

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DE' LONGHI S.P.A.		07/07/2011	CORPORATION: ITALY

RECEIVING PARTY DATA

Name:	DE' LONGHI APPLIANCES S.R.L.
Street Address:	Via L. Seitz, 47
City:	Treviso
State/Country:	ITALY
Entity Type:	LIMITED LIABILITY COMPANY: ITALY

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1597173	DELONGHI
Registration Number:	1200965	DELONGHI
Registration Number:	1441135	DELONGHI
Registration Number:	1565746	DELONGHI

CORRESPONDENCE DATA

Fax Number: (203)327-6401
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2033274500
 Email: trademark@ogrp.com
 Correspondent Name: Ohlandt, Greeley, Ruggiero & Perle, LLP
 Address Line 1: One Landmark Square
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 Address Line 4: Stamford, CONNECTICUT 06901

ATTORNEY DOCKET NUMBER:	0006958UST1
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DOMESTIC REPRESENTATIVE

900196619

**TRADEMARK
 REEL: 004579 FRAME: 0443**

CH \$115.00 1597173

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Terrence J. McAllister

Signature:

/OGRP-CNR-TJM-JMM/

Date:

07/11/2011

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, DE' LONGHI S.P.A., an Italian Corporation, having its principal place of business at VIA LUDOVICO SEITZ, 47, TREVISO, Italy (hereinafter referred to as "Assignee"), is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
DELONGHI (Logo)	1597173	May 22, 1990
DELONGHI (Logo)	1200965	July 13, 1982
DELONGHI (Logo)	1441135	June 2, 1987
DELONGHI (Logo)	3252053	June 12, 2007
DELONGHI (Logo)	3050937	January 24, 2006
DELONGHI	1565746	November 14, 1989

WHEREAS, DE' LONGHI APPLIANCES S.R.L., an Italian Limited Liability Company, having an address of Via L. Seitz, 47, Treviso, Italy (hereinafter referred to as "Assignor") desires to acquire said registered trademark registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark. This Assignment includes rights of protection and enforcement to the same throughout the world, including any trademark rights that may result therefrom; said mark and application and Registration to be held and enjoyed by said Assignee for its own use and benefit and for the use and benefit of its successors and assigns, to the full end of the term of the registration or other rights of protection may be granted as fully and as entirely as the same would have been held and enjoyed by me had the assignment not been made.

ASSIGNOR COVENANTS that it has a full and unencumbered title to the mark hereby assigned, and that it has the right to grant such rights to said mark and that it will, at any time upon request without further compensation, execute and deliver any and all papers or instruments that, in the opinion of the Assignee, may be necessary or desirable to secure said Assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed by this instrument.

DE' LONGHI S.P.A.

By: 

Printed Name: FABIO DE LONGHI

Title: MANAGING DIRECTOR

Dated effective as of: July the 7th, 2011

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