RECORDED: 07/28/2011